

Local Programs March 29-April 4

15¢

TV GUIDE

Talk about headaches!

What happened to
one network's
shows this year

Page 7



Tony Franciosa, Gene Barry,
Robert Stack of
'The Name of the Game'

The facts of life:



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as we see it

■ One of our editors has this recurring dream about a hillbilly named Clem Aladdin. Clem finds a magic kerosene lantern, rubs it, a genie appears and, at Clem's bidding, moves that big beautiful Eero Saarinen CBS Building from Avenue of the Americas in New York to Main Street in Nashville.

"With all them country television shows, they might as well be close to the source," Clem explains, "so I thought I'd help 'em out."

■ It's a silly dream but it does have a point. CBS has made more money out of the country than the people who make guitars—which CBS happens to do too. There is indeed gold in them thar hills.

If you doubt it, consider that *The Andy Griffith Show* (now known as *Mayberry R.F.D.*) has been cleaning up since 1960, *The Beverly Hillbillies* since 1962, *Petticoat Junction* since 1963, *Gomer Pyle* since 1964 and *Green Acres* since 1965. You might add country dog *Lassie* to the group (since 1954) and the country bear *Gentle Ben* (since 1967). That's a passel of farm and hill-country shows and a lot of chitlin money for a bunch of city slickers to be making.

One of the pilots CBS financed for the '69-70 season stars Minnie Pearl, whose mountain-style bellow—"Haaa-oowdy!"—has been compared favorably with drawing your fingernails over a blackboard. The situation comedy would have been in keeping with the network's country image but the show didn't make the grade. It's a shame, because Minnie would have been right at home with all those other kissin'-cousin situation comedies on CBS.

Judging from the rating success of these programs, and their longevity, it would appear that what the American viewer really wants from television is bucolic humor. You can take the population out of the country, but you can't take the country out of the population.



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LOCAL PROGRAMS

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Summer Focus is the title for ABC's series of 13 hour-long documentaries aimed at the hot months ahead. Six of them, with the inherited sub-title "Time for Americans," deal with aspects of race relations in America; topics for the others include the Middle East crisis, law and order, upheaval in the Catholic Church, Medicare, and abortion . . . A musical version of ALUN OWEN's "Male of the Species" (a recent Prudential's On Stage entry on NBC) is headed for Broadway. BURTON LANE, who did the music for "On a Clear Day . . .," is the composer.

In the works for NBC's First Tuesday on May 6 is a light and airy feature on stewardesses, which will outline the complexities of training, exercising to keep in shape and learning to mix cocktails . . . CBS's 21st Century presents "Eye in the Sky" on April 13. It's about all-seeing satellites and how the long-range view of earth enhances knowledge of our own planet . . . PATTI PAGE will sing for BOB HOPE on his April 17 special.

NBC's Frontiers of Faith has a four-part series for April Sundays called "Challenge of a Closer Moon." By means of film and interviews, such world-wide problems as justice, poverty and the gaps between nations, come under scrutiny . . . "Missions of San Antonio" is a religious-cultural entry on CBS at the end of May. It's the premiere of a symphonic suite by CARLOS SURINACH (commissioned by CBS and the San Antonio Symphony), which will be supplemented with a visual study of San Antonio's five Franciscan missions . . . MAURICE EVANS takes on the role of a smuggler in The Big Valley on April 21.

ARTHUR GODFREY will crack the whip as ringmaster for NBC's Ringling Bros. and Barnum & Bailey circus special on May 26 . . . MELINA MERCOURI spices up ED SULLIVAN's April 27 outing. Incidentally, Signet has just issued a large paperback printing of the book about SULLIVAN, "Always on Sunday" . . . ABC's Wide World of Sports will cover the North American Gymnastic Championships from Mexico City this summer.

JACKIE GLEASON has GROUCHO MARX, MICKEY ROONEY, JANE MORGAN and CHARLIE MANNA on his April 12 show . . . HINES, HINES & DAD, who are guests on the LENNON SISTERS' ABC special in May, leave here on April 14 to do some work for the BBC . . . Beginning this summer, JACK PAAR's daughter RANDY will be working behind the scenes for NBC's Today show as a production assistant . . . I Spy, killed off here, is doing well abroad: already seen in Japan, Germany and Spain, it's being dubbed into French . . . The FBI is another hit--it's seen in 43 countries from Argentina to Zambia.

*Trade-mark, Teletype Corp.

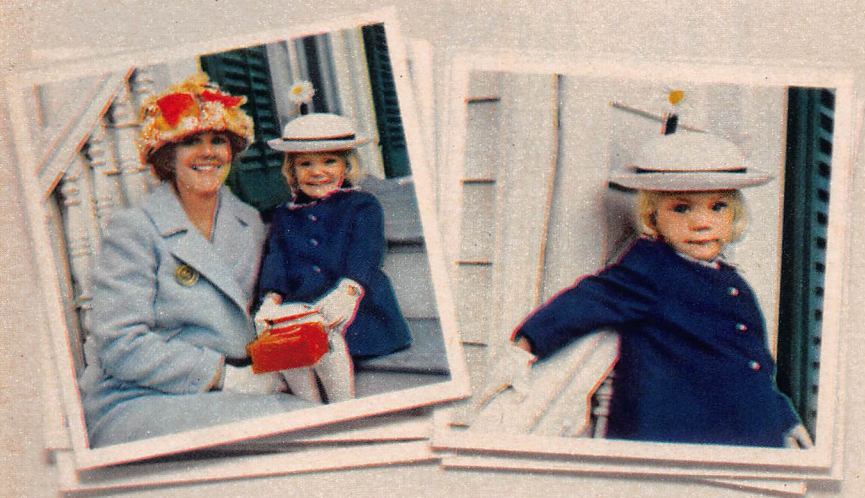
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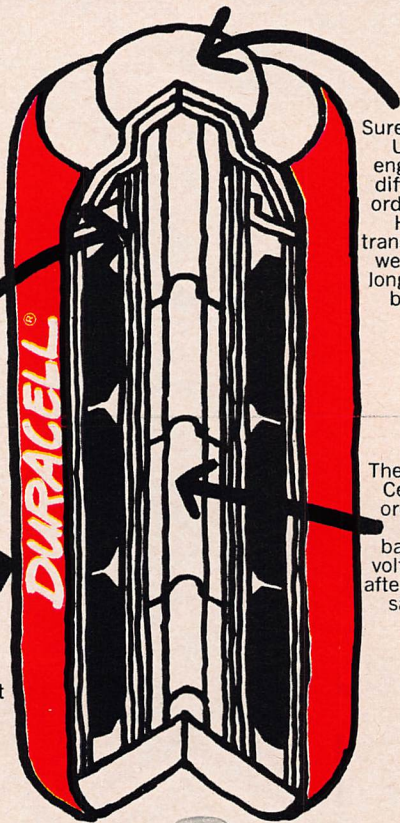
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The ABC television network's seemingly endless troubles in competing with CBS and NBC can be traced partly to "one of the biggest goofs in TV history," as an executive at a rival network put it the other day.

The goof he referred to was a recommendation made back in TV's early days to Edward Noble, founding father of the American Broadcasting Company. It was that ABC choose Channel 7 as the dial position for its five owned-and-operated stations.

At the time it was believed the United States military establishment would preempt the lower TV spectrum occupied by Channels 2 through 6, with the result that Channel 7 would become the first position on the TV dial.

As we know now, it didn't happen. Channel 7 remained 7, in the middle of the dial. It was an inferior spot, not just because the low channels tend to reach farther with better quality pictures, but because viewers seem inclined to sample the lower channels before switching to 7 and above.

To be sure, not all of ABC's affiliated stations today are on the high bands.

But the network-owned outlets are a crucial factor in reaching big-city audiences. CBS and NBC early clinched substantial advantages by snapping up many low-on-the-dial slots.

But all this was only the beginning of ABC's competitive troubles. Leonard Goldenson, president of today's American Broadcasting Companies, Inc., recalls that his network got off to a very slow start, too. In the beginning it had about 35 percent coverage of the country's TV homes as against the other networks' 80 to 85 percent. Today the gap has been closed, but ABC still lags, with perhaps 94 "reach" to CBS's and NBC's 99.

What it means, in everyday terms, is that an ABC show has to be hotter in appeal—say, at least 5 percent hotter—to make the Top 10 ratings list than it would if it were running on one of the other chains.

But ABC is No. 3 for other reasons, too. Just the mere fact that it starts with a "facilities" handicap keeps ABC from laying hands on some of the shows and star talent it would like and could handily use. "Let's sup- →

In low 20: Felony Squad, once a success.

The view from the cellar

Amid the ruins of the current season, ABC network officials are looking for ways to rebuild

By Richard K. Doan



continued

pose John Wayne decided to get into TV," ABC's programming vice president Leonard Goldberg says. "He naturally would go where he saw the best chance of success. Now, what would you do if you knew we had 150 stations to offer, while the other fellows had 200 or so each?"

Goldberg admits that station "clearances" do improve when a show clicks. *Bewitched* had only about 145 outlets at the start, but now has around 215. Lawrence Welk, a solid fixture in the ABC show bill, is seen on about 210 stations.

Top-man Goldenson even insists ABC is not really handicapped at all nowadays in competitive abilities, either from a facilities standpoint or in bidding for programs. "We've found that when we're really in there pitching we have just as much chance as the others," he claims.

Why, then, does ABC perennially run a poor third in the network race? Why has it typically in the last few years had but one or two series—*Bewitched*, *The FBI* or *Welk*—in the top Nielsens? And why, in one Nielsen report this season, did ABC have one show after another—*The Hollywood Palace*, *N.Y.P.D.*, *The Guns of Will Sonnett*, *The Ugliest Girl in Town*, *Peyton Place*, *Don Rickles*, *Judd for the Defense*, *Journey to the Unknown*, *The Avengers*, *That's Life*, *The Big Valley* and *The Felony Squad*—all in the bottom 20!

In trade parlance, that's what is

That's Life, a first season disappointment.



known as a disaster.

Here the explanations get involved or vague or just aren't to be had. They depend, too, on whom you ask.

The facilities handicap, Goldenson notwithstanding, is often cited.

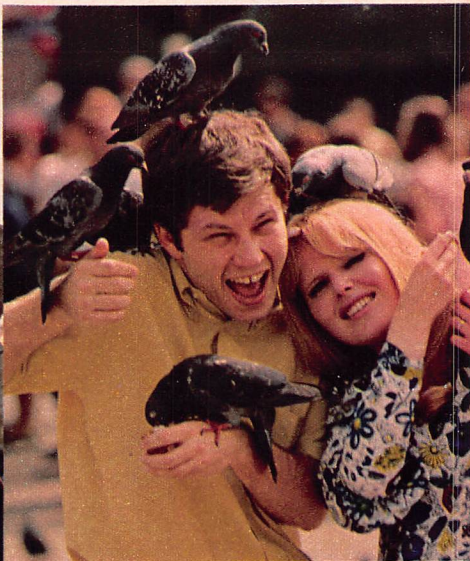
The ill-fated ABC-International Telephone & Telegraph merger effort is blamed by one and all for, as it's usually put, "tying ABC's hands" for about two years.

There seems little doubt this long-pending merger, ultimately aborted by the Justice Department, slowed up the TV network's new-program development as well as its financial capabilities. Goldberg found himself with precious few prospective series with which to plug a lot of prime-time holes last fall.

There seems little doubt also that the hung-up merger temporarily locked in an unhappy top-management situation. Goldenson blamed Thomas W. Moore, ABC-TV president, for the network's declining fortunes. When the ITT deal finally fell through, Goldenson replaced Moore with Elton Rule, boss of ABC's Los Angeles station.

By January 1968, when Rule moved

... Ugliest Girl, dropped at midyear.



in, however, ABC's pilots for the 1968-69 season already were in the shop and Rule mostly had to make up the fall schedule out of what was laid in his lap. "We didn't have a real shot at competing," he feels.

Apart from hanging current programming woes on "the old administration," ABC officials are loathe to analyze why so many of this season's shows flopped.

To a man, from Goldenson to Goldberg, though, they maintain that the right programming is all they need to give CBS and NBC a run for their money. Exactly how ABC might get to be No. 1 obviously is a topic of continual debate around the network. There are opposing schools of thought.

One says that ABC can make it only by "doing something *different*, something the other networks *don't* do." The other argues that ABC has no choice but to "play the other fellow's game" because the other networks have pinned down what most viewers want to see, and are giving it to them. And there aren't enough uncommitted viewers left over to give ABC a winning edge with "different" programming.

Goldenson contends he favors the Something Different approach. "We should at all times try to be different from the other networks. That's our vitality," he says earnestly. And it's no secret he thinks Moore did not share this philosophy.

Moore, amazingly enough, insists he was the one who fought for this approach—"Our *only* chance to succeed was in areas where the other guys weren't; that's one reason I pushed exclusive sports coverage."

Moore differs with his former boss on many points. He claims "at least 50 percent" of the new shows are offered first to CBS and NBC and he says ABC can't lure top stars because of its inferior station lineup. "We could never land a Dean Martin," he notes. "Like any star, he wants a tail wind—so he goes to NBC."

On the other hand it is rumored →

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continued

around ABC that the network could have had both *Rowan and Martin's Laugh-In* and the Smothers Brothers—had Moore not passed them up.

Elton Rule, as Moore's successor, and Goldberg cautiously argue for a blend of approaches, some innovation and some tried-and-true stuff. Rule, a tall, blond and handsome salesman type, has his eye so intently on building ABC a "hard core" of its own of prime-time shows that he has virtually ruled out specials. He says, "Our No. 1 mission right now is to get our regular schedule working. Any time we interrupt that schedule we're in trouble."

Everybody around ABC seems hipped at the moment on a forthcoming series called *The Courtship of Eddie's Father* as a bright sign on the horizon. It's just a situation comedy, but Goldberg sees it as "in the genre" of what ABC is shooting for: "It will come on slow, but I think it will build. It's about a normal man. He doesn't fly or wear girl's clothes. But you'll like him." Another prospective show, *Mr. Deeds Goes to Town*, based on a yesteryear movie, "is a throwback, really," Goldberg confesses, "but we think it also has qualities that will win viewers."

The nearest thing, apparently, to Something Different in the ABC hopper is *The Survivors*, a TV "novel" by Harold Robbins. Starring Lana Turner and George Hamilton, it is supposed to end its story after a certain number of episodes, then go on to another "novel." Goldberg describes it as "probably the most expensive hour series ever done."

Then there's *The New People*, an attempt by producer Aaron Spelling (*Mod Squad*) and writer Rod Serling (*Twilight Zone*) to grab the attention of dissident youth by fictionally picturing the fortunes of a plane-load of 50 of the Now Generation stranded on a "lost" island. "We'll show them in a society of their own, without older people telling them what to do," Goldberg

proposes. "They find out it's not so easy to run their own lives."

On such gambles and some others, replacing ABC's worst failures, the network mainly pins its hopes of being a better contender next season. "We won't be No. 1," Goldberg predicts, "but I look for us to do a lot better."

Rule has told his programmers he wants to build ABC's audience following "bit by bit, inch by inch," implying that the network will abandon its propensity for quick execution of shows that don't click immediately.

Ironically, ABC has enjoyed robust revenues of late. The last quarter of 1968 was virtually a sellout, albeit obviously at bargain rates. Had ABC's audiences been bigger, its commercial rates could have been fatter. As it was, the network remained in the red, a condition from which it has risen only sporadically in the past.

What needs to be remembered, however, is that the parent ABC has a lot going for it besides TV networking. The ABC-owned stations "make a bundle," as one networker bragged. Because of this, the total TV operation is in the black. The company's recording business is "going through the roof," the same official disclosed. The ABC movie houses are prospering, as are other subsidiaries.

The net effect of ABC's habitual trial and error is, for the average viewer, something of a blessing. Forced to innovate to scare up attention, ABC over the years has come up with such trend-setting series as *Maverick* and *Wyatt Earp*, *The Untouchables* and *77 Sunset Strip*, *The Fugitive*, *The Flintstones*, *Peyton Place* and *Batman*.

Notwithstanding Channel 7's, short station lineups, small influence with the big stars, shifting programming philosophies, quick-death tactics and perennial red ink, ABC can ring the ratings gong when its touch is right.

All it really needs is some hot programs.

END

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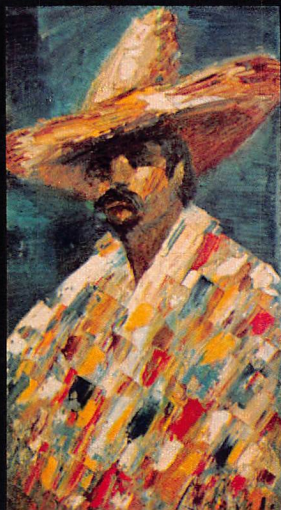
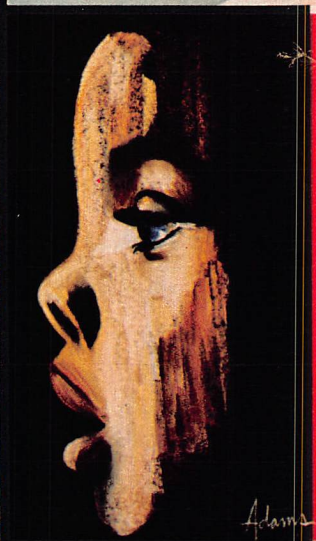
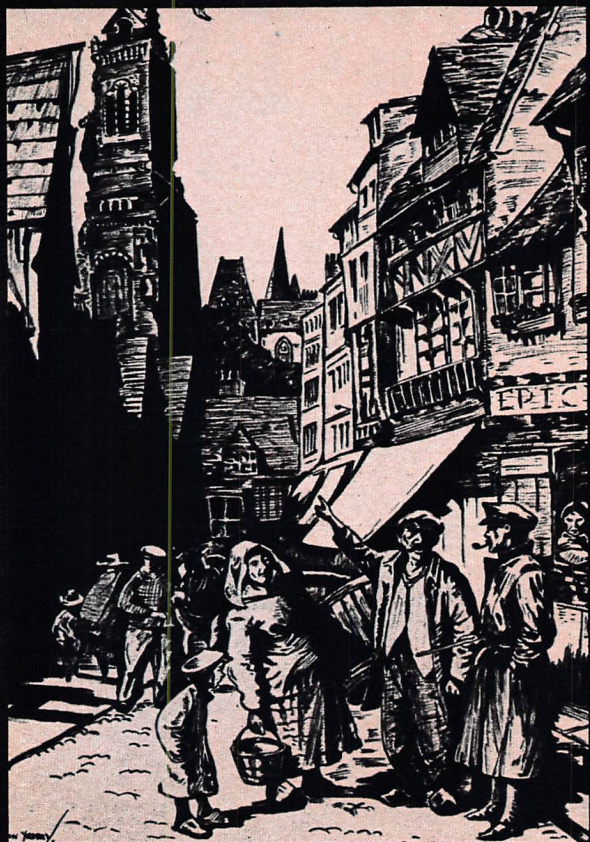
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DON ADAMS DRAWS ON ANOTHER TALENT

Agent 86 an artist? Don Adams, the ineffable bumbler of *Get Smart* a painter of some merit? Preposterous, you say; but it's not preposterous at all. Adams is an almost compulsive artist who may come home from a late night at a party and tear into a canvas while still tuxedoed. Because his wife Dorothy is something of a compulsive cleaner, the Adams artistic endeavors have been banished to the Adams child's playroom off the garage, but this leaves the master undaunted. He paints (currently, chalks) on top of a bumper pool table (as in the picture above). Don actually went to art school, where he did one of his most fascinating pieces, a European-inspired pen-and-ink drawing (above, far left), which is signed "Yarmy" because Adams' real name is Yarmy. Other later works include the Mexican done in heavy oils (far left), which is owned by Bill Dana (Jose Jimenez); and the chalk profile of a child at left, which is owned by Maxwell Smart's "boss," Ed Platt. For some reason known only to him and his tax man, Adams gives these things away.

END

A two-time loser plans her next assault on TV

Phyllis Diller analyzes what went wrong, to pave the way for her third turn at bat

By John Wasserman

In 1960 Phyllis Diller said that her dream was to have "... my own television show ... something wild and creative ... something out of the ordinary groove."

In 1966 she fulfilled one-third of her ambition with her very own, very first television show, *The Pruitts of Southampton*. It was not wild and creative, it was not out of the ordinary groove, and it died like a dog.

In 1968 she fulfilled two-thirds of her ambition with another very own television show. It was called *The Beautiful Phyllis Diller Show*, it was out of her ordinary groove, it was not wild and creative, and it died like a dog.

Now, in 1969, the unquenchable Diller is already mapping strategy for her next assault on the feared Ratings Monster that has twice felled her in her tracks. She is about as washed up as Joe Namath after two incomplete passes. And considerably wiser for the experience last fall.

"I take all the blame, you know," she began. "It wasn't the real me. I'm not a strong, take-over person and I allowed it to get away from me.

"I did things I don't do well. I

shouldn't sing, I shouldn't dance. I screamed from the start that I didn't want dancers, but I had absolutely nobody to fight for me and I'm not very pushy. They'd spend four days trying to teach me a (censored) dance and then I'd come out and (censored) it up.

"My show really didn't have much of an image, it was just another show. I was dissatisfied with the sets from the very start and, to the end, I kept complaining about the home-base set. It was far too nice ... just ridiculously nice. I kept *begging* for them to crum it up and they simply never did it. God, on *The Dean Martin Show* they gave me a set I wish I could have taken home. A 1918 kerosene refrigerator, a dead cat—just everything *crummy*. Mine was too close to reality. Everything around me should have been a caricature when I was mixed up in it. Gee whiz, I guess they wanted to make an actress out of me, or something. It was played so straight.

"Another big weakness—it didn't have just one sponsor. A sponsor who is pleased with a show can keep it on the air, regardless of ratings. It could have been moved to a different time spot. It was bucking *Mission: Impossible* on CBS and the Sunday night movie on ABC. But nothing remedial was tried. The lights just went out."

Bernie Orenstein, the friendly and outgoing co-producer and co-writer of *The Beautiful Phyllis Diller Show*, simply says that "We all were involved in the kind of show we wanted to do, but, unfortunately, it seems it was not the kind of show the majority wanted to watch."

Last August, when the show was being shot but had not yet made its debut on the air, the atmosphere was understandably different. Then, Orenstein suggested that the question wasn't whether *The Beautiful Phyllis Diller Show* would be a success, but would it be your plain old everyday run-of-

the-mill success, a big success or an unprecedented success?

His enthusiasm was based not a little on the concept of the *beautiful* Phyllis Diller show. That was worth three Nielsen points on shock value alone. How could Phyllis Diller possibly be beautiful? A woman who keeps house with a pick and shovel? Why not *The Sweet Don Rickles Show*? Or *The Ed Sullivan Laugh-In*? Obvious nonsense, no?

Well, actually it was quite logical in the mind of Saul Turteltaub, Orenstein's co-producer and writer.

"You know the gorgeous girl you pick up for a date, a real knock-out and the first thing she says is, 'I ain't got nothin' to wear'? Well," said Turteltaub in August, "Phyllis is like an ugly girl who opens her mouth and is beautiful."

"We truly love her," added Orenstein. "You dream about stars so easy to get along with. There's no temperament. And she could be like that . . . it's her show."

Wait'll next time.

"I never really knew what they meant by that 'beautiful' idea," Diller says now. "I mean, my act has always been the opposite and you can't have your cake and eat it too. You can't mix up the public. They've got to know exactly what you're about. I made a mistake in going along with the serious part of the show. Never again. For one thing, I found out I'm a rotten interviewer."

Diller talks about not standing up for herself, but that's only partly true. If she feels she knows what she's doing, you might just as well go up against Haystack Calhoun. She has, for example, a mammoth, highly organized file of jokes, and woe

betide the comedy writer who feeds a one-liner she herself used a month earlier or five years earlier. It is a device she uses to assure that she is surrounded only by "toe-dancers," by which she means people whose economic dependency on her makes them responsive to her needs.

The irony of the seeming failure of the "beautiful" label for Diller's show is that she is quite seriously thought of that way by friends and acquaintances. Not just nice or chummy. Beautiful. An earnest attempt to unearth even a suggestion that maybe sometime she might have irked someone is a most unrewarding venture. But, just as one would not laugh at an open-handed Jack Benny, or a coherent Jerry Lewis, it is easy in retrospect to see where Diller went awry.

→



Otherwise the 51-year-old comedienne is at the top of her career. In between guest shots on the tube and high-salaried saloon stints here and there, since the show closed, she has been to England for a series of TV specials and has played a hotel in Australia. "The Adding Machine," in which she plays her first straight movie role, is completed, and her previous films—while artistic catastrophes of singular offense—have been financially rewarding to all concerned. She lives in a 22-room, \$250,000 Brentwood mansion with her second husband, Warde Donovan, a tall, bushy-haired actor and singer. Her 1968 income is reported at one million dollars.

The "real" Phyllis Diller is neither like nor unlike her comic image. She is naturally funny but doesn't do numbers on the breakfast table. She is, for that matter, something of a chameleon to visitors. If they are anticipating a misshapen crazy woman in the terminal stages of disorder, they will probably get it. If, instead, they are looking for a sensitive woman behind the mask, there is that, too. She cackles, but she does not bellow. She may look mildly unkempt around the house—tugged out in a Los Angeles Zoo T-shirt—but hardly grotesque.

She is a first-rate cook and is not averse to playing the Grand Lady if the occasion permits. She's got the furs and jewelry to do it. She is a compulsive accumulator of objects and things. It is not possible to visit the Diller residence without extensive exposure to comfort, opulence, age and luxury—as if gathered by a kleptomaniac who works only the finest stores.

"That's what it's for—beauty—isn't it?" she demands. "To be surrounded by it, to drink it in?" She toys gently with the harpsichord in the master bedroom. She rummages through a drawer full of rings, bracelets, necklaces, tiaras, brooches, pins, strands and chains. It is one of a dozen such

drawers and they are not filled with paste. She fondly strokes a chinchilla—one of 40 different items on her fur racks—and wanders through approximately 500 outfits, carefully catalogued for personal and professional use. She has a 37-carat ring with six or eight large diamonds of different cuts sticking out in all directions like peanut brittle, and lamp shades that are custom designed so that the bare bulb cannot be seen from any angle.

"A bare bulb. That's kind of . . . kind of underprivileged," she murmurs. "I remember bare light bulbs as a child. In halls, in the kitchen."

Lean years followed her into her first marriage, which produced five children, a mortgage foreclosure and, on occasion, disconnected telephone service. A natural sense of comedy (for years she was the rage of the laundromat and the grocery-store check-out counter), first led to work as an advertising copywriter for a couple of radio stations around 1950.

In 1955 her modest fame as a San Francisco Bay Area cut-up led to a booking at the Purple Onion for a trial engagement. As trial engagements are wont to do, this lasted 89 weeks and she was on her way.

"The turning point for me was a book, 'The Magic of Believing,' by Claude Bristol. I had been reading it over and over for two years before I first performed. It expressed things I had known in my mind but couldn't translate into living. It opened up a whole new world."

That world was the world of Positive Thinking, although she shrinks in horror at such an oversimplification. "You see this glass," she demands. "Some people would say it's half-empty. To me, it's half-full."

Professional failure was dismissed, back in August, as a thought unworthy of consideration. "Doesn't bother me," she said then. "Doesn't touch me at all."

She holds about as much brief for death. Her beloved roses, which are strewn through the house by the dozens, are not real. Real roses die. "It bothers me that they die so quickly," she said. "Even these, which are especially handmade for me, when they're new they bleed. They *really* do! They're almost human."

Some friends had just left for a funeral. Phyllis stayed put, sending flowers instead.

"I hate *funerals*! It's so wicked, so barbaric. After the spirit leaves . . . garbage. Of course," she said, brightening, "they'll want to see my *brain*!"

Serious again. "OK, if they've got any value, like the eyes, then use them. But *don't* put it in a satin box! I couldn't possibly go to a funeral. Do you know how *long* you feel bad afterwards?"

After a people funeral, maybe, but not a show's demise. "I've already put together the nucleus of a staff for a

future series," she now says. "I don't have anything against the staff on *The Beautiful Phyllis Diller Show*, I love 'em, they worked their tails off. But I have picked a staff I can control.

"We are working, we are writing. My way would be the wildest, the craziest, insanity. Total, absolute madness, that's my way, 'cause when I start making sense, we're all in trouble.

"On the last show I really was the only person looking after me, but I can't use a sledge hammer. I'm just not a take-over broad, but I guess I'm just going to have to develop that quality. Now I can understand how people get that way. It's your work that's important, and there's a lot of money involved. Listen, if I had really taken over I'd have fired so many people. Next time, maybe I'll give up being Mister Nice Guy.

"I'm at the end of the line. I think I'm going to be ugly. It'll be *The Ugly Phyllis Diller Show*!"

(END)

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Networks Cook Up Summer Fare

Jokes and jigs as usual will be the spice of summertime TV. The networks have just about locked up their hot-weather schedules and, with one exception, the fare will be as familiar as popcorn at a circus; variety shows will abound. Even the one notable departure won't be anything late-night and daytime viewers haven't seen before. ABC is giving Dick Cavett, its erstwhile morning desk-and-sofa man, three prime-time hours a week—Mondays, Tuesdays and Fridays at 10 (ET)—starting May 26 in a gamble that he can woo viewers from movies and other conventional evening diversions.

If he clicks, ABC will face a hard choice: either to throw out one or more series already in production for next fall in order to continue his show or to take him off the air except for guest shots until midseason.

Other summertime entries: ABC—the big accent will be on youth in such items as a John Davidson variety hour (co-starring French chanteuse Mireille Mathieu) on Fridays, a Johnny Cash hour and Tom Jones' bash on Thursdays. Besides these, ABC will telecast fresh editions of *The King Family*, *Let's Make a Deal*, *Dating Game* and *Newlywed Game*. Ten prime-time hours of documentary and discussion have been booked, six of them a renewal of last summer's "Time for Americans" dialogues on black-white relations.

CBS—Liberace will pinch-hit for Red

Skelton. The Smothers Brothers and Carol Burnett will be absent from their shows, but supporting casts will carry on. Jonathan Winters will give place to repeats of Patrick McGoo-han's *The Prisoner* dramas and Glen Campbell's stand-in may be reruns of NBC's old *Tarzan* adventures! The only other item: *Animal World*, seen once before on Sunday afternoons, padding out the time of *The Queen and I*, a departing comedy.

NBC—Roger Moore will be back in *The Saint* adventures, some of them new, on Fridays. Eighteen fresh editions of *Kraft Music Hall* are being shot in England and Hawaii for summer airing, starring Don Ho, *Laugh-In*'s Judy Carne, and singers Tony Sandler and Ralph Young. "The Gold-diggers" will stand-in again for Dean Martin. Still undecided at press time was who or what would do straw-hat duty for Rowan & Martin. One possibility: an earlier start for Monday night movies.

Laugh-In, incidentally, won't be around much for a while after the end of March. NBC, in a highly unusual move, has pre-empted Rowan & Martin's Monday night hour every week except one for nine weeks for a series of specials—Grammy Awards, the circus, night baseball, one-shots for Petula Clark, the Monkees, Don Ho, others. Except for a repeat May 12 and three in June *Laugh-In* is out of the running until September.

—Richard K. Doan

THIS WEEK'S MOVIES

By
Judith
Crist

THE RIDE TO HANGMAN'S TREE (NBC) *Saturday*
SHANE (ABC), *Sunday*
I'LL TAKE SWEDEN (NBC), *Monday*
SEVEN DAYS IN MAY (CBS), *Thursday*
THE SINGING NUN (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

An unusual film—an out-and-out thriller that has something of importance to say and says it in terms of a first-rate suspense movie—and a classic Western provide the highlights of a network-movie week marked by two pre-emptions. The latter are for NBC's magazine-like *First Tuesday* and for a drama special, an updated version of "Arsenic and Old Lace."

The thriller, "Seven Days in May," is based on the 1962 best-selling novel which Rod Serling's taut, literate screenplay follows with relatively minor deviation. The film indicates in no uncertain terms what can—and almost does—happen here, with the cold, step-by-step disclosure of a military plot to take over the Government of the United States. Under John Frankenheimer's high-gear direction, you sweat it out with the top men as the plotting builds to a terrifying climax. The cast is excellent, from Fredric March's mature and dignified President, to Edmond O'Brien's amiable alcoholic senator, Burt Lancaster's finely controlled fanatic, Kirk Douglas's citizen-before-soldier and Ava Gardner's shopworn beauty. The film is in the best tradition of the suspense thriller—with the ultimate thrill our awareness of its factual potential.

In a classic tradition, in fact as the root thereof, "Shane" still stands after 16 years as the purest of the homesteaders-vs.-cattlemen lone-stranger-to-the-rescue Westerns. This time

around—and we hope its rerun marks the start of an annual event—you might concentrate on the evil side, on Jack Palance's studied portrait of the hired gun, the quiet calculation and calm cruelty behind each move. Note its counterpoint to the equally carefully paced mysterious stranger played by Alan Ladd, the pattern of tight-lipped decency and understated virtue established in his relations with the honest homesteaders and their son. You're watching the original; they didn't break the mold—but all that followed never quite matched the real thing.

For sheer contrast you might want to catch the inanities of "The Ride to Hangman's Tree," a cheapjack 1967 rewrite of 1948's "Black Bart." With its lovable outlaws and dance-hall sweetie, it's the sort of nonsense that passes for "action entertainment."

On an allegedly more sophisticated level, there's "I'll Take Sweden," with Bob Hope as the daddy worried about his daughter's virtue, Tuesday Weld as the daughter with the virtue to be worried about and Swedish sex attitudes the source of all the flat jokes. There's even a smidgen of sex (and chat about abortion, no less) in "The Singing Nun," wherein Debbie Reynolds is the guitar-strumming *religieuse* who does just about everything but fly. These last two items are, presumably and hopefully, on their last go-round of the season.

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SPORTS AND SPECIALS

7R refers to KRCR, Redding
9R refers to KIXE, Redding

SPORTS

SATURDAY

COLLEGE BASKETBALL 11 A.M. (2, 3)

East-West College All-Star Game.

WRESTLING 11 A.M. (44), 5 P.M. (2)

ROLLER GAME 12:30 (2)

GOLF 2 P.M. (3, 4, 7R, 8)

National Airlines Open Golf Tournament, Third Round.

HUNTING AND FISHING 2 P.M. (13)

Betsy von Furstenberg, Dennis Morgan, Van Heflin and Jimmy Dean go after red partridge.

GOLF 2:30 P.M. (5)

Dan Sikes and Bob Goalby vs. Bobby Nichols and Ray Floyd.

TENNIS 3:30 P.M. (2)

PRO BOWLING 3:30 P.M. (7, 7R, 11, 13)

New Orleans Lions Open.

SKIING INSTRUCTION 4 P.M. (4) 5 P.M. (12)

GOLF 4 P.M. (12, 46)

Al Geiberger and Dave Stockton vs. Art Wall Jr. and Charles Coody.

BOWLING 4:30 P.M. (2)

Dick Ritger and Jim Stefanich vs. Nelson Burton Jr. and Dick Weber.

HORSE RACING 4:30 P.M. (2, 32, 40)

\$100,000-added Santa Anita Derby.

HORSE AND AUTO RACING, SWIMMING 5

P.M. (7, 7R, 11, 13) Florida Derby, Sebring 12-hour Grand Prix of Endurance, NCAA Indoor Swimming Championships.

BOXING 8 P.M. (40)

SUNDAY

PRO HOCKEY 10 A.M. (5, 10, 12, 46)

Montreal Canadiens vs. Boston Bruins.

NBA PLAYOFFS 11 A.M. (7, 7R, 11, 13)

Eastern Division semifinal game.

BOWLING Noon (3), 12:30 P.M. (12)

MASTERS GOLF PREVIEW—12:30 P.M. (5, 10, 46)

GOLF 1 P.M. (3, 4, 7R)

National Airlines Open Golf Tournament, final round.

WRESTLING 1:30 P.M. (13)

SKIING INSTRUCTION 2:30 P.M. (10)

GOLF 3 P.M. (10)

Al Geiberger and Dave Stockton vs. Art Wall Jr. and Charles Coody.

HUNTING AND FISHING 4 P.M. (7, 7R)

Troy Donahue, Andy Devine and Cornel Wilde go after white marlin, brown-feathered woodcock and brown bear.

SPECIALS

Eva Duarte de Peron	Sat. 10 P.M. (20)
Passover Oratorio	Sun. 8 A.M. (5, 46)
Passover Drama	Sun. 9:30 A.M. (4)
Religious Art	Sun. 11 A.M. (3, 4)
Passover Opera	Sun. 1 P.M. (7)
Candidates Meet the People	Sun. 2 P.M. (9)
Passport to Prague	Sun. 4 P.M. (4)
Young People's Concert	Sun. 4 P.M. (5, 10, 46)
Vladimir Nabokov	Sun. 9:30 P.M. (6, 9R)
On Stage	Sun. 10 P.M. (3, 4, 7R)
Billy Graham	Mon. 7:30 P.M. (20),
Tue. 7:30 P.M. (20), Thurs. 7:30 P.M. (20)	
Charles Ives	Mon. 8 P.M. (6, 9R)
Black Journal	Mon. 9 P.M. (6, 9, 9R)
First Tuesday	Tues. 9 P.M. (3, 4, 7R, 8)
60 Minutes	Tues. 10 P.M. (5, 10, 46)
Jacques Cousteau	Wed. 7:30 P.M. (7, 11, 13)
City Hospitals	Wed. 9 P.M. (5)
Arsenic and Old Lace	Wed. 9 P.M. (7, 7R, 11)
Martin Luther King	Thurs. 7 P.M. (6),
8:30 P.M. (9R), Fri. 8 P.M. (4)	
EEN Chronicle	Fri. 8 P.M. (9)

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LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

THE WINTERS OF OUR DISCONTENT

Regarding the March 8 article "Jonathan Winters Comes Out of Hiding," he expresses my sentiments exactly. I am so glad he spoke out. He said it *all* for me.

Eleanor Long
Springfield, Ill.

These people who wrap themselves in the flag and moan about what's happened to the "spirit of '76," would have been Tories and not rebels in 1776, as they invariably value established order and authority more highly than the elimination of injustice and immoral oppression.

S. Hartnett
Liberty, N.Y.

Jonathan Winters is naive in indicating that it takes courage to be a patriot these days, and that loving America automatically makes one a conservative. Nonsense; the great, preponderant majority of the American people, liberals and conservatives alike, have not lost faith in this wonderful country—with *all* its imperfections. Read the polls, Mr. Winters, and don't be warped in your thinking by every random offbeat headline you see—or every remark you hear.

Harrison Charles
Evansville, Ind.

WHY DO YOU ASK?

What does *Laugh-In* have against Coos Bay, Ore.?

David Johnson
Coos Bay, Ore.

LET ACTORS PLAY PEOPLE

Otis Young's statements ["The Odyssey of a Black Man in 'White Man's Television,'" March 1] that Bill Cosby's *I Spy* lines "were interchangeable with Robert Culp's," and that "Negroes should be played as Negroes," demonstrates one essential flaw in

militant philosophy. . . . The wonderful quality of the dialogue on *I Spy* was just that interchangeability of the absurd lines spoken by its two stars—both were equal as men in their roles. Why not simply play people as people?

Roger Beal
Pittsburgh

JUST WILD ABOUT HARRY

CBS's Harry Reasoner is one of the most articulate, soulful and sexy men I ever hope to see on screen.

Karen Carney
Columbus, Ohio

TWO BOOSTERS

I feel that TV is doing more than any other single factor in helping to solve the social problem of racial prejudice and hate, by bringing about a greater understanding in race relationships. Pious bigotry and human conceit down through history have been stumbling blocks in the way of this much-needed understanding and social reform. The history of the human race teaches us that man learns more readily by example than by precept. Thanks to TV power.

Rev. Louis Callaway
Potsdam, N.Y.

Any medium that gives us entertainment such as "The Undersea World of Jacques Cousteau" can't be all bad.

Diane E. Bradway
Homestead, Fla.

THE REAL THING

What woman wants to watch that space stuff, which we don't understand, instead of *As the World Turns*.

P. Porter
Astoria, N.Y.

[On the space coverage, it really turns—Ed.]

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TV Programs for week beginning Saturday, March 29

Morning

- 6:00 **5** **COLOR** AGRICULTURAL FILM
 6:25 **4** **13** **COLOR** NEWS
 6:30 **4** **COLOR** ACROSS THE FENCE
5 SUNRISE SEMESTER
COLOR French Literature: existentialism and Sartre's "No Exit," Part 1.
13 **COLOR** VOICE OF AGRICULTURE—Farming
 7:00 **3** **COLOR** SUPER SIX
4 **COLOR** MICHIGAN—Education
5 **COLOR** MOBY DICK—Children
7 EXPLORATION CALIFORNIA
10 SUNRISE SEMESTER
COLOR French Literature: existentialism and Sartre's "No Exit," Part 1.
13 **COLOR** CAP'N DELTA—Children
 7:25 **12** SOIL CONSERVATION
 7:30 **3** **COLOR** TOP CAT
4 **COLOR** CARTOONS—Children
5 **COLOR** LONE RANGER—Children

- 7** BROTHER BUZZ—Children
COLOR "The Animals' Christmas," an operetta offered by the San Francisco Boys' Chorus. Host: Patrick McCormick.
10 **COLOR** KALEIDOSCOPE
12 **COLOR** BIG PICTURE—Army
 7:45 **13** ADVENTURES OF GULLIVER
 8:00 **3** MOVIE—Adventure
 "The Little Savage." (1959) A boy and a pirate are marooned on an island. Pedro Amendariz, Rodolfo Hoyos. (90 min.)
4 **COLOR** SUPER 6—Children
5 **10** **12** **COLOR** GO-GO GOPHERS—Children
7 **7** **COLOR** CASPER—Children
 8:15 **13** **COLOR** CAP'N DELTA—Children
 8:25 **2** **COLOR** NEWS
 8:30 **2** EXISTENCE—Agriculture
COLOR Topic: methods used to extend the storage and shelf life of foods.
4 **7** **COLOR** TOP CAT
5 **10** **12** **COLOR** BUGS
 BUNNY/ROAD RUNNER—Children

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10 KXTV (CBS) 400 BROADWAY 95818, BOX 10 95801
13 KQVR-TV (ABC) 1216 ARDEN WAY, BOX 3283 95815
40 KTXL (IND.) 1911 F ST. 95814

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- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH ST., BOX 489 95927

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- 19** KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352

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4 KRON-TV (NBC) 1001 VAN NESS AVE. SAN FRANCISCO 94119
5 KPIX (CBS) 2655 VAN NESS AVE. SAN FRANCISCO 94109
7 KGO-TV (ABC) 277 GOLDEN GATE AVE. SAN FRANCISCO 94102

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR. 96001
9 KIXE (NET) P.O. BOX 9 96001

Morning-Afternoon

- 7 [COLOR] ADVENTURES OF GULLIVER—Children**
- 9:00 2 MOVIE—Drama**
 "Red Stallion in the Rockies." (1949)
 Two ex-circus performers attempt to capture the lead horse of a wild herd. Ray Collins, Arthur Franz. (90 min.)
- 4 7 [COLOR] FLINTSTONES**
- 7 [COLOR] SPIDER-MAN**
- 13 [COLOR] CREDIT COURSE—Davis**
- 9:30 3 4 7 BANANA SPLITS**
 [COLOR] Films show a St. Louis policeman directing traffic with a rock-and-roll twist. Tunes: "This Spot" and "Adam Had 'Em" (filmed at the Long Beach, Cal., Marina). (Rerun; 60 min.)
- 5 10 12 [COLOR] WACKY RACES**
- 7 [COLOR] FANTASTIC VOYAGE**
- 13 [COLOR] FOCUS ON EDUCATION**
- 10:00 5 10 12 [COLOR] ARCHIE—Children**
- 7 13 [COLOR] JOURNEY TO THE CENTER OF THE EARTH—Children**
- 10:30 2 TOMBSTONE TERRITORY**
 Under Clay's careful eye, a shipment of cash destined for Tucson is transferred from a stagecoach to a Tombstone safe. Pat Conway, Richard Eastham, Allison Hayes.
- 3 4 [COLOR] UNDERDOG**
- 5 10 12 [COLOR] BATMAN/SUPERMAN—Children**
- 7 13 [COLOR] FANTASTIC FOUR**
- 7 [COLOR] DEATH VALLEY DAYS**
- 40 MOVIE—Drama**
 "Professional Soldier." (1936) A tough soldier of fortune is hired to kidnap the king as part of a revolutionary plot. Victor McLaglen, Freddie Bartholomew.
- 11:00 2 3 COLLEGE BASKETBALL**
 [SPECIAL] [COLOR] The seventh annual East-West college all-star basketball game is telecast from Indianapolis. The East squad, coached by Butler's Tony Hinkle, features 6'10" All-America center Neal Walk (10, Florida); 6'2" forward George Thompson (88, Marquette); 6'3" guard John Warren (7, St. John's); and 6'4" forward Johnny Jones (9, Villanova). The West is coached by Indiana's Branch McCracken. Spearheading the attack: 6'5" All-America forward Bobby "Bingo" Smith (5, Tulsa); 6'3" guard Butch Beard (6, Louisville); and 6'6"

forward Bud Ogden (12, Santa Clara). Ray Scott reports. (Live)

Regular programming is pre-empted.

4 7 STORYBOOK SQUARES

[COLOR] Players: Wally Cox, Abby Dalton, Nanette Fabray, Stu Gilliam, Arte Johnson, Carolyn Jones, Soupy Sales, Charley Weaver and Paul Winchell.

7 13 [COLOR] GEORGE OF THE JUNGLE—Children

11:30 5 10 12 [COLOR] HERCULOID

7 13 AMERICAN BANDSTAND

[COLOR] Guests: the Ohio Express. Dick Clark is the host. (60 min.)

7 UNTAMED WORLD

[COLOR] A glimpse of the underwater world: brilliantly hued fish (some living symbiotically with other sea creatures), a deadly Portuguese man-of-war, an ugly horseshoe crab, battling hermit crabs and a male sea horse (hatching its young). Narrator: Philip Carey.

Afternoon

12:00 4 MOVIE—Western

"The Plunderers." (1948) A U.S. Cavalry officer disguises himself as a badman in an attempt to apprehend a desperado and his gang. Rod Cameron, Ilona Massey, Adrian Booth. (90 min.)

5 10 12 [COLOR] SHAZZAN!

7 NAVY FILM—Documentary

40 MOVIE—Western

"The Woman of the Town." (1943) Frontier marshal Bat Masterson falls in love with a dance-hall girl. Claire Trevor, Albert Dekker. (Two hours)

12:30 2 ROLLER DERBY

3 FILM

[COLOR] Film on the new approach to homemaking education in California.

5 [COLOR] READ YOUR WAY UP

7 7 13 HAPPENING—Variety

[COLOR] The finals of the amateur band contest are presented. Paul Revere and Mark Lindsay host.

10 12 [COLOR] JONNY QUEST

1:00 3 [COLOR] FLINTSTONES

5 MOVIE—Adventure

[COLOR] "The Bandit of Zhohe." (1959) A tribal chieftain on India's Northwest

Afternoon

frontier, falsely accused of murder, turns outlaw. Victor Mature, Anthony Newley, Anne Aubrey. (90 min.)

7 MOVIE—Mystery-Comedy

"Another Thin Man." (1939) Nick and Nora Charles are called to the home of wealthy old Colonel MacFay, who reveals to them that his life has been threatened. William Powell, Myrna Loy. (Two hours)

7 AMERICAN BANDSTAND

COLOR Guests: Brenton Wood, and the Mod Squad singing group. (60 min.)

10 12 **COLOR** MOBY DICK—Children

13 **COLOR** DRESSING BY DESIGN

1:30 2 MOVIE—Adventure

COLOR "The Seventh Sword." (Italian-French; 1960) A young duke forms an underground to thwart a plot to assassinate the Spanish king. Brett Halsey, Beatrice Altariba. (90 min.)

3 COLLEGE BOWL

COLOR The University of Illinois vs. the winner of last week's match between Colgate University (N.Y.) and Trinity University (Texas)

4 SKIPPY—Adventure

COLOR A rescue mission becomes a nightmare for Matt when he's bitten by a poisonous snake. Matt: Ed Devereaux. Sonny: Garry Pankhurst.

10 12 **COLOR** LONE RANGER

13 **COLOR** CISCO KID—Western

2:00 3 4 7 **COLOR** GOLF

TOURNAMENT

SPECIAL **COLOR** Third round action in the National Airlines Open Golf Tournament, telecast from Miami. For details, see page A-20. (Live)

Regular programming is pre-empted.

10 McHALE'S NAVY

The Wave assigned to straighten out Binghamton's files notices that McHale's supply requisitions have been unusually large. McHale: Ernest Borgnine. Ens. Sandra Collins: Maura McGiveney.

12 WELLS FARGO—Western

Hardie is interviewing prospective Wells Fargo guards. Hardie: Dale Robertson. Phil: Harold J. Stone.

13 AMERICAN SPORTSMAN

COLOR 1. In Portugal, actress Betsy von Furstenberg and actor-singer Dennis

Morgan are after red partridge. 2. Re-run segments: Van Heflin angles for blue marlin and in Alaska, Jimmy Dean stalks moose. (60 min.)

40 LITTLE RASCALS

2:30 5 CBS GOLF CLASSIC

COLOR Time approximate. First-round match: Dan Sikes and Bob Goalby take on Bobby Nichols and Ray Floyd. The site: Firestone Country Club, Akron, Ohio. (60 min.)

10 RIFLEMAN—Western

The boarding house is run by reformed gambling gal, but her new business faces ruin. Caty Jurado, Alan Baxter.

12 MOVIE—Drama

"Girls on the Loose." (1958) After a successful bank robbery, four female thieves begin to mistrust each other. Mara Corday, Lita Milan, Barbara Bos-tock. (90 min.)

3:00 2 JOE FOSS—Hunting

COLOR In the Scottish Highlands, Joe Foss and other well-known sportsmen fish for salmon, and hunt grouse.

3 MOVIE—Melodrama

Time approximate. "Giant from the Unknown." (1959) Arriving in a mountain village, an archaeologist hears reports of an unknown terror on the prowl. Edward Kemmer, Sally Fraser, Buddy Baer.

4 WANTED: DEAD OR ALIVE

Time approximate. Josh and Jason save a man from the gallows so he can testify at a trial. Steve McQueen, Wright King.

7 CELEBRITY BILLIARDS

COLOR George Burns challenges Minnesota Fats to a game of eight-ball.

7 PASSPORT TO TRAVEL

10 **COLOR** GRAND OLE OPRY

13 **COLOR** OUTDOORSMAN—Lange

40 **COLOR** UPBEAT—Variety

3:30 2 WORLD SERIES OF TENNIS

COLOR Third match: Dennis Ralston vs. Pierre Barthes.

4 WESTERNERS

Buckhart is holding an outlaw for a Colorado marshal—but the lawman doesn't appear to have traveled very far. Buckhart: Michael Ansara.

5 PERRY MASON—Mystery

Mason takes on a divorce case—and almost loses his life. Edna Hammer: Nancy Hadley. Peter Cole: John McNamara.

7 7 13 PRO BOWLERS TOUR

COLOR Coverage of the closing action in the sixth annual New Orleans Lions Open. Defending champ in the \$45,000 event (first prize: \$6000) is Dick Ritger. Chris Schenkel and Billy Welu report. (90 min.)

4:00 4 COLOR JEAN-CLAUDE KILLY

10 MOVIE—Drama

COLOR "Captain from Toledo." (West German; 1966) Spanish soldiers fight to drive away the Moors. Stephen Forsyth, Ann Smyrney. (Two hours)

12 CBS GOLF CLASSIC

COLOR See Sun. 3:30 P.M. Ch. 10. (60 min.)

40 TOMBSTONE TERRITORY

The Apache chief Geronimo goes on the warpath, killing a dozen residents of Tombstone. Pat Conway, Richard Eastham. Geronimo: John Doucette.

4:30 2 CHAMPIONSHIP BOWLING

COLOR Dick Ritger and Jim Stefanich vs. Nelson Burton Jr. and Dick Weber.

3 MOVIE—Melodrama

"Samson in the Wax Museum." (Mexican; 1961) A man who was mistreated in a German concentration camp believes that faces should show people's true identity. Norma Mora, Claudio Brook. (90 min.)

4 F TROOP—Comedy

COLOR Captain Parmenter's husband-hunting sister has set her sights on bugler Dobbs. Daphne: Patty Regan. O'Rourke: Forrest Tucker.

5 MERV GRIFFIN—Variety

COLOR Scheduled guests: the Drifters, Henry Morgan, Peggy Cass and author Jim Bishop. (90 min.)

40 HORSE RACE—Santa Anita

COLOR Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$100,000 Santa Anita Derby, a mile and one-eighth, three-year-olds. This race will determine the champion three-year-old in the West and is a major qualifying event for the Kentucky Derby. Ernie Myers conducts the interviews, Harry Benson calls the race. (Taped earlier)

5:00 2 ALL-STAR WRESTLING

4 COLOR VOYAGE—Adventure

COLOR Nelson tries to short-circuit a rapidly growing electrical monster. Nel-



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YUBA CITY

Afternoon

son: Richard Basehart. Dr. King: Lyle Bettger. Crane: David Hedison. (60 min.)

7 7 13 WORLD OF SPORTS

COLOR 1. From Florida's Gulfstream Park taped coverage of the Florida Derby, \$100,000 added, for three-year-olds at a mile and one-eighth. Outstanding eligibles at press time . . . Top Knight: Flamingo champ and last season's two-year-old champion. Arts and Letters: Everglades winner over Top Knight, second in the Flamingo. Drone: unbeaten in four starts this season. Ack Ack: Hibiscus winner. 2. The Sebring (Fla.) 12-hour Grand Prix of Endurance, held March 21-22. Press-time entrants over the triangular course include Mario Andretti, John Surtees and Mark Donohue. 3. The NCAA Indoor Swimming Championships, held March 28 at Bloomington, Ind. Press-time competitors include Mexico City gold medalists Charles Hickcox (100-yard backstroke) and Mark Spitz (200-yard freestyle). (90 min.)

12 JEAN-CLAUDE KILLY

COLOR Killy and Leo LaCroix ski at

Chamonix, France. They tackle the downhill course at Les Houches, the steep slopes at La Flegere, and, in a daring display of free skiing, Killy goes solo down Mont Blanc's glacier. Bob Landers is the narrator.

40 BAT MASTERSON—Western

Bat learns that a gambling casino is to replace a piece of property he just bought. Bat: Gene Barry. Whit Morrison: Gene Nelson. Isabel Fowler: Rebecca Welles. Marty: Charles Fredericks.

5:30 12 AFRICA SPECIAL

SPECIAL COLOR "Adventures at the Jade Sea." Host William Holden narrates this first trek to "unconquered worlds," a projected series of explorations in remote lands. At Northern Kenya's Lake Rudolph, sweltering heat has long protected the area from the assaults of progress. Cameras record life in three primitive cultures . . . the Samburu, whose youths attain the rank of warrior through the painful ordeal of circumcision; the nomadic Turkana, who have hunted the ostrich to near-extinction for

CLOSE-UP



JACKIE GLEASON

7:30 10 12 5

COLOR Jack Benny visits his old friend Jackie with Alan King, Robert Goulet and veteran actor-singer Jack Haley.

Benny chats about his eternal youth, his eternal penny-pinching and a luncheon date with the Great One—and provides a sampling of his violin virtuosity.

Alan King lets loose another comic diatribe on suburban living.

Goulet sings "Those Were the Days" and "I'll Catch the Sun."

Haley (the Tin Woodman in "The Wizard of Oz") joins Jackie in a sketch and does a medley of songs he helped make famous, including "Good News," "The Best Things in Life Are Free," "Button Up Your Overcoat," "Did You Ever See a Dream Walking?" "If I Only Had a Heart" and "You're an Old Smoothie." (60 min.)

Jack Benny, Alan King and Robert Goulet

its showy feathers; the Elmolo, 200 poor, protein-starved people whose health needs are tended by a priest. The safari also brings rare moments of delight to the Elmolo—in the form of bubble gum, wind-tossed balloons and soaring kites. (60 min.)

Glen Campbell will not be seen tonight.

40 RAT PATROL—Adventure

COLOR A Frenchwoman leads the Rat Patrol into the waiting arms of a German colonel. Troy: Christopher George. Michele: Lisabeth Hush. Moffitt: Gary Raymond. Colonel: Wesley Addy.

Evening

6:00 2 DEATH VALLEY DAYS—Drama

COLOR A spiteful prospector tries to swindle a silver baron. Chicken Bill: Dub Taylor. Tabor: Don Haggerty. Mulcahy: Jim Wainwright.

3 COLOR NEWS—Huntley/Brinkley

4 COLOR NEWS—Wilson

5 10 COLOR NEWS

40 COLOR WRESTLING

6:30 2 GRAND OLE OPRY—Music

Guests are Flatt and Scruggs ("Memphis," "When the Saints Go Marchin' In"); Roy Drusky ("Peel Me a 'Nanner," "Anymore"); Blue Boys ("Adios, Amigos," "Love Struck Me Down"); Marion Worth ("21 Days of Darkness"); and Deford Bailey ("The Fox Chase"). Jerry Byrd band. Jud Collins is the host.

3 COLOR NEWS—Vic Biondi

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 10 12 COLOR NEWS—Mudd

7 CANDID CAMERA—Comedy

13 MOVIE—Musical Comedy

COLOR "Li'l Abner." (1959) Al Capp's famed characters begin fretting when Dogpatch is selected as an A-bomb test site. Leslie Parrish, Stubby Kaye, Julie Newmar. (Two hours)

7:00 2 MOVIE—Comedy

COLOR "Casanova '70." (Italian; 1965) A NATO officer risks his life and reputation because he believes that danger must accompany his amorous adventures.

Directed by Mario Monicelli. Marcello Mastroianni, Vira Lisi, Michele Mercier. (Two hours)

4 COLOR WIDE WONDERFUL WORLD—Travel

5 SAN FRANCISCO BEAT—Drama
Charlie Neely, a tramp, sees a body being dropped over a bridge. Warner Anderson, Tom Tully, Bill Kennedy.

7 COLOR ANNIVERSARY GAME 7 HERE COME THE BRIDES

COLOR A policy fight between Jason and Joshua ripens them for a pair of swindling lawyers. The shysters' plan: widen the chasm between the brothers—and open the way for a Stempel takeover. Jason: Robert Brown. Joshua: David Soul. Jeremy: Bobby Sherman. Stempel: Mark Lenard. Lottie: Joan Blondell. Clancey: Henry Beckman. Biddie: Susan Tolsky. Barnabus: Hal England. Victor: Alan Oppenheimer. (60 min.)

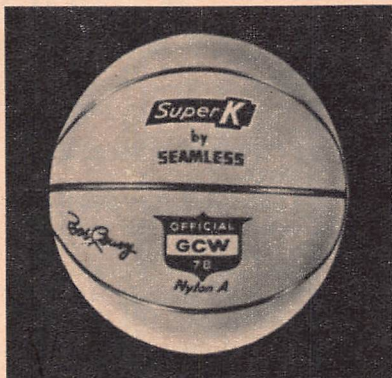
10 DEATH VALLEY DAYS—Drama

COLOR The story of how the Winchester repeating rifle brought peace to an



9:00 pm In Color

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Saturday

Evening

Idaho town. Kaline: John Ericson. Green: Don Megowan.

12 ADAM-12—Crime Drama

COLOR Animosity breaks out between Malloy and Ed Wells, a blustering patrolman whose penchant for taking risks could prove dangerous to himself and his colleagues. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Off. Ed Wells Gary Crosby
George Thurston Walter Matthews
Johnny Grant Barry Williams
Betty Wells Barbara Baldavin

40 OUTER LIMITS—Science Fiction

On the moon, geologists find a strange, egg-shaped object that is hard, smooth—and apparently alive. Diana: Ruth Roman. Stocker: Alex Nicol. (60 min.)

7:30 3 4 ADAM-12—Crime Drama

COLOR Malloy and Reed try to cool the tempers of two neighbors, whose joint ownership of a boat has ignited an increasingly violent squabble. Malloy: Martin Milner. Reed: Kent McCord.

Guest Cast

Sidney Roemer Dick Sargent
Miles Wellman James Callahan
Agnes Wellman Joan Staley
Wendy Roemer Christopher West

5 10 12 JACKIE GLEASON

COLOR Guests include Jack Benny, Alan King and Robert Goulet. See the Close-up on page A-12. (60 min.)

7 DATING GAME

COLOR Youngster Marc Copage of "Julia" asks questions on behalf of his dad, actor John Copage.

8:00 3 4 GET SMART—Comedy

COLOR "The Not-So-Great Escape," conclusion. Max finds the kidnaped CONTROL agents in a KAOS prison camp, and devises a foolproof escape route that leads nowhere. Don Adams (Max) directed. Chief: Edward Platt.

Guest Cast

Siegfried Bernie Kopell
Starker King Moody
Kendall John Ragin

Would you believe Don Adams the artist? See the photo story on page 12.

7 7 COLOR NEWLYWED GAME

40 LOS ANGELES BOXING

COLOR Featherweights Tony Alvarado

March 29, 1969

and Sho Saijo meet in a taped 10-round bout. (90 min.)

8:30 **3 4 GHOST AND MRS. MUIR**

COLOR "The Music Makers." The sudden intrusion of wandering minstrel Tim Siegirt crowns a series of interruptions that have kept the captain from reading his romantic poem to Mrs. Muir. Singer-composer Harry Nilsson plays Tim, and sings "If Only . . ." and "Without Her." Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Steve: Edwin Max. Martha: Reta Shaw.

5 10 12 MY THREE SONS

COLOR The eternal triangle finds Ernie adored by a girl he completely ignores—and completely ignored by a girl he adores. Steve: Fred MacMurray. Ernie: Barry Livingston. Chip: Stanley Livingston. Charley: William Demarest.

Guest Cast

Margaret Crookshank Julia Benjamin
Iris Jennifer Edwards

7 7 13 LAWRENCE WELK

COLOR Musical travels with an international flavor: "Spanish Eyes" (Myron Floren); "Espana Cani" (Bobby Burgess, Cissy King); "Dark Eyes" (Jo Ann Castle); "Czardas" (Myron, Joe Livoti); "Do You Know the Way to San Jose?" and "By the Time I Get to Phoenix" (band). (60 min.)

9:00 **2 WAGON TRAIN—Western**

COLOR Juli Holland falls in love with wagon driver Michael Malone, unaware that he has a hidden past. Malone: Michael Parks. Hale: John McIntire. Juli: Joyce Bulifant. (90 min.)

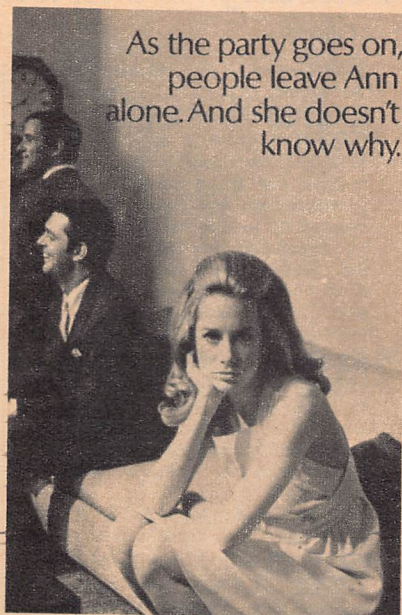
3 4 MOVIE—Drama

COLOR "The Ride to Hangman's Tree" (1967), the lively adventures of three likeable bandits with the hankering—but not the will—to reform. Matt Stone's lucrative livelihood as The Black Bandit highwayman is complicated when two former partners-in-crime become Wells Fargo drivers. Featured: series regulars Jack Lord ("Hawaii Five-O") and Don Galloway ("Ironside"). (Two hours)

Cast

Guy Russell Jack Lord
Matt Stone James Farentino
Nevada Jones Don Galloway
Lillie Malone Melodie Johnson

Continued on next page



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Evening

Steve Carlson Richard Anderson
Jeff Scott Robert Yuro

5 10 12 HOGAN'S HEROES

COLOR First in a series of reruns: Klink flees (he thinks) from an outraged husband. But it's a con job, engineered by Hogan, and now the unwitting commandant is heading for London—carrying information for the Allies. Hogan: Bob Crane. Klink: Werner Klemperer. Erika: Antoinette Bower. Carter: Larry Hovis. Schultz: John Banner. Hochstetter: Howard Caine. Robert Clary. (Rerun)

9:30 5 10 12 PETTICOAT JUNCTION

COLOR In an episode rescheduled from an earlier date (before the Elliots had their baby), Steve struggles to land a Government contract. Steve: Mike Minor. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Bobbie Jo: Lori Saunders. Billie Jo: Meredith MacRae. Sam Drucker: Frank Cady. Bill: Kenneth Washington.

7 7 13 HOLLYWOOD PALACE

COLOR Sid Caesar and Imogene Coca welcome Edie Adams, drummer Buddy Rich, soul-singing Gladys Knight and the Pips, comic Gene Baylos, Irish singer Brendan Hanlon and low-wire ballerina Nina Logatsheva from the Moscow State Circus. Sketch: "Bullets Over Broadway." Gangster Sid tries to win over Imogene, a night-club cigarette girl. Mitchell Ayres orchestra. (60 min.)

Highlights

"When My Baby Smiles at Me," Mussetta's waltz (from Puccini's "La Boheme") Edie
"Fever," "I Heard It Through the Grapevine" Gladys Knight, Pips

40 SILENTS PLEASE—Movies

The "Clown Princes" of the silent screen were Charlie Chaplin, Harold Lloyd, Laurel and Hardy, Billy West, Larry Semon and Ben Turpin. This compilation of film clips looks at their comic styles.

10:00 5 10 12 MANNIX—Crime Drama

COLOR Frustration prevails as Mannix investigates a murder case. The embittered suspect claims the death was accidental, and that the victim—son of a prominent Los Angeles family—had bilked him of \$800. The victim's sister is concerned only with protecting the family name. Mannix: Mike Connors. Peggy: Gail Fisher. (60 min.)

Guest Cast

Katherine Martin Gail Kobe
Adam Tobias Robert Reed
Carlos Valera Frank Ramirez
Cantero Robert Phillips
Miriam Valera Pilar Seurat

40 LES CRANE—Discussion

COLOR Lee Strasberg talks about method acting. (60 min.)

10:30 2 JACK CARNEY—Variety

COLOR Scheduled guest is singer John Davidson. (90 min.)

7 COLOR OH, MY WORD—Game

7 MOVIE—Drama

"Mickey One" (1965), an offbeat character study about a Chicago night-club entertainer desperately trying to escape. But from whom? And why? Produced and directed by Arthur Penn, who later teamed with star Warren Beatty for "Bonnie and Clyde." Mickey One: Warren Beatty. Castle: Hurd Hatfield. Jenny: Alexandra Stewart. (Two hours)

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13 MOVIE—Drama

COLOR "Marcus Welby, M.D." (1969), the pilot film for a fall series. After suffering a mild coronary, Marcus Welby grudgingly hires an associate to help share his work load. His choice: a young M.D. as independent and irascible as himself. Story by producer David Victor ("Dr. Kildare"). (Two hours)

Cast

Marcus Welby Robert Young
Steve Kiley James Brolin
Myra Sherwood Anne Baxter

11:00 3 4 **COLOR** NEWS

5 10 **COLOR** NEWS

7 **COLOR** NEWS—Bob Marshall

12 MOVIE—Western

"The Plainsman." (1937) Things are rough, tough, and romantic in the old West when Wild Bill Hickok meets up with Calamity Jane. Gary Cooper, Jean Arthur, James Ellison.

40 MOVIE—Drama

"Wild Strawberries." (Swedish; 1957) Ingmar Bergman directed this drama about an aging professor suddenly faced with the realization that he has become spiritually and emotionally dead. Victor Sjöström, Ingrid Thulin, Gunnar Björnstrand.

11:15 10 MOVIE—Suspense

"Kill and Be Killed." (1966) Two lovers devise a murder plot in hopes of winning an inheritance. Olga Dubarry, Albert Mendoza, Louis Prendes. (Two hours)

11:30 3 MOVIE—Melodrama

"The Vampire." (Mexican; 1960) A young girl, summoned to visit her sick aunt, finds that she has landed in a nest of vampires. Abel Salazar, Ariadna Welter, Carmen Montejó, German Robles.

4 SUSPENSE THEATRE

After escaping from death row, Sherm Tyler kidnaps the judge who sentenced him—and subjects him to a bizarre kangaroo court. Judge Stimming: Ronald Reagan. Tyler: Scott Marlowe. Avis Tyler: Anne Helm. Chaplain: Wright King. (60 min.)

5 MOVIE—Drama

"The Best Years of Our Lives." (1946) William Wyler directed this Oscar-winner about three World War II veterans attempting to pick up the threads of their

civilian lives. Fredric March, Myrna Loy, Dana Andrews, Teresa Wright. (Three hours)

7 MOVIE—Drama

COLOR "The Prodigal." (1955) Micah, son of a Hebrew farmer, falls in love with Samarra, high priestess of a pagan cult. Lana Turner, Edmund Purdom, Louis Calhern, James Mitchell. (90 min.)

12:00 2 AMOS BURKE—Mystery

A top Soviet agent has been kidnapped, and the missing man knows some vital U.S. and Russian secrets. Alexi: Phyllis Newman. Burke: Gene Barry. Felicia: Nina Shipman. Pavlov: Parley Baer. (60 min.)

12:20 7 NEWS

12:30 4 HONEY WEST—Mystery

Honey's been hired to attend a charity ball with Ramon Vargas, and Ramon is dressed to kill—he has just committed murder. Honey: Anne Francis. Sam: John Ericson. Lola: Audrey Christie.

13 MOVIE—Drama

"Fright." (1957) A doctor using hypnosis finds a female subject with a remarkable case of split personality. Nancy Malone, Eric Fleming, Dean L. Almquist. (90 min.)

1:00 3 SECRET AGENT—Adventure

Time approximate. London headquarters, suspecting a security leak, sends Drake to Lisbon. Drake: Patrick McGeehan. Emma: Gabriella Licudi. Pilkington: Robert Urquhart. (60 min.)

4 **COLOR** NEWS

7 MOVIE—Satire

"No Place like Homicide." (English; 1961) A weird assortment of relatives gather in an old mansion for the reading of a will, in this spoof on horror movies. Kenneth Connor, Sidney James, Donald Pleasence, Dennis Price.

1:15 10 JOAN RIVERS

COLOR Hair stylist Mr. Kenneth tries different wig styles on actress Shirley Jones.

1:30 4 **COLOR** NEWS—Dave Valentine

2:40 5 MOVIE—Suspense

"The Window." (1949) A child witnesses a murder, but no one will believe his story except the murderers, who try to do away with him. Barbara Hale, Bobby Driscoll, Arthur Kennedy.

Morning

- 6:00 **5** **COLOR** THE ANSWER—Religion
 6:30 **4** **COLOR** PROFILE
5 NAVY FILM—Documentary
COLOR On camera: South Vietnam's Junk Force (armed patrol boats).
10 **COLOR** HERALD OF TRUTH
 6:40 **13** **COLOR** NEWS
 6:45 **13** **COLOR** SACRED HEART
 7:00 **4** **COLOR** MICHIGAN—Education
5 INTERNATIONAL ZONE—UN
 A report on the boom town of Arica, Chile, that suddenly went broke, leaving thousands of immigrant workers stranded in a slum.
7 **COLOR** VOICE OF AGRICULTURE—Farming
10 THE ANSWER—Religion
 An American embassy employee in a Middle Eastern city helps some people enter the U.S. illegally.
13 FAITH FOR TODAY—Religion
COLOR A woman blames herself when her best friend becomes seriously ill.
 7:30 **3** **COLOR** ACROSS THE FENCE
4 **COLOR** AGRICULTURE U.S.A.
5 MEDICINE—Education
 Topic: research and summary of diabetes.
7 **COLOR** THE ANSWER—Religion
7 **COLOR** FAITH FOR TODAY
10 **COLOR** SACRED HEART
13 THIS IS THE LIFE
COLOR A young woman lives to regret finding a billfold.
 7:45 **10** **COLOR** LIFT EVERY VOICE
 8:00 **3** **COLOR** SACRED HEART
4 MOVIE—Drama
COLOR "It's Never Too Late." (English; 1961) The Hammond family doesn't know it, but the mother of the household is the author of a best-selling novel. Phyllis Calvert, Guy Rolfe. (90 min.)
5 PASSOVER ORATORIO
SPECIAL "The Eagle Stirred," presented in observance of Passover, seeks modern-day meaning in the Exodus story. It begins after the Jews escape through the Red Sea, covering the heresy of the golden calf and the giving of the Ten Commandments. Weaving dramatic action with music, it explores the tran-

sition from slavery to freedom. Composed by Ezra Laderman; libretto by Clair Roskam. Cast... Anah: Rosemary Kuhlmann. Hoshea: Carl Palangi. Ammiel: Ronald Holgate. (60 min.)

"Lamp unto my Feet" and "Look Up and Live" are pre-empted.

- 7** **COLOR** HELP—Religion
7 **COLOR** CATHEDRAL OF TOMORROW—Religion
10 **COLOR** CALENDAR
12 ORAL ROBERTS
13 **COLOR** CAP'N DELTA—Cartoons
 8:15 **3** **COLOR** CHRISTOPHERS
 8:25 **2** **COLOR** NEWS
 8:30 **2** INSIGHT—Drama

COLOR Rod Serling's story about a Hebrew teacher and his former student, an American Nazi party member.

3 THIS IS THE LIFE—Religion
COLOR A young boy's faith helps his despondent father.

- 7** **COLOR** BEATLES—Children
10 CHILDREN'S FILMS
12 ALLEN REVIVAL—Religion
13 **COLOR** MISS PAT'S PLAYROOM
 9:00 **2** **COLOR** DIALOGUE
3 MOVIE—Drama

"The Devil's Squadron." (1936) A pilot continually risks death testing planes. Richard Dix, Karen Morley. (90 min.)

- 5** ENCOUNTER—Interview
7 **7** **COLOR** LINUS—Children
12 **COLOR** HERALD OF TRUTH
13 MOVIE—Musical

"Northwest Outpost." (1947) A U.S. officer and a beautiful Russian noblewoman fall in love. Nelson Eddy, Ilona Massey. (One hour, 45 min.)

- 9:30 **2** **COLOR** EDITOR'S FORUM
4 ETERNAL LIGHT

SPECIAL **COLOR** "The Tender Grass," a dramatic fantasy presented in observance of the Jewish Passover. The late Morton Wishengrad's gentle fable concerns the tribulations of Shalom, father to seven deaf-mute sons.

Cast

Shulamith/Narrator Marian Seldes
 Shalom (The Man) Boris Tumarin
 Elijah Norman Atkins

Regular programming is pre-empted.

5 FOREST RANGERS

When the Junior Rangers leave Kathy behind, she follows them to Pike Lake. Kathy: Susan Conway.

7 7 COLOR KING KONG

12 COLOR AQUAMAN—Children

10:00 2 DOCTOR'S NEWS CONFERENCE

COLOR Topic: effects of marijuana.

4 COLOR HERITAGE

5 10 12 PRO HOCKEY

COLOR Montreal Canadiens vs. Bruins at Boston. At press time, these teams were all but guaranteed the first two places in the Eastern Division, with the top spot up for grabs. Fast-skating, well-balanced Montreal banks on super-center Jean Beliveau (4) and Yvan Cournoyer (12). Goal-crazy, hard-hitting Boston features two 1968-69 record-setters: center Phil Esposito (7), the first man to demolish the 100 points seasonal barrier; and Bobby Orr (4), who has set a point record for defensemen. Dan Kelly and Bill Mazer report. (Live)

7 7 COLOR BULLWINKLE

10:30 2 MOVIE—Western

"The Savage Horde." (1950) William Elliott, Adrian Booth, Grant Withers. (90 min.)

3 4 FRONTIERS OF FAITH

COLOR Black economic power is studied. Topic: types of ghetto investment and antipoverty organizations. Guest: the Rev. Lucius Walker Jr. of the Inter-religious Foundation for Community Organization, which seeks, among its aims, to include blacks in important economic decision-making. Final program of the "Crisis and Challenge" series.

7 DISCOVERY

COLOR A visit to Tarpon Springs, Fla., where 40 percent of the world's natural sponges are produced. Cameras focus on the Greek inhabitants of the village and a sponging expedition.

10:45 13 EASTER SEAL FILM

11:00 3 4 SOUTHERN BAPTIST HOUR

SPECIAL COLOR "Art and the Bible." Correspondent Aline Saarinen views religious art at Washington's Na-

CLOSE-UP

**11:00 13 7 7
NBA PLAYOFFS**

SPECIAL COLOR An Eastern Division semifinal game. Pairings: first-place team vs. third place; second-place team vs. fourth place. Which pairing will be telecast depends on standings in the title race—still under way at press time. Chris Schenkel and Jack Twyman report. (Live)

The Baltimore Bullets' fast-paced attack features 6'8" rookie center Wes Unseld (41) on the boards, and a pair of sharpshooting guards: 6'3 1/2" Earl Monroe (10) and 6'3" Kevin Loughery (22). The Boston Celtics, defending NBA champs, are defensive demons, led by 6'9" center-coach Bill Russell (6), but the offense is inconsistent. The New York Knicks' balanced offense is sparked by 6'10" center Willis Reed (19), 6'4" guard Walt Frazier (10) and 6'6" forward Dave DeBusschere (22); but it is their pressure defense that wins games. The speedy Philadelphia 76ers bank on high-jumping 6'7" forward Billy Cunningham (32) and 6'2" guard Hal Greer (15).



Sunday March 30, 1969

Morning-Afternoon

tional Gallery of Art. Artists shown include Rembrandt, Raphael and El Greco. The paintings, mostly commissioned during the 13th-17th centuries, vary greatly: sometimes literal and illustrative, sometimes seeking truths and emotions beyond the religious story or theme.

Regular programming is pre-empted.

7 7 13 NBA PLAYOFFS

SPECIAL **COLOR** An Eastern Division game. For details, see the Close-up on page A-19. (Live)

40 **COLOR** THIS WORLD IS YOURS

Afternoon

12:00 **2** **CHARLIE CHAPLIN**—Comedy
Charlie crashes a society party. (60 min.)

3 CHAMPIONSHIP BOWLING

COLOR Skeet Foremsky and Bill Hardwick vs. Teata Semiz and Harry Smith.

4 **COLOR** COMMUNITY CIRCLE

40 **MOVIE**—Adventure

"Green Hell." (1939) Douglas Fairbanks Jr., Joan Bennett. (One hour, 55 min.)

12:30 **3** **4** MEET THE PRESS

COLOR Tentative guest: Senate Majority Leader Mike Mansfield (D-Mont.) Possible topics: the President's legislative program, and the Paris peace talks on Vietnam. (Live)

5 **10** MASTERS PREVIEW—Golf

SPECIAL **COLOR** Highlights of past Masters tournaments (the 1969 version unfolds in two weeks). Golfing great Bobby Jones discusses the tourney he helped begin. On film: Masters finishes since 1964, including Arnold Palmer's 1964 victory; Jack Nicklaus's back-to-back triumphs in 1965 and 1966 (the latter in an 18-hole, three-way play-off); and Bob Goalby's 1968 "score card" win. Henry Longhurst and Frank Gifford report the action.

Regular programming is pre-empted.

CLOSE-UP

GOLF TOURNAMENT

1:00 **3** **7** **4**

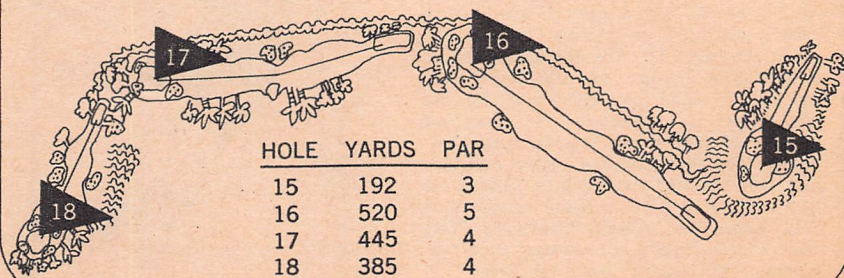
SPECIAL **COLOR** Closing action in the inaugural National Airlines Open Golf Tournament is telecast from Country Club of Miami.

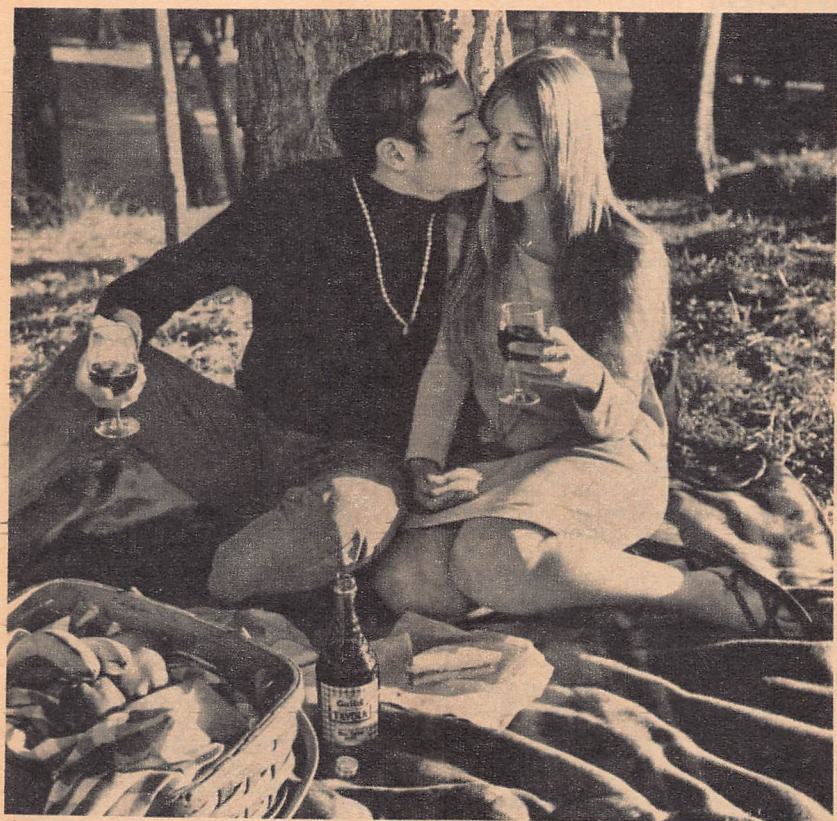
On Saturday and Sunday, cameras cover play on the final holes of the third and fourth rounds. Only (only?) a Robert Trent Jones course stands between the pros and big, green shares of the \$200,000 purse (first money is

a hefty \$40,000).

But an RTJ-designed course is obstacle enough. The gently rolling West Course (par-72, 6927 yards) abounds in long tees, green and fairway bunkers, canals and ponds (which affect play on 12 holes), and large greens (averaging 8000 square feet). Winds run 15-25 mph, and are shift.

In the event of a tie, cameras will cover the sudden-death play-off. Announcers: Jim Simpson, Charlie Jones, Pat Hernon, Jay Randolph and Cary Middlecoff. (Live)





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Guild *Wine Company*
LODI, CALIFORNIA

Afternoon

12 CHAMPIONSHIP BOWLING

COLOR Dick Weber vs. Bob Strampe. Jack Drees is the commentator. (60 min.)

12:45 19 SOCIAL SECURITY FILM

1:00 2 AMERICA!—Travel

COLOR A focus on Hollywood.

3 4 7 GOLF TOURNAMENT

SPECIAL COLOR Final-round action in the National Airlines Open Golf Tournament. Details and a course map are on page A-20. (Live)

Pre-empted: "Experiment in Television."

5 MOVIE—Western

COLOR "Buchanan Rides Alone." (1958) Randolph Scott, Craig Stevens. (90 min.)

7 PASSOVER OPERA

SPECIAL COLOR "Directions" presents "The Final Ingredient," a Passover opera by David Amram and Arnold Weinstein. The scene: a Nazi concentration camp in 1944, where the brutalized inmates are preparing for the first Seder despite the degradation surrounding them. Adapted from a TV play by Reginald Rose. (Rerun; 60 min.)

Cast

Aaron William Covington
Old Man Joseph Sopher
Eli Malcolm Smith
Felix Richard Frisch
Walter Ezio Flagello

"Issues and Answers" is pre-empted.

10 RELIGIOUS DRAMA

13 COLOR PASSPORT TO TRAVEL

19 LATIN AMERICAN HIT PARADE

1:30 2 COLOR KINGDOM OF THE SEA

7 DISCOVERY

COLOR See 10:30 A.M. Ch. 7R.

12 WRESTLING

13 STATE CAPITAL

COLOR Today's guest: Rep. John Tunney (D-Cal.)

19 GOSPEL MUSIC

2:00 2 MOVIE—Drama

"Men in War." (1957) Korea, 1950; an American infantry platoon is surrounded by the enemy. Robert Ryan, Aldo Ray, Robert Keith. (Two hours)

7 COLOR SUCCESS STORY

10 OUTDOORS—Joe Foss

COLOR Joe Foss fishes for salmon and hunts grouse in Scotland.

13 BETTER UNDERSTANDING

A discussion of the meaning of Passover and Easter.

40 MOVIE—Drama

"Stage Door." (1937) A group of young aspiring actresses live together in a boarding house. Katharine Hepburn, Ginger Rogers, Adolphe Menjou. (Two hours)

2:30 3 WILD KINGDOM

COLOR Time approximate. "Chase by Copter." In Canada, Marlin Perkins and Jim Fowler embark on a moose hunt and a mountain goat roundup. (Rerun)

4 MY MOTHER, THE CAR—Comedy

5 POW!—Wasserman

7 HAWAIIAN EYE—Mystery

Beauty contestant Terry Crane doesn't know that her managers are going to take her to visit the competition sponsor. Terry: Karen Kucpincet. (60 min.)

7 VOICE OF AGRICULTURE

Time approximate. An interview with Charles Shuman, president of the American Farm Bureau Federation.

10 JEAN-CLAUDE KILLY

COLOR Grindelwald, Switzerland: Killy skis the lower slopes of the towering Eiger. Also: aerial views of the mountain, a ladies' curling championship and a visit with an 82-year-old ski instructor.

12 BROTHER BUZZ—Children

COLOR How bees live and work.

13 MOVIE—Adventure

COLOR "Hiawatha." (1952) An Indian brave falls in love with a member of a rival tribe. Vincent Edwards, Yvette Dugay, Keith Larsen. (90 min.)

19 CHURCH SERVICE

2:45 19 FAVORITE HYMNS

3:00 3 MOVIE—Adventure

COLOR "Rogues of Sherwood Forest." (1950) John Derek, Diana Lynn, George Macready. (90 min.)

4 COLOR SPEAK OUT

5 21st CENTURY

COLOR "What Are We Doing to Our World?" concludes with a survey of man's chaotic disruption of the balance of nature. Florida's Everglades: man-made drought threatens the marsh and wildlife with extinction. The cause: water diverted for Miami's burgeoning population. Also covered: how land becomes a barren expanse after it has been

stripped of its protective forest; the possible damaging effects of Egypt's Aswan Dam; and the threat of another American Dust Bowl. Award-winning scriptwriter Fred Warshofsky narrates.

7 INSIGHT—Drama

Because he is beset with financial problems, a young man orders his wife to have an abortion.

10 CBS GOLF CLASSIC

COLOR First-round match: Al Geiberger and Dave Stockton, the tournament's champions, take on veteran Art Wall Jr. and Charles Coody at Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)

12 CAMERA THREE

COLOR A flamenco festival features Sabicas, one of the world's foremost Flamenco guitarists; dancer Maria Alba; and the Los Duendes de Espana, young dance trio. Sabicas plays "Malaguena," "Zapateado" and "Guadalquivir."

19 ASSEMBLY OF GOD CHURCH

3:30 **4 COLOR YOUTH INQUIRES**

5 FACE THE NATION

COLOR Tentative guest: Arthur Burns, Counselor to the President on domestic problems, a newly created Cabinet-level post. Burns has assumed broad responsibility for shaping the President's legislative program: his mandate reaches into all areas of domestic policy. Reporters include CBS's George Herman.

6 9 NET JOURNAL

"Diary of a Student Revolution" chronicles 10 days of confrontation at the University of Connecticut. The combatants: university president Homer D. Babidge Jr. vs. members of Students for a Democratic Society. The issue: on-campus recruitment by industry representatives. (60 min.)

7 COLOR BLACK DIGNITY

7 FILM

12 ZANE GREY—Drama

Anne Madden goads her husband to outbid tough Nat Sledge for a ranch. Cletis: Jan Murray. Anne: Jean Hagen.

19 ALLEN REVIVAL—Religion

CLOSE-UP

4:00 **10 5 YOUNG PEOPLE'S CONCERT**

Bach Transmogrified

SPECIAL COLOR "Bach: switched on, turned on, rocked, rolled, shaken and baked" is what Leonard Bernstein calls this concert with guest conductor Leopold Stokowski and "those five mad geniuses who go by the name of the New York Rock and Roll Ensemble."

Johann Sebastian Bach has been called "the supreme tone architect." His work has been frequently rediscovered since his death in 1750; today it is more popular than ever. Bernstein discusses Bach and interpretations—past and present—of his music.

Fugue in G Minor (the "Little Fugue") is interpreted three ways. Leading off: an electronic mind-shaker expressed through a Moog synthesizer—a laboratory instrument that produces variations and distortions of pure sound. Stokowski conducts his orchestral transcription; and 21-year-old Michael Korn

plays it Bach's way—on the organ.

The opening of Partita in E Major is played on the violin by concertmaster David Nadien. It is followed by a unique arrangement of the same piece by Lukas Foss, who included electric instruments and special effects—smashing a Coke bottle and a certain amount of musical chaos. Because he used Bach's notes in his work, Foss calls it "Phorion" (Greek for "stolen goods").

The first movement of Brandenburg Concerto No. 5, D Major, is played by Bernstein (piano), Nadien and flautist Julius Baker. Bernstein then lets "the New York Rock and Roll Ensemble get their hot hands on it" for their rock variations and fantasy on the same concerto.

The concert was produced and directed by Roger Englander. (60 min.)

Sunday March 30, 1969

Afternoon

3:45 **7** FILM

4:00 **2** MOVIE—Comedy

"The Return of October." (1948) A young girl firmly believes that a race horse is the reincarnation of her uncle. Glenn Ford, Terry Moore. (90 min.)

4 EXPERIMENT IN TELEVISION

SPECIAL **COLOR** "Passport to Prague," a bilingual romance filmed on location, prior to the Soviet invasion. The drama focuses on an American housewife and a Czech man who fall in love, despite the language barrier. Producer-director Victor Vicas decided against dubbing in the Czech to emphasize the woman's difficulty in understanding the man. (Rerun; 60 min.)

Cast

Anne Hildy Brooks
Stepan Fero Velecky

5 10 YOUNG PEOPLE'S CONCERT

SPECIAL **COLOR** Bach is the subject. See the Close-up, page A-23. (60 min.)

Regular programming is pre-empted.

7 7 AMERICAN SPORTSMAN

COLOR 1. Off the Venezuelan coast, Troy Donahue angles for white marlin, an acrobatic fish and a real battler. 2. Rerun segments: actor Andy Devine and his wife Doogie shoot the swift, brown-feathered woodcock in Northern Louisiana; in Alaska, Cornel Wilde and guide Ron Hayes stalk the deadly brown bear. Curt Gowdy is the host. (60 min.)

12 MOVIE—Comedy

"Ministry of Fear." (1944) A man finds himself involved in a strange conspiracy in war-time London. Ray Milland, Marjorie Reynolds, Carl Esmond. (90 min.)

13 **COLOR** DATING GAME

19 CHURCH SERVICE

40 MOVIE—Mystery

"The Testament of Dr. Mabuse." (West German; 1962) Arch-criminal Mabuse uses hypnosis to carry out his insidious schemes—even though he is confined to a mental institution. Gert Frobe, Wolfgang Priess. (90 min.)

4:30 **3** SKIPPIY—Adventure

COLOR The Hammonds try to rescue a downed pilot. Matt: Ed Devereaux.

6 9 SCIENCE REVIEW

Engineering students tackle the air-pollution problem. (60 min.)

13 **COLOR** NEWLYWED GAME

19 REVIVAL FIRES—Religion

5:00 **3** ADVENTURES OF HUCK FINN

COLOR Reruns begin with "The Magic Shillelagh." The kids help a bumbling leprechaun search for a lost shillelagh. Huck: Michael Shea. Tom: Kevin Schultz. Becky: Lu Ann Haslam. Injun Joe/Zarco: Ted Cassidy.

4 COLLEGE BOWL—Quiz

COLOR Davidson College (N.C.) vs. the winner of last week's match between Colgate University (N.Y.) and the University of Illinois. Robert Earle is the moderator.

5 PERRY MASON—Mystery

Sybil Granger's husband is involved with beautiful Roxy Howard—and Sybil wants him back. Sybil: Maggie Hayes. Roxy: Greta Thyssen. Granger: William Roerick. Mason: Raymond Burr. (60 min.)

7 MOVIE—Biography

COLOR "The Eddie Cantor Story." (1954) The life of the famous entertainer with the banjo eyes, from the time he was a young boy. Keefe Brasselle, Marilyn Erskine, Aline MacMahon. (Two hours)

7 MOVIE—Comedy

COLOR "Peggy." (1950) Two sisters compete for the title of Rose Bowl Queen. Diana Lynn, Charles Coburn, Charlotte Greenwood. (90 min.)

10 MOVIE—Drama

COLOR "Come Next Spring." (1956) A man who deserted his wife comes back to try and win her love again. Steve Cochran, Ann Sheridan. (Two hours)

13 MOVIE—Drama

COLOR "The Prodigal." (1955) Micah, son of a Hebrew farmer, falls in love with Samarra, high priestess of a pagan cult. Lana Turner, Edmund Purdom, Louis Calhern. (Two hours)

19 REX HUMBARD—Religion

5:30 **2** COLLEGE TALENT

COLOR Celebrity judges: Glenn Ford, Dean Martin and Lee Grant. Finals talent: the Dixieland Gaslight Gang (Kansas University) and singers Hansel Terry (Pasadena City College), the Golden Bards (University of California at Berkeley) and Richard Carpenter (California State College). Dennis James is the host.

March 30, 1969

Sunday

Afternoon-Evening

3 MOVIE—Drama

COLOR "Killers of Kilimanjaro." (1960) Adamson is assigned the task of building the first East African railway. Robert Taylor, Anthony Newley, Anne Aubrey. (Two hours)

4 FRANK MCGEE REPORT

COLOR Time approximate. Tentatively scheduled: a report on a Federal aid program for poor whites in Wilbax County, Mont. (The project had long been resisted by well-to-do area residents, who preferred to care for the poverty pockets under local agencies.) Reporter: Charles Quinn. Frank McGee presents world news.

Postponed from last week.

6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare and serve a roast goose.

12 AMATEUR HOUR

COLOR Ted Mack's guests are singers Nancy Battaglia, Robert Brown, and Rick and Jonas; tap dancer Diane Bubb; violinist Eugene Eichenbaum; the Drum Corps Four; Bob and Joe, trampoline act; and the Gazdagh Fencers, fencing ballet.

40 ROLLER DERBY

Evening

6:00 2 12 O'CLOCK HIGH—Drama

Major Stovall requests combat duty when he learns that his son is missing in action. Gallagher: Paul Burke. Stovall: Frank Overton. (60 min.)

4 COLOR NEWS—Phil Wilson

5 COLOR NEWS—Magers/Tompkins

6 YOUNG MUSICAL ARTISTS

Violinist Paul Zukofsky and pianist Gilbert Kalish share the stage for Mozart's Sonata in E-Flat Major and Roger Sessions' Duo for Violin and Piano.

9 SMART SEWING—Education

Lesson C tailoring a jacket.

12 THAT'S LIFE—Musical

COLOR "Chalk Can Be Sexy." Bobby sets out to revolutionize the chalk industry after he's tagged as a company junior executive. Ever ready with helpful hints: pushy secretary Phyllis Diller and her pretty-boy husband Jack Cassidy. Also: impressionist John Byner chalks it up.

Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

19 FAVORITE HYMNS

6:15 19 FILM

6:30 4 7 WILD KINGDOM

COLOR "Bayou Backwaters." Animal collecting in the uncharted Louisiana Bayou Country includes tangles with a giant alligator snapping turtle and a poisonous snake. The most dangerous quarry: a 12-foot bull alligator. (Rerun)

5 MARSHAL DILLON—Western

A drover wants Matt and Chester to help protect his boss's herd from a renegade raid. Jacks: Ken Curtis.

6 9 INNOVATIONS

19 ASSEMBLY OF GOD—Religion

40 DONALD O'CONNOR—Variety

COLOR Guests Lurene Tuttle of "Julia," Forrest Tucker, singers Don Scardino and Cathy Carlson, and comics Dick Wilson and Billy Barty. (90 min.)

7:00 2 MOVIE—Drama

COLOR "Casanova '70." See Sat. 7 P.M. Ch. 2 for details. (Two hours)

4 ADVENTURES OF HUCK FINN

COLOR "The Little People." Following in Gulliver's huge footsteps, Huck is captured by Lilliputians and ordered to marry the King's daughter. Huck: Michael Shea. Becky: Lu Ann Haslam. Tom: Kevin Schultz. Injun Joe/Savage: Ted Cassidy. Voices . . . Bitto: Mike Road. Princess Tina: Julie Bennett. King Biggun: Paul Frees. (Rerun)

5 10 12 LASSIE—Adventure

COLOR Neeka's attempt to drive his father's truck results in near tragedy: a gasoline fire erupts, endangering the lives of the boy, Lassie and the ranch horses. Neeka: Mark Miranda. Dean Chalmers: Robert Rockwell.

6 PARIS MUST BURN

SPECIAL In August 1944, as the allies drew close to Paris, Hitler ordered his Paris commander to burn the city. This West German documentary-drama explores the decisions of Nazi general Dietrich von Choltitz, who disobeyed the Fuhrer in an act he felt history would condemn. (60 min.)

7 13 LAND OF THE GIANTS

COLOR The earthlings become victims in a fanatical plot to turn the giant pop-

Evening

ulation against little people. Steve: Gary Conway. Dan: Don Marshall. Mark: Don Matheson. Fitzhugh: Kurt Kasznar. Valerie: Deanna Lund. (60 min.)

Guest Cast

BolgarRobert Colbert
ZarkinJohn Marley
Senator ObekParley Baer

7 GUNS OF WILL SONNETT

COLOR First in a series of reruns: Will and Jeff see little hope of escape when a mockery of justice lands them on a slave-labor gang. Will: Walter Brennan. Jeff: Dack Rambo. Arvis Peebles: Royal Dano. Waller. Robert DoQui. (Rerun)

9 WILLIAM F. BUCKLEY JR.

COLOR Author-lecturer Freda Utey ("Will The Middle East Go West,") discusses the tense situation involving Israel and the Arab nations. (60 min.)

7:30 3 4 7 WALT DISNEY

COLOR Reruns begin with "The Legend of the Boy and the Eagle," a story about the origins of the Hopi Indians' famed eagle dance. A boy is exiled to the desert for freeing a sacrificial golden eagle. In his struggle for survival, the lad forms a unique hunting partnership with the great bird. Scenes show the eagle attacking a man and engaging in mortal combat with another eagle. Filmed in the red-rock country of Northern Arizona. Frank Marks' score is based on Hopi chants. Tutuvina: Stanford Lomakema. (Rerun; 60 min.)

5 10 12 GENTLE BEN

COLOR Mark and his pal Willie share a secret pet—an elephant that escaped from a circus. But their fun is not with-

out worry as they consider the pros and cons of returning the animal. Tom: Dennis Weaver. Mark: Clint Howard. Willie: Angelo Rutherford. Parks: Bill Kerwin. Ellen: Beth Brickell. Boomhauer: Rance Howard. Bill: Chris Banks.

8:00 5 10 12 ED SULLIVAN

COLOR Tentative guests: Steve Lawrence and Eydie Gorme; singer Richie Havens; pianist Peter Nero; and the Lennon Sisters; comedians Pigmeat Markham and Dickie Henderson; the Muppets puppets. Ray Bloch orchestra. (Live; 60 min.)

Highlights

"Ding Dong! The Witch Is Dead," "For Once In My Life"Peter
"I Love A Parade," "When The Parade Passes By," "On A Clear Day"Lennon Sisters

6 9 PBL—Report

COLOR Scheduled topics: a tribute to Dr. Martin Luther King and a hard-hitting report on ghetto unemployment. 1. "Do You Think a Job Is the Answer?" examines a Detroit private-sector program to wipe out hard-core ghetto unemployment. Producer Gary Gilson spent months in the Motor City investigating the program, sponsored by the National Alliance of Businessmen. Among his findings: Workers are often hired to fill bottom-level jobs that offer no chance for advancement; black militancy is spreading in the factories; major changes are needed in white behavior and institutions. 2. The memorial tribute to Dr. King (assassinated April 4, 1968) is a film montage that includes excerpts from his speeches and highlights of the civil-rights movement. (90 min.)

THE FBI

Tonight: Details on one of the FBI's
Ten-Most-Wanted Fugitives.
Sunday 8:00-9:00 Ch, 7, 13 in color



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7 13 FBI

COLOR The FBI zeroes in on an extortion racket that feeds on the reputation of a celebrated war veteran. Wally Shanks is being used to attract servicemen to his father-in-law's finance company, where they are promptly rejected and turned over to his hidden loan-shark operation. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. (60 min.)

Guest Cast

Wally ShanksMichael Witney
Hal DeWittRichard Carlson
Julie ShanksMarlyn Mason
John BeekerBill Fletcher
Vincent TobiasVictor French

40 MOVIE—Drama

"The Singer Not the Song." (English; 1961) The priest in an isolated Mexican village defies a protection-racketeer who is terrorizing the town. Dirk Bogarde, John Mills, Mylene Demongeot. (Two hours, 30 min.)

8:30 3 4 MOTHERS-IN-LAW

COLOR Don Rickles in "Show Business

Is No Business." The insult comic meets his match in the mothers-in-law, who set off a string of calamities trying to wangle a spot in Don's act. Eve: Eve Arden. Kaye: Kaye Ballard. Herb: Herbert Rudley. Roger: Richard Deacon. Jerry: Jerry Fogel. Suzie: Deborah Walley.

7 BEWITCHED—Comedy

COLOR Acute moral indignation spurs Samantha to bedevil the wits—and \$10,000—out of a man who wshed on a pledge to UNICEF. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Haskell: Herbert Voland. Dr. Chomsky: Bernie Kopell.

9:00 2 DAVID SUSSKIND—Discussion

COLOR Topic: are strikes strangling the cities? Guests include Theodore Kheel; Albert Shanker, president of New York's United Federation of Teachers; Jerry Wurf, president of the American Federation of State, County and Municipal Employees (AFL-CIO); and labor authority A.H. Raskin. Taped January 1969. (Two hours)

CLOSE-UP

MOVIE

9:00 13 7

COLOR Ignoring the romantic cliches of the Hollywood horse opera, director George Stevens created a film hailed as a serious, realistic Western drama. The 1953 film blends a frontier clash between cattlemen and homesteaders, and a young boy's tender friendship for a wandering ex-gunman.

Wyoming, early 1900's: homesteader Joe Starrett and his family are terrorized by the cattlemen's gang. They find a champion in Shane, and a relentless opponent in Wilson, a cold-blooded hired killer.

Loyal Griggs won an Oscar for his location photography. Screenplay by Pulitzer Prize novelist A.B. Guthrie. (Rerun)

Cast . . . Shane: Alan Ladd. Starrett: Van Heflin. Marion: Jean Arthur. Joey: Brandon de Wilde. Wilson: Jack Palance. Ryker: Emile Meyer. Lewis: Edgar Buchanan. Calloway: Ben Johnson. Torrey: Elisha Cook Jr. Grafton: Paul McVey. Mrs. Torrey: Ellen Corby. Shipstead: Douglas Spencer.



Alan Ladd

Evening

3 4 7 BONANZA

COLOR Candy and Little Joe grapple with a land baron who rules the town of Butleville. Calvin Butler and his men have been burning out homesteaders—now murder has been added to their list of crimes. Candy: David Canary. Joe: Michael Landon. (60 min.)

Guest Cast

Calvin Butler Will Geer
Barbara Parker Jennifer Douglas
Stead Butler Robert Pine
Jess Parker Larry Casey
Torrance Lee Farr
Sheriff Daniels Ed Long

5 10 12 SMOTHERS BROTHERS

COLOR Scheduled: controversial folk singer Joan Baez in the concert that was postponed March 9, at the last minute. Also on hand: John Hartford, comic Jackie Mason, singers April Stevens and Nino Tempo, and the Committee (improvisational comedy group). The finale takes a look at income taxes. Jim-my Joyce singers. (60 min.)

Highlights

"Sweet Sir Galahad," "The Green, Green Grass of Home" Joan
"I Didn't Know the World Would Last This Long" John
"I Shall Be Released" Joan, Tom, Dick
"Mr. Businessman" April, Nino

Next week in TV GUIDE: a day at the races with Dick Smothers.

7 13 MOVIE—Western

COLOR "Shane." See page A-27. (Run; two hours, 15 min.)

9:30 6 9 U.S.A.: NOVEL

SPECIAL Vladimir Nabokov ("Lolita") talks about his life and work. The Russian-born poet, translator and novelist offers his views on Freud, Theodore Dreiser, Maxim Gorky and Thomas Mann. He also describes his own work routine, his butterfly collection and his family life.

10:00 3 4 7 ON STAGE

SPECIAL **COLOR** Melvyn Douglas in "The Choice." See the Close-up below for details. (60 min.)

Films of an actual heart transplant op-

CLOSE-UP

ON STAGE 10:00 3 7 4

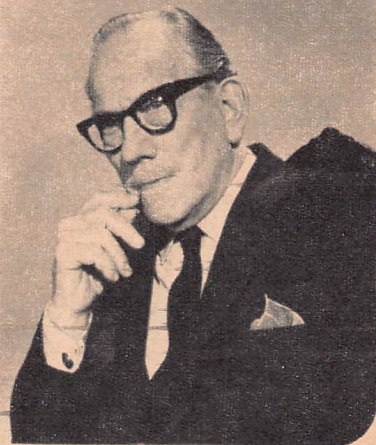
SPECIAL **COLOR** Melvyn Douglas and George Grizzard star in a tense and compassionate drama of today's medicine.

Young heart surgeon George Elton is surrounded by medical and human dilemmas. He could get a transplant heart from an accident victim, but the dead man's wife is uncertain, while the father denounces transplants as immoral. Elton has two patients who are equally compatible with the new heart—if it is donated. Decisions must be reached, a choice must be made—and time is running out for everyone.

Written by Henry Denker ("A Case of Libel," "Give Us Barabbas"). Produced by David Susskind, and directed by Emmy and Peabody winner Tom Donovan.

Cast . . . Fletcher: Melvyn Douglas. Elton: George Grizzard. Prior: Frank Langella. Mrs. Fletcher: Celia Johnson. Mrs. Prior: Jill Clayburgh. Boyko: Richard Castellano. Mrs. Boyko: Mariclaire Costello. (60 min.)

The Choice



Melvyn Douglas

eration, performed by Dr. Denton Cooley, are used in this drama. "My Friend Tony" will not be seen tonight.

5 10 12 MISSION: IMPOSSIBLE

COLOR On a European mission to steal a list of double agents, Phelps is captured and badly hurt—and falls deeply in love with the lady agent who risks her life to get him to the border. Phelps: Peter Graves. Rollin: Martin Landau. (60 min.)

Guest Cast

Nicole Joan Collins
Valdas Logan Ramsey
Madame Prokov Ann Shoemaker

6 9 NET FESTIVAL

This tribute to Finnish composer Jean Sibelius blends excerpts from his writings with a broad sampling of his music. Films and stills show the homeland of Sibelius as narrators Luther Adler and Carolyn Coates trace his personal and musical development. Among those recalling Sibelius are conductors Eugene Ormandy, Sir Malcolm Sargent and Jussi Jalas; Mrs. Jalas (Sibelius's daughter); pianist Harriet Cohen; and musicologist Otto Andersson. (Rerun; 90 min.)

10:30 40 LES CRANE—Discussion

COLOR LeRoi Jones offers his opinions of Negroes and whites. (60 min.)

11:00 2 JOE PYNE—Discussion

COLOR Topic: heroin. (90 min.)

3 4 5 10 12 COLOR NEWS

7 GALLANT MEN—Drama

Sgt. Griff Benedict has just been assigned to the company commanded by his brother. Griff: Robert Conrad. Wright: Robert McQueeney. (60 min.)

11:15 7 13 COLOR NEWS

10 COLOR NEWS—Harry Reasoner

12 WELLS FARGO—Western

The "Kinfolk" of killer Len Lassiter take an instant dislike to Hardie. Hardie: Dale Robertson. Lassiter: Richard Jaeckel.

13 COLOR NEWS

11:30 3 4 COLOR JOHNNY CARSON

5 COLOR NEWS—Harry Reasoner

7 MOVIE—Drama

"State Secret." (English; 1950) An American surgeon knows of the death of a Balkan dictator. Douglas Fairbanks Jr., Glynis Johns, Jack Hawkins.

10 MOVIE—Drama

"Spectre of the Rose." (1946) A ballet dancer marries a man suspected of having murdered his first wife. Judith Anderson, Michael Chekhov.

13 JOEY BISHOP

COLOR Tentatively scheduled: the rocking Grass Roots and comic Ray Hastings. Regis Philbin. (90 min.)

40 MOVIE—Comedy

"The Invisible Woman." (1940) An eccentric scientist discovers a hypodermic solution and a machine, which used together, will render human beings invisible. Virginia Bruce, John Barrymore, John Howard.

11:45 5 MOVIE—Comedy

"The Fast Lady." (English; 1962) Civil servant Murdoch Troon, an enthusiastic cyclist, makes the mistake of falling for a tycoon's daughter. Stanley Baker, Julie Christie, James Robertson Justice.

1:00 2 COLOR FILM

4 COLOR NEWS

IMPORTANT NOTICE

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Morning

6:00 3 RHYME AND REASON

1. "The Wilson Years." Woodrow Wilson's administration and our involvement in World War I are discussed: 2. Hugh Fleetwood discusses the doctrine of separation of church and state. (60 min.)

5 SUNRISE SEMESTER

COLOR English Literature: Lord Tennyson's "In Memoriam."

7 **COLOR** IT'S YOUR MONEY

6:15 10 INDUSTRY ON PARADE

6:25 7 **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 4 **COLOR** NEWS—Dave Valentine

5 THING ABOUT MONEY

Topic: auto insurance.

10 SUNRISE SEMESTER

COLOR English Literature: Lord Tennyson's "In Memoriam."

12 **COLOR** FILM

13 **COLOR** JACK LA LANNE

6:45 10 INDUSTRY ON PARADE

7:00 3 4 7 TODAY

COLOR Tentatively scheduled: Edwin Newman fills in for Hugh Downs this week. His guests: British scientist-writer C.P. Snow, discussing world poverty and the population explosion; Hollywood columnist Sheilah Graham; a feature on the Christian Science Monitor's series of articles on children in trouble; and Billy Taylor and his jazz trio. (Two hours)

5 10 12 NEWS—Joseph Benti

COLOR The network newcast expands to an hour on Chs. 10 and 12 beginning today, featuring national and international news, and interviews. Ch. 5 carries the half-hour version. Anchor man: Joseph Benti. (60 min.)

13 **COLOR** AGRICULTURE TODAY

7:05 5 **COLOR** NEWS—Joseph Benti

7:15 13 **COLOR** CARTOONLAND

7:30 5 NEWS—Magers

7:55 12 ROGER RAMJET—Children

8:00 5 10 12 CAPTAIN KANGAROO

COLOR The Captain explains when you say "first" instead of "one," or "second" instead of "two." (60 min.)

8:05 2 **COLOR** NEWS

8:15 2 **COLOR** RELIGION—Protestant

8:20 13 CASPER CARTOONS

8:30 2 **COLOR** JACK LA LANNE

7 GIRL TALK—Interviews

COLOR Guests: actress Arlene Dahl, makeup authority Eve of Rome and beauty columnist Marylou McKenna. Gloria De Haven is the host.

8:50 13 **COLOR** CARTOONLAND

9:00 2 **COLOR** POPEYE—Children

3 4 7 IT TAKES TWO

DEBUT **COLOR** Sportscaster Vin Scully hosts this Hollywood game show featuring celebrities and their spouses. This week: Shelley Berman, Mike Connors, Richard Long and their wives.

5 10 12 LUCILLE BALL

COLOR Robert Alda and John Carra-dine appear as Lucy takes an interest in art—but not for art's sake.

7 MOVIE—Drama

"The End of the Affair." (English; 1955) The wife of a civil servant falls in love with a writer in war-time London. From the novel by Graham Greene. Deborah Kerr, Van Johnson, Peter Cushing, John Mills, Stephen Murray. (Two hours)

13 **COLOR** JACK LA LANNE

9:25 3 4 7 **COLOR** NEWS

—Nancy Dickerson

9:30 2 10 12 BEVERLY HILLBILLIES

A psychiatrist (Herbert Rudley) is driven crazy after he investigates Granny's mountain doctoring. Granny: Irene Ryan.

3 4 7 **COLOR** CONCENTRATION—Game

5 HOTLINE—Discussion

COLOR Scheduled guest: Murray Bloom, author of "The Trouble with Lawyers." Owen Spann. (Live; 60 min.)

13 **COLOR** TRUTH OR CONSEQUENCES—Game

10:00 2 10 12 ANDY GRIFFITH

Andy and Barney investigate a wave of shoplifting. Barney: Don Knotts.

3 4 7 PERSONALITY—Game

COLOR Celebrities: Dr. Joyce Brothers, Jack Cassidy and Milt Kamen. On-film personality: Sammy Davis Jr.

13 MOVIE—Drama

"Soldiers Three." (1951) The commanding officers of three brawling British privates think that promoting one member of the trio to sergeant will break up

March 31, 1969

Monday

Morning-Afternoon

their troublesome clique. Based on the stories of Rudyard Kipling. Stewart Granger, Walter Pidgeon, David Niven, Robert Newton, Cyril Cusack. (One hour, 45 min.)

10:30 2 DANNY THOMAS—Comedy

A lawyer's son takes Rusty to visit the court and Danny must return the favor by taking the boys to the club. Rusty: Rusty Hamer. Kathy: Marjorie Lord. Linda: Angela Cartwright.

3 4 7 HOLLYWOOD SQUARES

COLOR Celebrities: Marty Allen, Senta Berger, Mel Brooks, Wally Cox, Abby Dalton, Arte Johnson, Gypsy Rose Lee, Paul Lynde and Charley Weaver.

5 10 12 DICK VAN DYKE

A missing watch sets Rob on a Sherlock Holmes investigation. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

11:00 2 PROFILES—Interviews

COLOR Guest is Sammy Davis Jr., who talks about the civil-rights movement and interracial marriage.

3 4 7 COLOR JEOPARDY

5 10 12 COLOR LOVE OF LIFE

7 COLOR ANNIVERSARY GAME

40 COLOR ROMPER ROOM—Children

11:25 5 10 12 COLOR NEWS

11:30 2 COLOR ROMPER ROOM—Children

3 4 7 COLOR EYE GUESS

5 10 12 COLOR SEARCH FOR

TOMORROW—Serial

7 COOKING—Graham Kerr

Today: roast lamb Nelson.

11:45 13 COLOR COMMUNITY CALENDAR—Joseph Tomes

11:50 13 COLOR NEWS

11:55 3 4 COLOR NEWS—Newman

7 COLOR NEWS—Reeter

Afternoon

12:00 3 5 10 COLOR NEWS

4 7 40 COLOR HIDDEN FACES

7 13 BEWITCHED—Comedy

Bumbling Aunt Clara causes a short circuit—blackout out 12 Eastern states. Aunt Clara: Marion Lorne.

12 PDQ—Game

COLOR Celebrity guests: Dick Gautier, June Lockhart and Guy Williams.

12:30 2 COLOR BEAT THE ODDS—Game

3 4 COLOR DAYS OF OUR LIVES

5 10 12 COLOR AS THE WORLD

7 7 13 FUNNY YOU SHOULD

ASK—Game

COLOR Tentative guests: Senta Berger, Mel Brooks, Stu Gilliam, June Lockhart and Jan Murray. Host: Lloyd Thaxton.

40 MOVIE—Drama

"State Department—File 649." (1949) A young American foreign-service officer fights a Mongolian war lord in North China. William Lundigan, Virginia Bruce, Richard Loo. (90 min.)

1:00 2 MOVIE—Drama

"Golden Boy." (1939) On his 21st birthday, a man who has fought poverty and discouragement in order to become a great violinist, announces to his father his decision to become a boxer. From the play by Clifford Odets. William Holden, Barbara Stanwyck, Adolphe Menjou, Lee J. Cobb.

3 4 COLOR DOCTORS—Serial

5 10 12 COLOR LOVE IS A

MANY-SPLENDORED THING

7 7 13 COLOR DREAM HOUSE

1:30 3 4 7 COLOR ANOTHER

WORLD—Serial

5 10 12 COLOR GUIDING LIGHT

7 13 COLOR LET'S MAKE A DEAL

2:00 3 MOVIE—Comedy

"Abbott and Costello Meet Dr. Jekyll and Mr. Hyde." (1953) Boris Karloff plays Jekyll and Hyde in this spoof of Stevenson's classic. Bud Abbott, Lou Costello, Boris Karloff. (90 min.)

WORDFUN

PASSWORD

3:30 PM Weekdays

KXTV 10



Monday March 31, 1969

Afternoon

4 40 **COLOR** **YOU DON'T SAY!**—Game
"You Don't Say!" celebrates its sixth anniversary today. Guests: Patricia Crowley and Barry Sullivan.

5 10 12 **COLOR** **SECRET STORM**

7 7 13 **COLOR** **NEWLYWED GAME**

2:30 4 40 **MATCH GAME**

COLOR Guests: Carol Lawrence and Soupy Sales. Host: Gene Rayburn.

5 10 12 **COLOR** **EDGE OF NIGHT**

7 7 **COLOR** **DATING GAME**

13 **DIVORCE COURT**—Drama

COLOR A wife sues for divorce after a political quarrel. Connie: Sally Ardrey. John: Cal Currens.

2:55 4 40 **COLOR** **NEWS**—Floyd Kalber

3:00 2 10 12 **LINKLETTER SHOW**

COLOR Guest: Phyllis Diller.

4 **JOAN RIVERS**

COLOR Guests include comic Milt Kamen.

5 **MIKE DOUGLAS**—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** **GENERAL HOSPITAL**—Serial

40 **ANN SOTHERN**—Comedy

A press agent sends Katy two tickets to a hit Broadway musical. Katy is delighted with the gift until she realizes that each of her friends wants the extra ticket. Katy: Ann Sothern. Macauley: Ernest Truex. Olive: Ann Tyrrell. Johnny: Jack Mullaney. David: Edward Kemmer.

3:30 2 **COLOR** **CAPTAIN SATELLITE**

3 **COLOR** **MERV GRIFFIN**—Variety

4 **REAL McCOYS**—Comedy

Grampa goes into the egg business, despite a previous agreement not to. He does fine at first and buys more hens. Then the market outlook changes. Grampa: Walter Brennan. Luke: Richard Crenna. Kate: Kathy Nolan.

7 7 13 **COLOR** **ONE LIFE TO LIVE**—Serial

10 **PASSWORD**—Game

COLOR Angie Dickinson and Frank Gorshin are the celebrity guests.

Channel 10 BIG NEWS

5:30 - 7:00 PM Weeknights

90 minutes of complete news from around the Nation, the State and the Valley.

**CBS Evening News with
Walter Cronkite
5:30 PM**

**BIG NEWS with
Dick Cable
6 - 7 PM**

turn on 10



12 MIKE DOUGLAS—Variety

COLOR Mike's co-host this week is Louis Nye. Tentatively scheduled guests: Dinah Shore, singer John Gary, comic actor Tom Poston and New York Times food editor Craig Claiborne. (60 min.)

40 COLOR CAPN'S LOCKER

4:00 **4 COLOR FLINTSTONES**

7 7 13 COLOR DARK SHADOWS—Serial

10 MIKE DOUGLAS—Variety

COLOR Mike's co-host this week is Jimmy Dean. Tentatively scheduled guests: comic Grady Nutt and the singing New Folk. (60 min.)

4:30 **2 40 COLOR POPEYE—Children**

3 BATMAN—Adventure

COLOR Part 1: the evil pianist Chandell makes mischief while Batman is on vacation. Chandell: Liberace. Batman: Adam West. Doe: Marilyn Hanold.

4 COLOR CARTOONS—Children

5 COLOR MERV GRIFFIN—Variety

7 MOVIE—Drama

COLOR "All That Heaven Allows." (1955) A widow becomes the target of the local gossip after she falls in love with her gardener. Jane Wyman, Rock Hudson, Agnes Moorehead, Conrad Nagel, Gloria Talbott, Virginia Grey, Jacqueline de Wit. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Tentatively scheduled: Maximilian Schell, Bobby Sherman of "Here Come the Brides," radio talk-show host Barry Farber and comic Milt Kamen. Arthur Treacher. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR When lightning strikes, Gilligan becomes a living magnet with a huge rock stuck to his hand and a shock in store for anyone who touches him. Gilligan: Bob Denver. Skipper: Alan Hale.

19 ALMANAC—Nature

4:45 **4 VOYAGE—Adventure**

COLOR Nelson's ghostly ancestor makes a sinister proposal: either Nelson accepts immortality—or the grim ghost will destroy the Seaview. Nelson/Captain Nelson: Richard Basehart. Crane: David Hedison. (60 min.)

5:00 **2 TIMMY AND LASSIE—Adventure**

Cully takes Timmy and Lassie to the dog show in Capitol City. Timmy: Jon Provost. Cully: Andy Clyde.

3 COLOR TRAVENTURE THEATRE

7 BEWITCHED—Comedy

Thanks to Aunt Clara, baby Tabatha finds herself with a twin brother.

9 BROTHER BUZZ—Children

A visit to California's Ano Nuevo Island, home of seals and sea lions. Patrick McCormick is the host.

13 I LOVE LUCY—Comedy

Ricky has revamped the Ricardo budget—to cut out Lucy's allowance. Lucy: Lucille Ball. Ricky: Desi Arnaz.

19 CARTOONS—Children

40 LETTY DUKE—Comedy

Patty decides to open a baby-sitting agency. Patty and Cathy: Patty Duke. Richard. Eddie Applegate. Bobby Mickel: Donnie Melvin. Edmund: John Woodstock.

5:30 **2 PATTY DUKE—Comedy**

Patty decides to test her hold on Rich-



DAVE BROWNE'S Special Assignment

Join newsman Dave Browne for special pictorial stories about interesting People, Places and Things . . .

BIG NEWS 6 pm

turn on 10



Monday March 31, 1969

Afternoon-Evening

ard. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Janice: Amzie Strickland. Freddy: Hank Jones.

7 12 **COLOR** NEWS

9 EXPLORING SENTENCES

10 **COLOR** NEWS—Walter Cronkite

13 **COLOR** NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Uncle Martin is indignant when he reads that a cat has been willed a fortune. Martin: Ray Walston. Tim: Bill Bixby. Morton Beanbecker: Bernie Kopell.

5-45 **6** **COLOR** NEWS

6 FRIENDLY GIANT—Children

Topic: The first time away from home.

Evening

6:00 **2** MY FAVORITE MARTIAN

Tim's and Martin's attempt to magnetize the spaceship misfires—and Martin becomes a walking magnet. Martin: Ray Walston. Tim: Bill Bixby.

3 **COLOR** NEWS—Huntley/Brinkley

4 5 7 10 13 **COLOR** NEWS

6 9 MISTEROGERS—Children

Misterogers makes a kite.

40 MOVIE—Adventure

"Return to Treasure Island." (1954) A girl in possession of a treasure map sets sail for the South Seas in quest of pirate loot. Tab Hunter, Dawn Addams, Porter Hall. (90 min.)

6:30 **2** McHALE'S NAVY—Comedy

McHale and his crew try to cure Hap's sleepwalking. McHale: Ernest Borg-

nine. Binghamton: Joe Flynn. Happy: Gavin MacLeod. Lt. Nancy Culpepper: Sheila James.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

6 9 WHAT'S NEW—Children

Different types of turtles; principles of an ion rocket; folk music of Iran.

13 PERRY MASON—Mystery

Mason is asked to take the defense in the murder of a diamond-company messenger. James Kincaid: Alan Marshal. Patricia Taylor: Joanna Moore. Mrs. Loomis: Joan Elan. (60 min.)

7:00 **2** I LOVE LUCY—Comedy

Ricky and Fred give Lucy and Ethel permission to attend a fashion show in Paris, but only if the girls promise not to bring home any of the merchandise.

4 WIDE WONDERFUL WORLD

COLOR Films of cosmic-ray research, which uses giant balloons for tools.

5 **COLOR** NEWS—Weston/Tompkins

6 GARDENING—Dobbins/Schuster

7 **COLOR** NEWS—Frank Reynolds

7 BIG VALLEY—Western

COLOR "The Battle of Mineral Springs," a serio-comic story about the Barkleys' efforts to revive a dying town. Stiff opposition comes from a neighboring community, where the town boss rallies forces to crush the competition. Victoria: Barbara Stanwyck. Jarrod: Richard Long. Nick: Peter Breck. (60 min.)

Guest Cast

Judge Ben Moore Jack Albertson
Crawford Dennis Patrick

9 GERMAN LESSONS—Language

10 WHAT'S MY LINE?—Game

COLOR Panel: Alan Alda, Soupy Sales, Meredith MacRae, Joel Grey.

12 GET SMART—Comedy

COLOR Spoofing "Ironsides," Max tries to save CONTROL and himself from annihilation by Leadsides—a wheelchair-bound arch criminal. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas.

Guest Cast

Leadsides Donald Long
Norman Paul Carr



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19
Television—MODESTO

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Thur. Fri. 7:30 P.M.

19 ORANGEBURG BAPTIST CHURCH

7:15 **9 GERMAN FILM**

7:30 **2 FARMER'S DAUGHTER—Comedy**

Agatha has a run-in with a man who seems determined to embarrass Glen. Katy: Inger Stevens. Glen: William Windom. Agatha: Cathleen Nesbitt.

3 4 I DREAM OF JEANNIE

COLOR Tony and Jeannie battle hidden cameras, electronic bugging—and blackmail—to squelch a hotshot reporter who's after an intimate story on Tony's private life. Jeannie: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke.

Guest Cast

FarnumGeorge Furth
Sue EllenBarbara Bostock
Tony Jr.Teddy Quinn
JoeyKerry MacLane

Series regular Bill Daily is featured in next week's TV GUIDE.

5 10 12 GUNSMOKE

COLOR First in a series of reruns: Dillon's chief concern is getting his prisoner back to Dodge—until he finds a pregnant Indian woman in desperate need of a doctor. Dillon: James Arness. (Rerun; 60 min.)

Guest Cast

WacoVictor French
Nathan CadeHarry Carey Jr.
Polly CadeLouise Latham
Slick ReganTom Reese
Ann CadeJoy Fielding
FullerLee DeBroux
HoodMills Watson
GambleLawrence Mann
One MoonPat Thompson
LillieLiz Marshall

6 9 EASTERN WISDOM

Alan Watts looks at the Chinese and Western views of the world's structure and compares ideas of process and power.

7 13 AVENGERS—Adventure

COLOR "Requiem." Mother: reportedly dead. Tara: both legs broken in an explosion. And Steed? He's protecting a key murder witness with such finesse that no one can find him. Steed: Patrick Macnee. Tara: Linda Thorson. Mother: Patrick Newell. (60 min.)

Guest Cast

MirandaAngela Douglas

FirthJohn Cairney
WellsJohn Paul
CleaverHarvey Ashby
MurrayDennis Shaw

19 GOSPEL ROUND-UP

40 DONALD O'CONNOR—Variety

COLOR Guests include soul singer James Brown, Pat O'Brien, Deborah Walleley of "The Mothers-In-Law," comic Taf Arnold and singer Marva Whitney. Alan Copeland orchestra. (90 min.)

8:00 **2 PASSWORD—Game**

COLOR Celebrity guests: Eva Gabor and Hugh O'Brien. Host: Allen Ludden.

3 4 7 LAUGH-IN

COLOR Evangelist Billy Graham delivers one-liners, and jokes with Dan, Dick and the regulars. Also: "Letters to Laugh-In"; a Mod, Mod World revival of vaudeville; and a park bench confrontation between Gladys (Ruth Buzzi) and her pushy old pursuer (Arte Johnson). Chelsea Brown, Judy Carne, Henry Gibson, Goldie Hawn, Dave Madden, Alan Sues, Jo Anne Worley. (60 min.)

7:00 pm **WEEKNIGHTS**

What's My Line?

With Guest Star
Panelists
&
Mystery Guest

turn on 10



Evening

6 9 IVES' FOURTH SYMPHONY

SPECIAL Leopold Stokowski conducts the American Symphony Orchestra in a performance of Charles Ives' Fourth Symphony. After the concert, Ives and his music are discussed by his son-in-law George Tyler; Julian Myrick, his former business partner; music publisher Ronald Herder; and other friends and associates. (Rerun; 60 min.)

19 MOVIE—Science Fiction

"20 Million Miles to Earth." (1957) An Army rocket, returning from Venus, crashes into the sea—and a sealed container rescued from it contains a loathsome monster. William Hopper, Joan Taylor, Frank Puglia.

Repeated Mon. 8 P.M. Ch. 19.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

5 10 12 HERE'S LUCY—Comedy

COLOR Jack Benny (as himself) offers rooms for rent in his luxurious Palm Springs home. Taking advantage of the "reasonable rates," Lucy soon learns how Jack gets his paying guests to pay... and pay... and pay. Jackie Gleason makes a cameo appearance as bus driver Ralph Kramden. Lucy: Lucille Ball. Harry: Gale Gordon. Kim: Lucie Arnaz. Craig: Desi Arnaz Jr. (Rerun)

7 13 PEYTON PLACE—Serial

COLOR Lew lets off steam; Eli proposes to Maggie; Jennifer approaches Betty with a deal. Lew: Glynn Turman. Eli: Frank Ferguson. Maggie: Florida Friebus. Jennifer: Myrna Fahey. Betty: Barbara Parkins. Marsha: Barbara Rush. Carolyn: Elizabeth Walker. Susan: Diana Hyland. Fred: Joe Maross. Dr. Rossi: Ed Nelson. Rita: Pat Morrow. Norman: Chris Connelly. Hannah: Ruth Warrick. Walker: Morris Buchanan.

8:55 40 COLOR NEWS—Bill Kline

9:00 2 I SPY—Drama

COLOR Dorothy Lamour, who traveled "The Road to Morocco" with Hope and Crosby, tonight travels the road to Marrakech with agents Kelly and Scott. Halima: Dorothy Lamour. Roop: Nehemiah Persoff. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

3 MOVIE—Drama

"Shadow of a Doubt." (1943) Alfred Hitchcock directed this tense psychological drama, his personal favorite. An adolescent girl forms a warm attachment for her visiting uncle—until she begins to suspect that he is a murderer. Teresa Wright, Joseph Cotten, Macdonald Carey. (Two hours)

4 7 40 MOVIE—Comedy

COLOR "I'll Take Sweden." (1965) Widower Bob Holcomb takes his teenage daughter to Sweden hoping she'll forget her boy friend. But daddy's pulled a boner: he's just transplanted her into swinging Stockholm, where he has more to fear from the local courting customs. (Rerun; two hours)

Cast

Bob Holcomb Bob Hope
JoJo Tuesday Weld
Karin Grandstedt Dina Merrill
Kenny Klinger Frankie Avalon
Erik Carlson Jeremy Slate
Marti Rosemarie Frankland
Bjork Walter Sande

5 10 12 MAYBERRY R.F.D.

COLOR First in a series of reruns: Goober's too shy to ask Millie Swanson to the harvest ball, so he asks Sam to write to her on his behalf. It's not a welcome task: Sam was thinking of asking Millie himself! Sam: Ken Berry. Goober: George Lindsey. Millie: Arlene Golonka. Howard: Jack Dodson. Emmett: Paul Hartman. Martha: Mary Lansing. Dorothy: Stefanianna Christopherson. Grace: Pat Carpenter. (Rerun)

6 9 BLACK JOURNAL—Report

SPECIAL **COLOR** Scheduled: a report on the black man's plight in the South, and a memorial tribute to Martin Luther King. Included: an examination of the near-starvation existence of many blacks in the Mississippi Delta and rural Alabama; and the failure of the black electorate to make a stronger impact on the white-dominated political scene. Also: UN hearings on apartheid in South Africa. (60 min.)

"NET Journal" is pre-empted.

7 13 THE OUTCASTS—Western

COLOR "The Town That Wouldn't." Mystery and terror shroud the desolate

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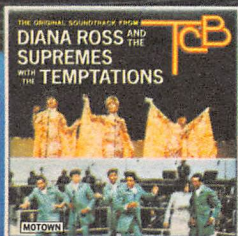
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6479. Includes Herb Alpert's first vocal hit: This Guy's In Love With You, Cabaret, etc.



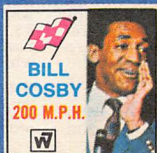
7168. Two-Record Set (Counts As One Selection). Try To Remember, People, Autumn Leaves, 21 in all



2081. Performance is "sparkling." - Cue Magazine



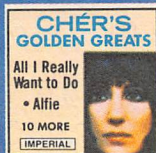
7116. A powerful musical score full of intrigue



7084. Bill tells it like it was. Dogs And Cats, The Wife, etc.



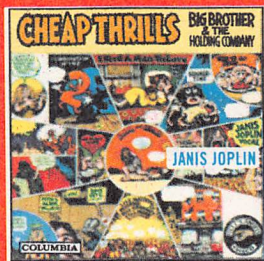
6898. Plus: This Town, It Was A Very Good Year, 12 in all



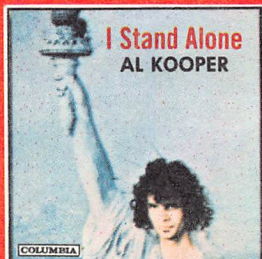
7117. Also: You Better Sit Down Kids, Sunny, Hey Joe, etc.



25. Includes: Cherish, Windy, Long Comes Mary, Never My Love, Requiem For The Masses, etc.



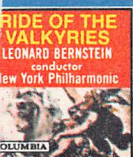
6876. Featuring Janis Joplin singing Piece Of My Heart, Summer-time, 9 more



7239. Includes: Hey, Western Union Man; I Can Love A Woman; Toe Hold; Camille; etc.

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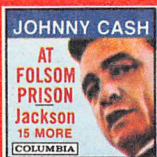
481. Wagner Orchestral Favorites from five operas



7036. Also: Four Days Gone, Special Care, I Am A Child, etc.



PLUS: I Wanna Make Her Love Me • 10 MORE



6415. Plus: The Long Black Veil, Cocaine Blues, The Wall, etc.



6825. Includes: Sweet Blindness, Good News, 8 more



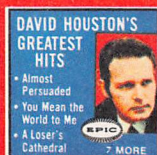
489. Plus: Up And At Georgia On My Mind, 10 in all



6509. Plus: The Look Of Love, Love Is Blue, 11 in all



6926. Plus: Ol' Man River, Morning Dew, Let Me Love You, etc.



6159. Plus: With One Exception, My Elusive Dreams, etc.



6989. Also: Tangier, The River Song, As I Recall It, 13 in all

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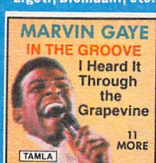
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kin',
, etc.



3476. Also: Muddy
Water, Mableene, La
Bamba, 12 in all



6769. Includes 6 se-
lections from Strauss,
Ligeti, Blomdahl, etc.



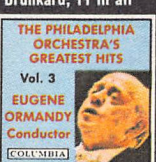
6983. Plus: It's Love
I Need, There Goes My
Baby, Chained, etc.



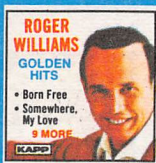
7249. Includes: Dream A Little
Dream Of Me, Spanish Eyes, Love
Is Blue, I Wanna Be Free, etc.



7327. Plus: Aren't You
Glad, Silky Sam, The
Drunkard, 11 in all



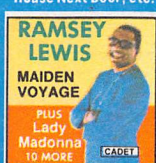
6152. Comedian's
Galop, Anitra's
Dance, etc.



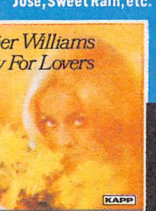
5553. Plus: Maria,
Moon River, Yester-
day, Dominique, etc.



6638. Includes: Long
Black Limousine, The
House Next Door, etc.



6731. Also: Do You
Know The Way To San
Jose, Sweet Rain, etc.



6905. Johnny sings: Daddy Sang
Bass, God Is Not Dead, The Ten
Commandments, Nazareth, etc.



1013. Also: Twelfth
of Never, No Love,
Come to Me, etc.



6870. Also: I Wish It
Would Rain, Rock Me
Mama, etc.



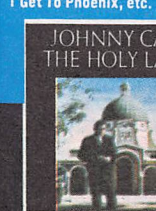
6823. Also: Five To
One, Wintertime
Love, 11 in all



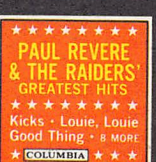
6768. Plus: The Little
Ole Wine Drinker,
Why I'm Walkin', etc.



6750. Plus: Gentle On
My Mind, By The Time
I Get To Phoenix, etc.



6905. Johnny sings: Daddy Sang
Bass, God Is Not Dead, The Ten
Commandments, Nazareth, etc.



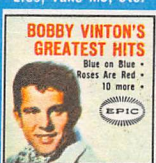
3857. Plus: Ups And
Downs, Just Like Me,
Steppin' Out, etc.



2696. Also: Running
Scared, Blue Angel,
It's Over, 12 in all



4404. Plus: Old Brush
Arbors, My Favorite
Lies, Take Me, etc.



1635. Also: Tell Me
Why, Blue Velvet,
Mr. Lonely, etc.



6408. Plus: People
Get Ready, Groovin',
Ain't No Way, etc.



1057. Also: Johnny
Reb, Comanche, Jim
Bridger, etc.



1057. Also: Johnny
Reb, Comanche, Jim
Bridger, etc.

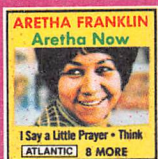


3094. Plus: Tell Me,
Time Is On My Side,
Play With Fire, etc.

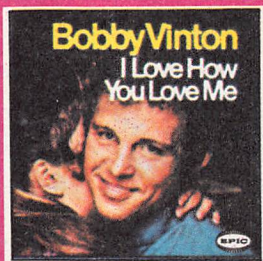
LIFT FLAP



7085. Also: Nobody's Baby Again, Houston, Bumping Around, etc.



7051. Also: You Send Me, A Change, I Take What I Want, etc.



7272. Also: If I Didn't Care, Those Were The Days, For Once In My Life, Till, Together, etc.



7245. Also: I Get To, Apples, Mo



7056. Plus: Wish Me Well, Rambling On, Magdalene, etc.



6550. Program taken from performances at Carnegie Hall

Now you c



7150. Tune in, and turn on... as mod as Carnaby Street.



7186. Also: I'll Set You Free, Keep An Eye, 12 in all



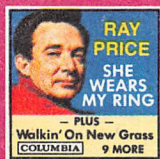
6897. Also: People; The Good, The Bad And The Ugly; 11 in all



7086-7087. Two-Record Set (Counts As Two Selections)



6964. Cr... People, m... Rose, m...



7154. Plus: Little Green Apples, Set Me Free. 10 in all



6915. This is a superb performance. — Hi Fi Stereo Rev.



5577. Two-Record Set (Counts As One Selection) What Now My Love; I Got You, Babe; Plastic Man; Just You; etc.



6587. A Time I... Love



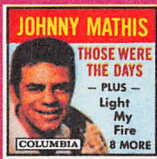
6202. Includes: To A Wild Rose, London-derry Air, etc.



6313. Composed and performed by Simon and Garfunkel



6093. Also: House Of The Risin' Sun, The Letter, etc.



7045. Also: Little Green Apples, Feelin' Groovy, 10 in all



7052. Here, Spanish



6429. Also: Jimmy Dean, Marty Robbins, Ray Price, Johnny Horton, Carl Smith, Tammy Wynette, Roy Drusky, etc.



2340. Also: Angie, Kathy's Song, I Am a Rock, etc.



6155. Also: Blowin' In The Wind, This Land Is Your Land, etc.



1037. venturo... ever ma



Includes: By The Time
Phoenix, Little Green
Body River, etc.



7115. Downtown, I Know A Place,
Color My World, Round Every
Corner, My Love, Call Me, etc.

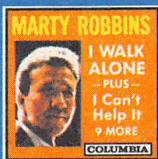


7188. Also: Scarborough Fair,
When Summer Turns To Snow,
Casa Forte, Lapinha, etc.

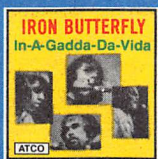
can save almost 50% on the



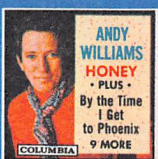
Me A River,
Second Hand
any more.



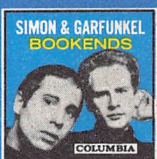
6994. Also: Lily Of
The Valley, She Thinks
I Still Care, etc.



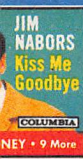
7035. Also: Are You
Happy, Termination,
My Mirage, etc.



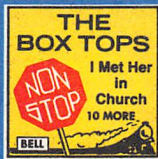
6558. Plus: Love Is
Blue; Windy; Up, Up
And Away; etc.



6366. Includes: Old
Friends, At The Zoo,
Fakin' It, etc.



Also: By The
Get to Phoe-
Is Blue, etc.



7079. Plus: Choo
Choo Train, I'm Mov-
in' On, Sandman, etc.



7082. It will trans-
fix, arouse and
awaken you.



6511. Plus: I'll Get
By, Love Is Blue, The
Look Of Love, etc.



6899. Includes: Help,
Mandrake Root, Hush,
Love Help Me, 5 more



Plus: Listen
Ham Time,
Bull, etc.



6340. Also: Like A
Lover, The Look Of
Love, Roda, etc.



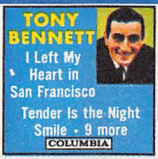
6367. Also: Distant
Drums, By The Time
I Get To Phoenix, etc.



the most ad-
musical
e."—Life



5933. Plus: Fuel To
The Flame, The Little
Things, etc.



1023. Also: Love for
Sale, Candy Kisses,
Marry Young, etc.


TOPS AND

JUST THINK OF IT! Now you can have ANY 12 of the hit records shown in this folder—all 12 for less than the price of one! That's right—if you join the Columbia Record Club now, you can have ANY 12 of these records for just \$3.98! What's more, we'll even give you the attractive all-transistor radio shown above as a free gift! And all you have to do is agree to buy ten records during the coming two years.

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AL KOOPER
STEVE STILLS



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6843. Includes: Man's Temptation, Harvey's Tune, etc.

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Ring of Fire • Jackson
I Walk the Line
8 MORE
COLUMBIA



5095. Plus: Orange Blossom Special; It Ain't Me, Babe; etc.

JEANNIE C. RILEY
HARPER VALLEY
P.T.A.
plus:
Cotton Patch
Satan Place
8 OTHERS
PLANTATION



6903. Also: Ballad Of Louise, Widow Jones, No Brass Band, etc.

BERNSTEIN'S
GREATEST HITS
NEW YORK
PHILHARMONIC
COLUMBIA



5236. España, On The Trail, Waltz Of The Flowers, etc.

ROWAN & MA
LAUGH
REPTIC



6963. Uproar... Ictions by... of Laugh-In

BLOOD, SWEAT & TEARS
God Bless The Child
COLUMBIA 9 MORE



7241. Also: Spinning Wheel, Smiling Phases, etc.

SMOKEY ROBINSON & THE MIRACLES
SPECIAL OCCASION
Plus: Yester Love
TAMLA 9 MORE



6972. Also: I Heard It Through The Grapevine, etc.

GERSHWIN
RHAPSODY IN BLUE
Spellbound Concerto
Warsaw Concerto
3 MORE
COLUMBIA RECORD CLUB



4302. Here is a bargain for classical music lovers... this special two-rec-ord set counts as one selection only

TWO-RECORDS
COUNT AS ONE
SELECTION



Four
Tops
MOTOWN



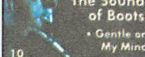
6973. Plus: Time I Get T... nix, Sunny,

SIMON & GARFUNKEL
PARSLEY, SAGE, ROSEMARY & THYME
Homeward Bound
The Dangling Conversation
10 MORE
COLUMBIA



3442. Also: A Poem on the Underground Wall, Cloudy, etc.

BOOTS RANDOLPH
The Sound of Boots
Gentle on My Mind
Crackety Jacks
10 MORE
MONUMENT




6815. Also: Jackson, Flowers On The Wall, All The Time, etc.

JOHNNY RIVERS
Realization
Summer Rain
9 MORE
IMPERIAL



6733. Plus: Look To Your Soul, Whiter Shade Of Pale, etc.

TAMMY WYNETTE
D-I-V-O-R-C-E
PLUS
Come On Home
9 MORE
REPTIC




6656. Plus: Yester- day, Legend of Bon- nie and Clyde, etc.

JERRY V
TH... W...
COLUMBIA




6734. Also: Young Girl, T... Of Love, 11

CANNED HEAT
LIVING THE BLUES
REPTIC




7180-7181. Two-Record Set (Counts as Two Selections) One Kind Favor, Boogie Music, etc.

DEAN MARTIN
GENTLE ON MY MIND
REPTIC



7114. Also: By The Time I Get To Phoenix, Honey, Welcome To My Heart, April Again, etc.

JUDY COLLINS
WHO KNOWS
WHERE THE TIME GOES
ELEKTRA



7226. Someday Soon, Pretty Pol- ly, First Boy I Love, My Father, Bird On The Wire, etc.

2431.
Hallo,
Mexico



PERCY FAITH
His Orch. and Chorus
ANGEL OF THE MORNING
PLUS: Mrs. Robinson
MacArthur Park
COLUMBIA 8 MORE




6762. Plus Do You Know The Way To San Jose, Honey, etc.

STEVIE WONDER'S
GREATEST HITS
UP TIGHT
(Everything's All Right)
11 MORE
TAMLA



6448. Plus: Castles In The Sand, Blowin' In The Wind, etc.

DAVID HOUSTON
Already
It's Heaven
— Plus —
HAVE A LITTLE FAITH
9 More
REPTIC



6709. Plus: By The Time I Get to Phoe- nix, 11 in all

ANDY WILLIAMS
SINGS
MOON RIVER
and other great
movie themes
COLUMBIA



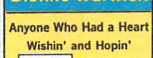
1001. Tonight, Love Is A Many-Splen- dored Thing, 9 more

GARY PUCK
THE UNION
Featuring: YOU
COLUMBIA 10



6480. Include... ey, The Mighty Lady Madonna

DIONNE!
Dionne Warwick
Anyone Who Had a Heart
Wishin' and Hopin'
SCEPTER 21 MORE
2-RECORD SET




5302. Two-Record Set (Counts As One Selection). Plus: Don't Make Me Over, Shall I Tell Her, 23 in all

TWO-RECORDS
COUNT AS ONE
SELECTION



ROGER WILLIAMS
I'll Remember You
PLUS
Lara's Theme
Ebb Tide
9 MORE
KAPP



2535. Also: A Taste Of Honey, Yesterday, Dulcinea, 12 in all

BOB DYLAN'S
GREATEST HITS
Mr. Tambourine Man
Blowin' in the Wind
It Ain't Me, Babe
I Want You 6 MORE
INCLUDES POSTER
COLUMBIA



3858. Plus: Rainy Day Women, Like A Rolling Stone, etc.

STONEWALL JACKSON
G...
COLUMBIA



2224. Also: Why I'm W... Don't Be Angry

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Please enroll me as a member of the Club. I've indicated at the right the twelve stereo records I wish to receive for only \$3.98, plus postage and handling. Include the radio FREE!

I agree to purchase ten records during the coming two years . . . and I may cancel my membership at any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan of one record free for every record I buy.

MY MAIN MUSICAL INTEREST IS (check one box only):

- ☐ Listening & Dancing ☐ Teen Hits ☐ Classical
☐ Broadway & Hollywood ☐ Country & Western ☐ Jazz

Name.....
(Please Print) First Name Initial Last Name

Address

City.....

State..... Zip Code.....

Do You Have A Telephone? (Check One) ☐ YES.....☐ NO

APO, FPO addressees: write for special offer

264-6/1E

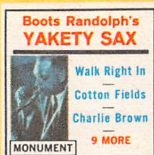
- ☐ **FOR EXTRA SAVINGS** check here and enclose \$3.98 now for immediate shipment of your 12 records and radio...and you save the postage and handling charge 264-7/5G

**SEND ME THESE
12 RECORDS
FOR ONLY \$3.98
(fill in numbers)**

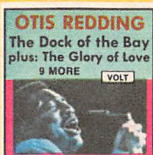
YOU CAN NOW SAVE ALMOST 50% OF YOUR RECORD DOLLARS!



5561. Plus: Eight Miles High, My Back Pages, 5D, 11 in all



1898. Also: Lonely Street, Smoke Gets in Your Eyes, etc.



6405. Also: Tramp, Don't Mess With Cupid, 11 in all



1645. Delightful performance of Grofé's soaring tone poem



5944. Plus: The End, Soul Kitchen, Back Door Man, etc.



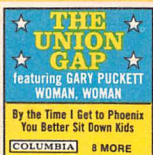
1212. Also: Gettin' Even, I Overlooked An Orchid, etc.



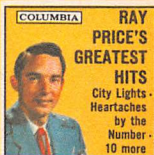
5584. Plus: Apache, The Lonely Bull, Wipe-Out, 12 in all



2603. Also: King Of The Road, Days Of Wine And Roses, etc.



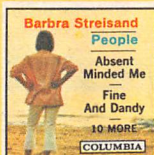
6120. Also: Don't Make Promises, To Love Someone, etc.



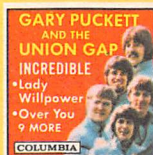
1020. Also: I'll Be There, You Done Me Wrong, etc.



7167. Includes: Same Old Way, Belbuekus, Apricot Brandy, etc.



1646. Also: Love Is A Bore, My Lord And Master, Autumn, etc.



7029. Plus: I'm Just A Man, If The Day Would Come, 11 in all



2639. One of the most outstanding musicals of all time



5737. Plus: Is It Any Wonder; It Ain't Me, Babe; etc.

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town where Corey and Jemal track a desperado. But their quarry, and the sheriff, died in a shootout—and the townspeople await an attack by the outlaw's avenging friends. Corey: Don Murray. Jemal: Otis Young. (60 min.)

Guest Cast

Jade Ruth Roman
Augusta Barnes Pippa Scott
Bonnie Hilarie Thompson
Pollard Robert F. Lyons
Mark Fenner Leo Gordon
Miguel Michael Michaelian
Tark Dennis Cross
Binns John Dennis
Jessup Tom Palmer

9:30 5 10 12 FAMILY AFFAIR—Comedy

[COLOR] Bill turns detective to track down who's behind the poison-pen letters aimed at French. Bill: Brian Keith. French: Sebastian Cabot. Cissy: Kathy Garver. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Alice: Irene Tedrow. Alfred: David Montresor. Miss Faversham: Heather Angel.

10:00 2 [COLOR] NEWS

5 10 12 CAROL BURNETT

[COLOR] Carol's guests are Vikki Carr and comic Ronnie Schell (of "Gomer Pyle"). Regulars: Harvey Korman, Lyle Waggoner and Vicki Lawrence. Ernest Flatt dancers, Harry Zimmerman orchestra. (60 min.)

6 9 NET PLAYHOUSE—Drama

"Cathy Come Home." Carol White (who starred in "Poor Cow") plays the title role in this literal and tragic translation of poverty and overcrowding in urban England. Playwright Jeremy Sandford focuses on an impoverished family's search for adequate housing as they move from slum to slum in Birmingham. The 1966 BBC production spurred the founding of Shelter, which aids victims of Britain's housing shortage. Supporting cast... Reg: Ray Brooks. Johnny: Emmett Frame. Mrs. Ward: Winifred Dennis. Rent Collector: Barry Jackson. Housing Officer: John Baddeley. (90 min.)

7 13 THE BIG VALLEY—Western

[COLOR] The valley is terrorized by a band of horse thieves whose violent rampage has left several dead and the

sheriff wounded. Taking up the pursuit, Nick and Heath try to enlist experienced—and legendary—ex-lawman Harry Bodine. Victoria: Barbara Stanwyck. Nick: Peter Breck. Heath: Lee Majors. Sheriff: Douglas Kennedy. (60 min.)

Guest Cast

Harry Bodine James Gregory
Billy Norris Johnny Crawford
Sam Jester Don Knight

**11:00 19 DAVID TERRELL
2 UNTOUCHABLES—Drama**

Chicago underworld executives feel they can no longer tolerate Ness's interference. Ness: Robert Stack. Gordon: Milton Selzer. Lassiter: J. Cannon. (60 min.)

3 4 5 7 7 [COLOR] NEWS

10 12 13 [COLOR] NEWS

19 DAVID TERRELL

40 MOVIE—Western

"Fort Defiance." (1951) A Civil War deserter, who caused the death of his entire company, heads West. Dane Clark, Ben Johnson, Peter Graves, Tracy Roberts.

11:30 3 4 7 JOHNNY CARSON

[COLOR] Johnny returns this week. Tonight's tentative guests include Glenn Ford; Dick Cavett; Max Morath, star of an off-Broadway one-man revue; and Hawaiian entertainer Daki Tumi. Ed McMahon. (90 min.)

5 PERRY MASON—Mystery

Mason investigates a blackmail racket. Helen Waters: Carolyn Craig. Mason: Raymond Burr. (60 min.)

7 12 13 JOEY BISHOP

[COLOR] Tentatively scheduled: Shirley MacLaine at the premiere of "Sweet Charity"; and studio guests Connie Stevens, the Brothers Castro, cowboy actor Tim McCoy and comic Ray Hastings. Regis Philbin. (90 min.)

10 MOVIE—Western

"Treasure of Ruby Hills." (1955) The son of a dead outlaw settles down in a small Arizona town. Zachary Scott, Carole Mathews, Barton MacLain.

12:00 2 ALFRED HITCHCOCK—Drama

An amnesia victim and a lost boy come into the police station and Sergeant Shaw thinks they might be able to help each other. Amnesia Victim: Claude Rains.

1:00 3 4 13 [COLOR] NEWS

7 [COLOR] FILM

Morning

- 5:55 **3** **COLOR** FARM NEWS
 6:00 **3** RHYME AND REASON
 1. "The Jazz and Exile Age." 2. "Freedom in a Threatened Society: Freedom and Labor." A panel discussion on the rights of American workers. (60 min.)
5 SUNRISE SEMESTER
COLOR French Literature: Jean-Paul Sartre's "No Exit," conclusion.
7 **COLOR** IT'S YOUR MONEY
10 **COLOR** CALENDAR
 6:25 **7** **COLOR** A.M.—Jim Dunbar
13 **COLOR** NEWS
 6:30 **4** **COLOR** NEWS—Dave Valentine
5 THING ABOUT MONEY
 Topic: medical insurance.
10 SUNRISE SEMESTER
COLOR French Literature: Jean-Paul Sartre's "No Exit," conclusion.
12 **COLOR** FILM
13 **COLOR** JACK LA LANNE
 7:00 **3** **4** **7** TODAY
COLOR Tentatively scheduled: educator Bruno Bettelheim discusses his book about children on Israeli kibbutzim; radio personality Long John Nebel talks about his book "The Psychic World Around Us"; a feature on floods. Edwin Newman. (Two hours)
5 **10** **12** **COLOR** NEWS—Benti
13 **COLOR** AGRICULTURE TODAY
 7:05 **5** **COLOR** NEWS—Benti
 7:15 **13** **COLOR** CARTOONLAND
 7:30 **5** NEWS—Magers
 7:55 **10** **COLOR** FOCUS ON FARMING
12 **COLOR** ROGER RAMJET
 8:00 **5** **10** **12** CAPTAIN KANGAROO
COLOR Topic: how numbers are used to measure. (60 min.)
 8:05 **2** **COLOR** NEWS
 8:15 **2** **COLOR** RELIGION
 8:20 **13** FANTASTIC VOYAGE
 8:30 **2** **COLOR** JACK LA LANNE
7 GIRL TALK—Interviews
COLOR Guests include fashion publicist Adele Friedrichs and designer Terese Von Zitter. Betsy Palmer host.
 8:50 **13** **COLOR** CARTOONLAND
 9:00 **2** **COLOR** POPEYE—Children

- 3** **4** **7** IT TAKES TWO—Game
COLOR Guests: Shelley Berman, Mike Connors, Richard Long and their wives.
5 **10** **12** LUCILLE BALL
COLOR Michael J. Pollard appears as Chris tries to bridge the generation gap.
7 MOVIE—Musical
 "Duchess of Idaho." (1950) The star of a water ballet begins to play Cupid. Esther Williams, Van Johnson, John Lund, Paula Raymond. (Two hours)
13 **COLOR** JACK LA LANNE
 9:25 **3** **4** **7** **COLOR** NEWS
 —Nancy Dickerson
 9:30 **2** **10** **12** BEVERLY HILLBILLIES
 The bank gets unsolicited—and confusing help from the Clampett clan. Jed, Buddy Ebsen. Granny: Irene Ryan.
3 **4** **7** **COLOR** CONCENTRATION—Game
5 HOTLINE—Discussion
COLOR A spring preview of male fashions. Host: John Davidson. (Live; 60 min.)
13 **COLOR** TRUTH OR CONSEQUENCES—Game
 10:00 **2** **10** **12** ANDY GRIFFITH—Comedy
 Andy's about to be railroaded into marriage—with a mountain girl. Charlene, Margaret Ann Peterson.
3 **4** **7** PERSONALITY—Game
COLOR Celebrities: Dr. Joyce Brothers, Jack Cassidy and Milt Kamen. On-film personality: Juliet Prowse.
13 MOVIE—Drama
 "Escape from Sahara." (French; 1963) After deciding to desert, three members of the French Foreign Legion force pilot to fly them to Spain. Hildegarde Neff, Harry Meyen. (One hour, 45 min.)
 10:30 **2** DANNY THOMAS—Comedy
 Linda has to have her tonsils removed—and so does a very frightened Danny. Linda: Angela Cartwright. Kathy: Marjorie Lord. Rusty: Rusty Hamer.
3 **4** **7** HOLLYWOOD SQUARES
COLOR Players: Marty Allen, Sentinella, Mel Brooks, Arte Johnson, Gypsy Rose Lee and Paul Lynde.
5 **10** **12** DICK VAN DYKE
 A broken TV set causes problems for Rob. Gilly: Tom D'Andrea.
 11:00 **2** **COLOR** PROFILES—Interviews
3 **4** **7** **COLOR** JEOPARDY

April 1, 1969

Tuesday

Morning-Afternoon

- 11:25 **5 10 12** **COLOR** LOVE OF LIFE
7 **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM-Children
5 10 12 **COLOR** NEWS
 11:30 **2** **COLOR** ROMPER ROOM-Children
3 4 7 **COLOR** EYE GUESS
5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial
7 COOKING—Graham Kerr
COLOR Today: pears poached in vanilla syrup and served with cream.
 11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tones
 11:50 **13** **COLOR** NEWS
 11:55 **3 4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** NEWS
4 7 40 **COLOR** HIDDEN FACES
7 13 BEWITCHED—Comedy
 Two amateur psychiatrists brew trouble for Samantha and Darrin. Darrin: Dick York. Samantha: Elizabeth Montgomery.
12 PDQ—Game
COLOR Celebrity guests: Dick Gautier, June Lockhart and Guy Williams.
 12:30 **2** **COLOR** BEAT THE ODDS—Game
3 4 **COLOR** DAYS OF OUR LIVES—Serial
5 10 12 **COLOR** AS THE WORLD TURNS—Serial
7 7 13 FUNNY YOU SHOULD ASK—Game
COLOR Tentative guests: Senta Berger, Mel Brooks, Stu Gilliam, June Lockhart and Jan Murray. Host: Lloyd Thaxton.
40 MOVIE—Musical
 "The Countess of Monte Cristo." (1948)
 Two Norwegian barmaids pose as a countess and her maid in a resort hotel. Sonja Henie, Olga San Juan, Dorothy Hart. (90 min.)
 12:55 **7 7 13** **COLOR** CHILDREN'S DOCTOR
 1:00 **2** MOVIE—Drama
 "Ring of Fear." (1954) A homicidal maniac sets out to wreck the Clyde Beatty circus. Mickey Spillane tries to

- smoke out the mystery. Clyde Beatty, Pat O'Brien, Mickey Spillane. (Two hours)
3 4 **COLOR** DOCTORS—Serial
5 10 12 **COLOR** LOVE IS A MANY-SPLENDORED THING
7 7 13 **COLOR** DREAM HOUSE
 1:30 **3 4 7** **COLOR** ANOTHER WORLD—Serial
5 10 12 **COLOR** GUIDING LIGHT
7 13 **COLOR** MAKE A DEAL
 2:00 **3** MOVIE—Drama
 "Tomorrow Is Another Day." (1951) An embittered man is released from prison after serving many years for the murder of his father. Ruth Roman, Steve Cochran, Lurene Tuttle. (90 min.)
4 40 YOU DON'T SAY!—Game
COLOR Guests: actors Barry Sullivan and Patricia Crowley.
5 10 12 **COLOR** SECRET STORM
7 7 13 **COLOR** NEWLYWED GAME
 2:30 **4 40** MATCH GAME
COLOR Guests: Carol Lawrence and Soupy Sales. Host: Gene Rayburn.
5 10 12 **COLOR** EDGE OF NIGHT—Serial
7 7 **COLOR** DATING GAME
13 DIVORCE COURT—Drama
COLOR A wife accuses her husband of adultery. Frances: Merriman Gatch. Ronald: Danny Carr.
 2:55 **4 40** **COLOR** NEWS—Floyd Kalber
 3:00 **2 10 12** LINKLETTER SHOW
COLOR Art Linkletter introduces a film of a natural childbirth.
4 JOAN RIVERS
COLOR Scheduled guests include actress Ina Balin.
5 MIKE DOUGLAS—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
7 7 13 **COLOR** GENERAL HOSPITAL—Serial
40 ANN SOTHERN—Comedy
 Katy is delighted to learn that her old friend Stella Gordon, a wealthy widow, is engaged to be married. Katy: Ann Sothern. Macauley: Ernest Truex. Olive: Ann Tyrrell. Stella: Marguerite Chapman.
 3:30 **2** **COLOR** CAPTAIN SATELLITE
3 **COLOR** MERV GRIFFIN—Variety

Tuesday April 1, 1969

Afternoon-Evening

4 REAL McCOYS—Comedy

Grampa faces Kate's wrath after he accidentally sells a valuable antique. Grampa: Walter Brennan. Kate: Kathy Nolan. Luke: Richard Crenna.

7 7 13 COLOR ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Angie Dickinson and Frank Gorshin are the celebrity guests.

12 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled: Louis Nye, Met tenor Richard Tucker, comic Robert Klein and magician Milbourne Christopher. (60 min.)

4:00 40 COLOR CAPN'S LOCKER

4 COLOR FLINTSTONES

7 7 13 COLOR DARK SHADOWS

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled guests: Jimmy Dean and Rudy Vallee. (90 min.)

4:30 2 40 COLOR POPEYE—Children

3 BATMAN—Adventure

COLOR Conclusion: the evil Chandell is wooing Aunt Harriet! Chandell: Liberace. Batman: Adam West. Harriet: Madge Blake. Slye: James Millhollin. Robin: Burt Ward.

4 COLOR CARTOONS—Children

5 COLOR MERV GRIFFIN—Variety

7 MOVIE—Drama

"The Tarnished Angels." (1957) A reporter becomes fascinated with the story behind former World War I air ace Roger Shumann, now flying in traveling carnivals—and also with Shumann's beautiful but unhappy wife. Rock Hudson, Robert Stack, Dorothy Malone, Jack Carson. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Tentatively scheduled guests: Robert Goulet, David Susskind, Arlene Dahl, Peggy Cass, and comics Bob and Ray. (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR The castaways attempt to leave the island in a two-man space capsule. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.

19 FILM

4:45 4 VOYAGE—Adventure

COLOR Two Nazi officers, revived from a state of suspended animation, plot to unleash a nuclear holocaust. Von Neuberg: John van Dreelen. Nelson: Richard Basehart. Froelich: Jan Merlin. Crane: David Hedison. (60 min.)

5:00 2 TIMMY AND LASSIE—Adventure

A family of beavers have stopped up Paul's irrigation ditches. Paul: Hugh Reilly. Timmy: Jon Provost. Ruth: June Lockhart. Al: Stuart Randall.

3 COLOR TRAVENTURE THEATRE

7 BEWITCHED—Comedy

An avenging wood nymph tries to settle a grudge against Darrin.

13 I LOVE LUCY—Comedy

Fred asks Lucy to choose something special for him to give Ethel for her birthday. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

5:15 9 READING—Education

5:30 2 PATTY DUKE—Comedy

Patty's temperature is just high enough to convince everyone (except Patty) that she's sick and should stay home in bed. Patty: Patty Duke. Natalie: Jean Byron. Richard: Eddie Applegate.

7 12 COLOR NEWS

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Uncle Martin gets a toothache, but it's his eyesight that's affected. Martin: Ray Walston. Tim: Bill Bixby. Dentist: Leonard Weinrib.

5:45 4 COLOR NEWS

6 FRIENDLY GIANT—Children

Story: "Flip and the Cows."

Evening

6:00 2 MY FAVORITE MARTIAN

It's Mother's Day on Mars and Uncle Martin is feeling blue—until he spots his mother's exact look-alike. Martin: Ray Walston. Tim: Bill Bixby. Cora Darling: Madge Blake.

3 **COLOR** NEWS—Huntley/Brinkley

4 **5** **7** **10** **13** **COLOR** NEWS

6 **9** MISTEROGERS—Children

Today: Magic tricks.

40 MOVIE—Adventure

"Raiders of the Seven Seas." (1953)
The pirate of Barbarossa escapes from the Sultan of Morocco and seizes a ship bearing Spanish prisoners. John Payne, Donna Reed, Gerald Mohr, Lon Chaney Jr. (90 min.)

6:30 **2** McHALE'S NAVY—Comedy

Binghamton wants film queen Rita Howard to visit the base—but her Army escort isn't inclined to let her go. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Rita: Lisa Seagram. Colonel Pryor: Bernie Kopell.

3 **COLOR** NEWS—Whitten/Jervis

4 **7** **COLOR** NEWS—Chet Huntley, David Brinkley

5 **12** **COLOR** NEWS—Cronkite

6 **9** WHAT'S NEW—Children

Similarities between snakes and lizards; trips to the moon; folk music of Nepal.

13 PERRY MASON—Mystery

George Clark asks Mason to investigate the possibility that his wife is the daughter of actress Lorna Thomas. Lorna: Fay Wray. Clark: John Bryant. Fred Bushmiller: Douglas Dick. Dennis Briggs: Malcolm Atterbury. (55 min.)

7:00 **2** I LOVE LUCY—Comedy

The Ricardos and the Mertzes arrive in Switzerland. On the first day, they're caught in an avalanche in the Alps. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR "Western Rattler Hunt."

5 **COLOR** NEWS—Weston, Tompkins

6 FOLK GUITAR—Music

Laura Weber's lesson includes chords for banjo and recorder, and "Millard's Exercise" for the guitar.

7 **COLOR** NEWS—Frank Reynolds

7 FBI

COLOR See Sun. 8 P.M. Ch. 7 for details. (60 min.)

9 READING—Education

How to put word power to use.

10 WHAT'S MY LINE?—Game

COLOR Celebrity panel: Alan Alda,

Arlene Francis, Meredith MacRae and Soupy Sales. Host: Wally Bruner.

12 N.Y.P.D.—Crime Drama

COLOR "No Day-Trippers Need Apply." Corso investigates an offbeat sex cult that is a front for a blackmailing ring. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse.

Guest Cast

Foreman John Randolph
Kavron Barry Morse
Moss Leonard Frey

Underground film star Ultra Violet makes a brief appearance as Heidi.

7:25 **13** **COLOR** OUTDOORSMAN—Lange

7:30 **2** FARMER'S DAUGHTER—Comedy

Katy reminisces about her adolescence when her first boy friend turns up at one of Glen's parties. Katy: Inger Stevens. Gunnar Gustafson: Jeremy Slate.

3 **4** JERRY LEWIS—Variety

COLOR Guests: Leslie Uggams, actor Harold J. Stone and the singing Osmond Brothers. Sketches: Jerry, Leslie and Harold spoof movies; Jerry plays a circus acrobat who's losing his touch. Lou Brown orchestra. (60 min.)

Highlights

"A Man and a Woman," "My Man,"

"On the Good Ship Ice Cream Cone"

..... Leslie

"Let Go," "Danny Boy" Osmonds

"Almost like Being in Love" Jerry

5 **10** **12** LANCER—Western

COLOR At an abandoned desert mine, Scott is held captive by an outlaw who plans to cash in on their resemblance.

Continued on next page



MIRTH & MUSIC
MIKE DOUGLAS
4 PM Weekdays
KXTV 10

Tuesday April 1, 1969

Evening

Scott's only hope lies in the fugitive's nephew, a knowledge-hungry lad torn by conflicting interests. Scott: Wayne Maunder. Murdoch: Andrew Duggan. Johnny: James Stacy. (60 min.)

Guest Cast

Andy-Jack Johnnie Whitaker
Hannah Virginia Christine
Luke Sickles Rex Holman
Pearl Patty McCormack

6 FRENCH CHEF—Cooking

Julia Child shows how to prepare and cook canned chestnuts.

7 13 MOD SQUAD

COLOR "Captain Greer Call Surgery."

The squad goes undercover at a large metropolitan hospital, seeking leads to a gang that's stealing—and peddling—high-grade narcotics. Pete: Michael Cole. Linc: Clarence Williams III. Greer: Tige Andrews. Julie: Peggy Lipton. (60 min.)

Guest Cast

Delores Kim Hamilton
Vineland Edward Andrews
Gus Butorac David Opatoshu
Holly Edwards Sheilah Wells
Ernie Sachs Charles Horvath
Mike Butorac Solomon Sturgess
Lieutenant Howard Frank Schuller
Dr. Samuels Willis Bouchee
Caretaker Jonathan Hole
Belson Army Archerd
Jennie Michele Maddox
Widow Maude Mary Jackson
Arthur P. Sloane Garry Walbert

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare interesting dishes using leftovers.

19 GOSPEL ROUND-UP

40 DONALD O'CONNOR—Variety

COLOR Guests include Lew Parker of "That Girl," actors Roger C. Carmel and Woody Strode, comedienne Betty Kean, and singers Tommy Leonetti and Jeannie Brittan. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

6 9 WORLD PRESS

Ch. 9R does not colorcast.

7 IT TAKES A THIEF—Adventure

COLOR Edmond O'Brien plays Rock McCauley, an indigent thief and amateur ichthyologist recruited by Mundy to

crack a vintage safe. The case takes a maddening twist that plunges Mundy into the soup with an outraged gangster—and the loot into a tank of deadly piranhas. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Rock McCauley Edmond O'Brien
Sherri Styles Melodie Johnson
Seymour Gavin MacLeod
Manny Grayson Harold J. Stone
Elmo Sterling Holloway

19 MOVIE—Science Fiction

"20 Million Miles to Earth." See Mon. 8 P.M. Ch. 19.

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

3 4 JULIA—Comedy

COLOR Confusion reigns in Julia's neatly ordered household when her young housekeeper drops everything and leaves town—after a mysterious phone call. Julia: Diahann Carroll. Corey: Marc Copage. Carol: Alison Mills. Cooper: Ned Glass. Earl: Michael Link. Hannah: Lurene Tuttle.

Guest Cast

Ishmael Brybecheck Benny Rubin
Mrs. Deering Virginia Capers
Mack Conway Leonard Simon
Rose Abigail Kanter
Homer Michael Payne

5 10 12 RED SKELTON

COLOR Jack Jones is the guest, playing a dude who is arrested, jailed and hornsogged by Sheriff Deadeye. Silent Spot: Red mimes a hangover victim on April Fool's Day. Tom Hansen dancers, Alan Copeland singers, David Rose orchestra. (60 min.)

Highlights

"You Made Me Love You," "Light My Fire" Jack
"How Insensitive" Singers, Dancers
"When I Take My Sugar to Tea" Dancers

7 13 IT TAKES A THIEF

COLOR Mundy's quarantined in the family sanctum of billionaire John B. Cannon, a suspected traitor. But there are likelier suspects: Cannon's offspring—who have the means and scruples to turn the old man's industry to illicit



**U.S. Government test
finds Carlton lowest in "tar"
of all filter kings.**

**In fact, it shows two packs of Carlton
have less "tar" than one pack of any
leading brand.**

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Evening

profit. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

Guest Cast

Andrea Geraldine Brooks
Laura Cannon Carla Borelli
Gerald Lockridge Gordon Pincet
John B. Cannon Cyril Delevanti
Phillip Cannon Michael Quinn
Charley Cindy Eilbacher

9:00 **2** I SPY—Drama

COLOR At the Greek-Bulgarian border, Kelly and Scott try to liberate an agent who is strangely reluctant to cross into the free world. Kelly: Robert Culp. Scott: Bill Cosby. Zarkas: Harold J. Stone. Charmaboulis: Eduardo Ciannelli. Andreas: Paris Alexander. (60 min.)

3 4 7 FIRST TUESDAY

SPECIAL COLOR The April issue of this two-hour TV magazine is ready—barring problems due to late-breaking news. Articles: 1. Clay Shaw, recently acquitted of conspiracy in the murder of John F. Kennedy, recounts the ordeal of his New Orleans trial. 2. A profile of a cop's life, on and off the beat. 3. Films of an Anti-Communist Christian Crusade in Rhodesia, led by Oklahoma evangelist Billy James Hargis. 4. A study of rock music—translate that as loud music—and its contribution to ear damage. 5. Rebellious youth is discussed by England's Prince Philip, who praises youth's questioning and searching. On-the-air editor: Sander Vanocur. (Two hours)

The network movie will not be seen.

6 9 NET FESTIVAL—Documentary

COLOR Pianist Andre Watts and Mo-

zart's Concerto No. 24 in C Minor share top billing in this candid documentary-concert. The hour opens with a behind-the-scenes look at the 22-year-old artist's final preparations for his performance with conductor Zubin Mehta and the Los Angeles Philharmonic. Watts talks about his early life, musical influences and techniques, and his rapport with Mehta who joins Watts to discuss and rehearse the concerto. The finale: a performance at the Los Angeles Music Center. (60 min.)

Ch. 9R does not colorcast.

40 MOVIE—War Drama

"Joan of Paris." (1942) A group of British fliers parachute into Nazi-occupied France in order to make contact with the French underground. Michele Morgan, Paul Henreid. (Two hours)

9:30 **5 10 12** DORIS DAY

COLOR Doris rushes to the rescue of the McGlinsey sisters, the county's resident moonshiners. The little old ladies are about to be raided, leaving Doris little time to stash their still—and chuck gallons of liquid lightning. Buck: Denver Pyle. Leroy: James Hampton.

Guest Cast

Lydia McGlinsey Jesslyn Fagan
Adele McGlinsey Florence Lake
Sheriff Barney Phillip
Agent Bronson Jeff DeBennin
Agent Willoughby Tom Faller

7 13 N.Y.P.D.—Crime Drama

COLOR "L Is for Love and Larceny." Restaurateur Norm Colfax thinks he's home free after stealing a valuable diamond pendant from his wife: the investigating officers are his friends—and his alibi. Haines: Jack Warden. Corso: Frank Converse. Ward: Robert Hooks.

Guest Cast

Colfax Ralph Walker
Pat JoAnna Miles
Gunnar Bo Brundage

Postponed from an earlier date.

10:00 **2** **COLOR** NEWS—Gary Park

5 10 60 MINUTES

SPECIAL COLOR Tentatively scheduled: 1. A chilling report on heroin addiction, featuring interviews with addicts. 2. Films of New York narcotics cops on their beat—and a painful look at two newborn babies getting a "fix" at

The modernization of
KATE SMITH
probed next week in
TV GUIDE

April 1, 1969

Tuesday

Evening

hospital (they inherited the habit before birth). 2. A profile of the financial and political power of multimillionaire H.L. Hunt. At home in Dallas, Hunt discusses his fortune, taxes and past; reflects on women and philanthropy; and explains why Calvin Coolidge was the last first-rate U.S. President. Hunt is also seen at a surprise birthday party, and singing "Just Us Folks" with his wife. 3. A feature on Germans fathered illegitimately by black GIs during the occupation after World War II. In interviews, they explain what their childhood was like, and the prejudices they still battle. Co-hosts: Mike Wallace and Harry Reasoner. (60 min.)

May be pre-empted by a late-news show.

6 9 GOV. REAGAN—Talk

7 13 THAT'S LIFE—Musical

COLOR "Gloria Plays Cupid." Take one unmarried girl friend (Ruth Buzzi of "Laugh-In") who loves to cook, and a confirmed bachelor (Jackie Vernon) who loves food and fishing. What do you have? According to Gloria, a perfect match. Also: John Gary, a night-club entertainer. Bobby: Robert Morse. Gloria: E.J. Peaker. (60 min.)

Highlights

"For Once in My Life," "Georgia on My Mind," "Come to Me, Bend to Me" John
 "The Marriage Bug" Robert, Men
 "A Husband is the Thing You Really Need" E.J., Girls
 "Stella's Complaint" Ruth
 "Hernando's Hideaway" Ruth, Jackie
 "So Far, So Good" Robert, E.J.

12 OUTSIDER—Crime Drama

COLOR "All the Social Graces." Ross earns fast enemies as he investigates the wealthy neighbors of the late John Andros, who was murdered before he could tell Ross why he was hired. Ross: Daren McGavin. Emily Kester: Geraldine Brooks. George Jenkins: Lloyd Bochner. Heather Downs: Virginia Gregg. Masters: Warren Kemmerling. (60 min.)

19 DAVID TERRELL

6 SCIENCE REPORTER

DEBUT Communications specialist John Fitch examines scientific progress being made in various fields. Tonight: "From

Trimotor to Mach 3." New developments in the field of commercial aviation are discussed. Lutenists Rand Conger and Peter Danner perform and explain Elizabethan court music.

9 KIXE SPECIAL REPORT

11:00 2 UNTOUCHABLES—Drama

Vincent Tunis plots to put the law of supply and demand to work for him—by buying up Chicago's bootleg surplus. Ness: Robert Stack. Tunis: Joseph Sirola. Joan: Ellen Madison. (60 min.)

3 4 5 7 7 COLOR NEWS

10 12 13 COLOR NEWS

40 MOVIE—Drama

"God Is My Partner." (1957) A doctor's two nephews bring him to court and charge that he's insane. Walter Brennan, Jesse White, John Hoyt.

11:30 3 4 7 JOHNNY CARSON

COLOR Tentatively scheduled guests include singer Marilyn Maye and actress Louisa Moritz. (90 min.)

5 PERRY MASON—Mystery

Heiress Frances Celand wants controls of the trust fund her uncle is handling for her. Frances: Olive Sturgess. Edward Norton: Raymond Greenleaf. (60 min.)

7 12 13 JOEY BISHOP

COLOR Joey's away for a week's vacation. Tonight: substitute host Jan Murray, Sugar Ray Robinson, comic Allan Sherman and country singer Tex Ritter are tentatively scheduled. (90 min.)

10 MOVIE—Drama

"Main Street to Broadway." (1953) A young playwright struggles to achieve success. Tom Morton, Mary Murphy, Herb Shriner, Agnes Moorehead, Rosemary De Camp, Clinton Sundberg.

12:00 2 ALFRED HITCHCOCK—Drama

The only thing Julie Barton can remember about the attacker is that he wore a torn glove. Tom Barton: Dick York. Julie: Caroline Kearney.

12:30 5 MOVIE—Drama

"The Story of San Michele." (West German; 1962) In 19th Century Europe, a young doctor is forced to choose between the two women he loves. O.W. Fischer, Rosanna Schiaffino, Maria Mahor.

1:00 3 4 7 13 COLOR NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** RHYME AND REASON
1. "After the Day of Infamy." America's role in World War II is described by Philip Mosely of Columbia and Prof. Charles O'Donnell. 2. "Freedom in a Threatened Society—Freedom and Segregation." The problems of segregation are discussed by University of Michigan professors. (60 min.)
- 5** SUNRISE SEMESTER
- COLOR** English Literature: Lord Tennyson's "Idylls of the King."
- 7** **COLOR** IT'S YOUR MONEY
- 10** **COLOR** ACROSS THE FENCE
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
- 5** THING ABOUT MONEY
- Topic: insurance review No. 5.
- 10** SUNRISE SEMESTER
- COLOR** English Literature: Lord Tennyson's "Idylls of the King."
- 12** **COLOR** FILM
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** TODAY
- COLOR** Tentative guest: TV GUIDE movie critic Judith Crist. Edwin Newman. (Two hours)
- 5** **10** **12** **COLOR** NEWS—Benti
- 13** **COLOR** AGRICULTURE TODAY
- 7:05 **5** **COLOR** NEWS—Joseph Benti
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** NEWS—Ron Magers
- 8:00 **5** **10** **12** CAPTAIN KANGAROO
- COLOR** The Captain shows how numbers are used to tell weight. (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Lutheran
- 8:20 **13** SPIDER-MAN—Children
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** GIRL TALK—Interviews
- COLOR** Guests include author Sheila Mandel ("The Black Ship") and Faith Kaye, director of New York's Russian Tea Room. Host: Betsy Palmer.
- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children

- 3** **4** **7** IT TAKES TWO—Game
- COLOR** Guests: Shelley Berman, Mike Connors, Richard Long and their wives.
- 5** **10** **12** LUCILLE BALL
- COLOR** Lucy heads for the links with real-life husband Gary Morton, and golf pros Jimmy Demaret and Bo Wininger.
- 7** MOVIE—Comedy
- "Comrade X." (1940) An American reporter, smuggling uncensored news out of Russia, meets a beautiful Bolshevik streetcar conductor. Clark Gable, Hedy Lamarr, Felix Bressart. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:25 **3** **4** **7** **COLOR** NEWS
- Nancy Dickerson
- 9:30 **2** **10** **12** BEVERLY HILLBILLIES
- Armstrong Deuser McHugh III comes to play—with his fifth-grade pal Jethro.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** HOTLINE—Discussion
- COLOR** Tentatively scheduled: Malcolm Toon, active department Assistant Secretary for European Affairs.
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** ANDY GRIFFITH
- Opie tries to figure out how he can sell all the salve he ordered. Opie: Ronny Howard. Barney: Don Knotts.
- 3** **4** **7** PERSONALITY—Game
- COLOR** Celebrities: Dr. Joyce Brothers, Jack Cassidy and Milt Kamen. On-film personality: Robert Goulet.
- 13** MOVIE—Comedy
- "The Two Colonels." (Italian; 1962) When an Italian colonel captures a British officer during World War II, they discover that they've both been courting the same girl. Walter Pidgeon, Toto, Adriana Facchetti. (One hour, 45 min.)
- 10:30 **2** DANNY THOMAS—Comedy
- Kathy decides to go to work for a fashion magazine. Kathy: Marjorie Lord. Arlene Colby: Cathy Lewis. Rusty: Rusty Hamer.
- 3** **4** **7** HOLLYWOOD SQUARES
- COLOR** Players: Marty Allen, Senta Berger, Mel Brooks, Arte Johnson, Gypsy Rose Lee and Paul Lynde.
- 5** **10** **12** DICK VAN DYKE—Comedy
- First of two parts: Bob enters the realm of local-level politics.

- 11:00 **2** **PROFILES**—Interviews
COLOR Guest: Julian Bond, Georgia legislator who in 1966 was denied his seat in the state's house of representatives because of his opposition to the war in Vietnam. (The Supreme Court later reversed the decision of the Georgia lawmakers.) Host: Larry King.
- 3 4 7** **COLOR** **JEOPARDY**
5 10 12 **COLOR** **LOVE OF LIFE**
7 **COLOR** **ANNIVERSARY GAME**
40 **COLOR** **ROMPER ROOM-Children**
- 11:25 **5 10 12** **COLOR** **NEWS**
- 11:30 **2** **COLOR** **ROMPER ROOM-Children**
3 4 7 **COLOR** **EYE GUESS**
5 10 12 **COLOR** **SEARCH FOR TOMORROW**—Serial
7 **COOKING**—Graham Kerr
COLOR Today: steak Boite.
- 11:45 **13** **COLOR** **COMMUNITY CALENDAR**—Joseph Tomes
- 11:50 **13** **COLOR** **NEWS**
- 11:55 **3 4** **COLOR** **NEWS**—Newman
7 **COLOR** **NEWS**—Reeter

Afternoon

- 12:00 **3 5 10** **COLOR** **NEWS**
4 7 40 **COLOR** **HIDDEN FACES**
7 13 **BEWITCHED**—Comedy
 Things start popping when the Stephensens get stuck with a hexed bowl of popcorn. Samantha: Elizabeth Montgomery.
- 12** **PDQ**—Game
COLOR Celebrity guests: Dick Gautier, June Lockhart and Guy Williams.
- 12:30 **2** **COLOR** **BEAT THE ODDS**—Game
3 4 **COLOR** **DAYS OF OUR LIVES**—Serial
5 10 12 **COLOR** **AS THE WORLD TURNS**—Serial
7 7 13 **FUNNY YOU SHOULD ASK**—Game
COLOR Tentative guests: Senta Berger, Mel Brooks, Stu Gilliam, June Lockhart and Jan Murray. Host: Lloyd Thaxton.
- 40** **MOVIE**—Comedy
 "Day-Time Wife." (1939) A wife takes an office job to prove she is capable of attracting other men. Tyrone Power, Linda Darnell, Warren William. (90 min.)

- 12:55 **7 7 13** **COLOR** **CHILDREN'S DOCTOR**
- 1:00 **2** **MOVIE**—Drama
 "Blowing Wild." (1953) An oil wild-catter, romancing an American girl stranded in Mexico, is hired to drive a truckload of nitroglycerine through bandit territory. Music by Dimitri Tiomkin. Gary Cooper, Barbara Stanwyck, Ruth Roman, Anthony Quinn. (Two hours)
- 3 4** **COLOR** **DOCTORS**—Serial
5 10 12 **COLOR** **LOVE IS A MANY-SPLENDORED THING**
7 7 13 **COLOR** **DREAM HOUSE**
- 1:30 **3 4 7** **COLOR** **ANOTHER WORLD**—Serial
5 10 12 **COLOR** **GUIDING LIGHT**
7 13 **COLOR** **MAKE A DEAL**
- 2:00 **3** **MOVIE**—Musical Comedy
 "Ride 'em Cowboy." (1942) It's a rough-and-tumble life for a couple of peanut vendors at a rodeo when they are mistaken for cowboys and suddenly find themselves on their way to a dude ranch. Bud Abbott, Lou Costello, Dick Foran, Anne Gwynne. (90 min.)
- 4 40** **YOU DON'T SAY!**—Game
COLOR Guests: actors Barry Sullivan and Patricia Crowley.
- 5 10 12** **COLOR** **SECRET STORM**—Serial
7 7 13 **COLOR** **NEWLYWED GAME**
- 2:30 **4 40** **MATCH GAME**
COLOR Guests: Carol Lawrence and Soupy Sales. Host: Gene Rayburn.
- 5 10 12** **COLOR** **EDGE OF NIGHT**—Serial
7 7 **COLOR** **DATING GAME**
13 **DIVORCE COURT**—Drama
COLOR A wife says her husband lived with another woman while she was in the hospital. Elaine: Irene Martin. Robert: Bob Ridgely. Norma: Sarah Hardy.
- 2:55 **4 40** **COLOR** **NEWS**—Floyd Kalber
- 3:00 **2 10 12** **LINKLETTER SHOW**
COLOR Edith Head presents fashions from the film "Sweet Charity."
4 **JOAN RIVERS**
COLOR Guests include actor James Earl Jones, appearing in Broadway's "The Great White Hope."

Wednesday April 2, 1969

Afternoon

5 MIKE DOUGLAS—Variety

COLOR See 4 P.M. Ch. 10. (90 min.)

7 7 13 **COLOR** GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy

The Bartley House staff is certain Katy will become the new manager. Katy: Ann Sothern. Macauley: Ernest Truex. Devery: Don Porter. Olive: Ann Tyrrell. Flora: Reta Shaw. Doctor: Russ Bender. Emcee: Arthur Fleming. Johnny: Jack Mullaney.

3:30 2 **COLOR** CAPTAIN SATELLITE

3 **COLOR** MERV GRIFFIN—Variety

4 REAL McCOYS—Comedy

The McCoys try to convince a visiting relative that he is not jinxed. Orval: Sterling Holloway. Grampa: Walter Brennan. Luke: Richard Crenna.

7 7 13 **COLOR** ONE LIFE TO LIVE—Serial

10 PASSWORD—Game

COLOR Celebrity guests: Angie Dickinson and Frank Gorshin.

12 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled guests: Mel Torme, Louis Nye, Greg Morris of "Mission: Impossible" and comic Norm Crosby. (60 min.)

40 **COLOR** CAPN'S LOCKER

4:00 4 **COLOR** FLINTSTONES

7 7 13 **COLOR** DARK

SHADOWS—Serial

10 MIKE DOUGLAS—Variety

COLOR Tentatively scheduled: Jimmy Dean and singer Esther Toth. (90 min.)

4:30 2 40 **COLOR** POPEYE—Children

3 BATMAN—Adventure

COLOR Part 1: the Penguin campaigns for the office of mayor. Penguin: Burgess Meredith. Batman: Adam West. Roofer: Woodrow Parfey.

4 **COLOR** CARTOONS—Children

5 **COLOR** MERV GRIFFIN—Variety

7 MOVIE—Drama

COLOR "Never Say Goodbye." (1956) At a medical convention, a doctor encounters his wife, who has been missing for several years. Rock Hudson, Cornell Borchers, George Sanders, Ray Collins. (90 min.)

7 LET'S MAKE A DEAL—Game

12 MERV GRIFFIN—Variety

COLOR Tentatively scheduled guests: actor Michael J. Pollard, Jack Douglas and his wife Reiko, comedienne Lori Rogers and Rep. Shirley Chisholm (D-N.Y.). (60 min.)

13 GILLIGAN'S ISLAND—Comedy

COLOR Gilligan is convinced that he is the demonic descendant of headhunters. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Head-Hunters: Jim Lefebvre, Al Ferrara. Mrs. Howell: Natalie Schafer.

19 FILM

4:45 4 VOYAGE—Adventure

COLOR A formless invader threatens to turn the Seaview into a scorching oven. Dr. Bergstrom: Alfred Ryder. Nelson: Richard Basehart. Crane: David Hedison. (60 min.)

5:00 2 TIMMY AND LASSIE—Adventure

Timmy becomes friendly with a retired policeman. Timmy: Jon Provost. Ben: Russ Conway. Ruth: June Lockhart.



Raymond Burr is Perry Mason

Television's Finest Courtroom Drama

Every Wednesday — 7 PM

KHSL-TV, Ch 12, Chico

April 2, 1969

Wednesday

Afternoon-Evening

3 COLOR TRAVENTURE THEATRE

7 BEWITCHED—Comedy

When Uncle Arthur (Paul Lynde) moves into the house, Endora has a witch's fit. Endora: Agnes Moorehead.

9 BROTHER BUZZ—Children

A trip to the San Francisco Aquarium. Host: Patrick McCormick.

13 I LOVE LUCY—Comedy

Lucy mistakes a talent scout for a robber, and jeopardizes Ricky's chance for a film career by smashing a vase over the scout's head. Lucy: Lucille Ball.

19 CARTOONS—Children

40 PATTY DUKE—Comedy

Patty and Cathy both want to be president of the Girl's League—and neither is above a little mudslinging. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. Miss Morgan: Hildy Parks.

5:30 2 PATTY DUKE—Comedy

Ross tries to patch up the feud between Patty and Richard. Patty: Patty Duke. Ross: Paul O'Keefe. Richard: Eddie Applegate. Natalie: Jean Byron.

7 12 COLOR NEWS

9 EXPLORING SENTENCES

10 COLOR NEWS—Walter Cronkite

13 COLOR NEWS—Frank Reynolds

19 CHESTER SMITH—Variety

40 MY FAVORITE MARTIAN

Sunspots are playing havoc with Uncle Martin's metabolism. Tim: Bill Bixby. Martin: Ray Walston.

5:45 4 COLOR NEWS

6 FRIENDLY GIANT—Children

Jerome describes his visit to the zoo.

Evening

6:00 2 MY FAVORITE MARTIAN

When Tim brings a secret agent's message to headquarters, he's drafted to infiltrate CRUSH. Tim: Bill Bixby. Martin: Ray Walston. McClary: Les Tremayne. Kitty: Susanne Cramer.

3 COLOR NEWS—Huntley/Brinkley

4 5 7 10 13 COLOR NEWS

CLOSE-UP

7:30 13 7 JACQUES COUSTEAU

SPECIAL COLOR In this rerun, first telecast in January, two young fur seals join the Calypso on a voyage to the Caribbean.

Named Pepito and Cristobal by the crew, the seals (not sea lions, which have external ears) were brought aboard for an experiment. Captain Cousteau wanted to know if seals might become as friendly and domesticated as dogs, cats and other animals.

Pepito and Cristobal begin the voyage as 14-month-old, 65-pound pups. When full grown, they'll dive as deep as 1200 feet, swim at 15 mph and weigh in at 600 pounds. Helping them grow are the crew members, who hand out liberal portions of mackerel, mullet and octopus. (Small wonder that Zoom, the ship's bloodhound mascot, is a bit jealous.)

The seals live in tanks aboard ship, occasionally joined by divers Albert Falco and Raymond Colli. In the sea, they are kept on leashes, which are removed after they become used to their masters.

The Unexpected Voyage of Pepito and Cristobal

In the Caribbean, the seals' distinctly different personalities are best expressed. Cristobal, always fiercely independent, swims off and disappears. The almost docile Pepito, on the other hand, does his own thing while the divers examine cannons from a sunken Spanish galleon. Wearing a pouch around his neck, Pepito collects the divers' coral specimens—then swims to the surface and clambers up the ship's ladder to deliver his cargo.

Captain Cousteau and Rod Serling are the narrators. (Rerun; 60 min.)

Wednesday April 2, 1969

Evening

6 9 MISTEROGERS—Children
Misterogers tells a story; the Magic Kite sings a song.

40 MOVIE—Western

"Overland Pacific." (1954) A railroad detective, disguised as a telegrapher, is sent to investigate a series of Indian raids. Jock Mahoney, Peggie Castle, Adele Jergens. (90 min.)

6:30 2 McHALE'S NAVY—Comedy
Ensign Parker has to teach five nurses the art of self-defense. Georgianna: Joyce Bulifant. McHale: Ernest Borgnine.

3 [COLOR] NEWS—Whitten/Jervis

4 7 [COLOR] NEWS—Chet Huntley, David Brinkley

5 12 [COLOR] NEWS—Cronkite

6 9 WHAT'S NEW—Children
Different types of snakes giving birth; rocket fuels; folk music of Vietnam.

13 PERRY MASON—Mystery
Adam Thompson suspects that one of his two nephews is plotting to cheat him out of some valuable land. Thompson:

William H. Wright. Harry Thompson: Bert Convy. Elliott Carter: Joel Lawrence. (60 min.)

7:00 2 I LOVE LUCY—Comedy

In sunny Italy, Lucy feels bad about being so far away from little Ricky on his birthday. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

[COLOR] Bush pilot Milt Farney narrates aerial films of the Mexican interior where he delivers equipment to gold mines.

5 [COLOR] NEWS—Weston/Tompkins

6 BRIDGE—Jean Cox

[RETURN] Bridge expert Jean Cox explains and demonstrates the basic steps of the game. Tonight: Jean shows how to count a bridge hand.

7 [COLOR] NEWS—Frank Reynolds

7 [COLOR] LET'S MAKE A DEAL

9 LET'S TAKE PICTURES

[DEBUT] Frank Pallo of Eastman Kodak hosts this half-hour photography series. Demonstrated: good photo techniques.

Tonight—on the GLEN CAMPBELL
GOODTIME HOUR, Glen takes you
on a musical tour of his new album

GALVESTON



Get an instant
replay on Capitol records
and tape ... at your dealer.



Evening

10 WHAT'S MY LINE?—Game

COLOR Panel: Alan Alda, Soupy Sales, Meredith MacRae, Joel Grey.

12 PERRY MASON—Mystery

Willard Nesbitt fakes his death, and his "widow" turns up at Mason's office to inquire about the insurance. Eve Nesbitt: Gloria Talbot. (60 min.)

7:30 2 FARMER'S DAUGHTER—Comedy

A computer on a TV show pairs Katy with a handsome bachelor. Katy: Inger Stevens. Glen: William Windom.

3 4 7 VIRGINIAN—Western

COLOR Trampas shelters a fugitive who helped him escape from prison years before—and who's now being tracked by a bounty hunter moving in for the kill. Trampas: Doug McClure. Virginian: James Drury. (90 min.)

Guest Cast

Burke Victor Jory
Bracken Troy Donahue
Editor Dennis McCarthy

5 10 GLEN CAMPBELL

COLOR Guests: Roy Rogers and Dale

Evans, comic Flip Wilson and the singing Vogues. Flip's monologue includes an original poem "Hiawatha's Last Notice"; and Pat Paulsen demonstrates a practical joker's kit—on himself. The finale is tied to the Beatles' tune "Rocky Raccoon." John Hartford; Marty Paich conducts the orchestra. (60 min.)

Highlights

"Galveston," "Time," "Friends" Glen
"Blue Shadows on the Trail," "Silver on the Sage" Roy
"Along the Santa Fe Trail" Dale
"No, Not Much" Vogues
"Washing Machine" John

6 SACRAMENTO FILE—Nichols

7 13 JACQUES COUSTEAU

SPECIAL COLOR "The Unexpected Voyage of Pepito and Cristobal." See page A-57. (Rerun; 60 min.)

Pre-empted: "Here Come the Brides."

9 THE CRIMINAL MAN

This half-hour film series views the nature, causes and prevention of crime. The late Dr. Douglas M. Kelley, psy-

Join the aquanauts of Capt. Jacques Cousteau for an enchanting hour tracing the adventures of two fur seals taken into custody by Cousteau's crew in ...

**THE
UNEXPECTED
VOYAGE OF
PEPITO
AND
CRISTOBAL**

**WEDNESDAY AT 7:30
P.M. ON CH. 7, 13**



Parents decrying TV's violence should make certain their children follow the Cousteau series. Its value is measureless, as illustrated in the lesson to be learned from Pepito and Cristobal

—NEW YORK DAILY NEWS

**"THE UNDERSEA WORLD
OF
JACQUES COUSTEAU"**

is brought to you
on **abc** by



Armstrong

creators of THE INDOOR WORLD

Wednesday April 2, 1969

Evening

chiatrist and criminology professor at the University of California, is host. Tonight: "The Criminal" is defined by Dr. Douglas M. Kelley. Penologist Austin McCormack is guest.

19 NAKED CITY—Drama

High above the city streets, Howard Running Bear kills a fellow Indian construction worker in a fight. Mary Highman: Piper Laurie. Howard: Perry Lopez. (60 min.)

40 DONALD O'CONNOR—Variety

COLOR Guests include singer Carmen McRae, actors James Darren and Dick Gautier, Barbara Stuart of "The Queen and I" and comic Don Sherman. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

6 9 SPECTRUM

RETURN **COLOR** This half-hour science series returns with a look at the Los Angeles Suicide Prevention Center, where a 24-hour telephone service is used to buy time. Personnel, working with the latest information about suicide, stay on the phones to give depressed callers an escape hatch to talk out their problems; to persuade them not to harm themselves; and to get them to identify themselves for further help. In interviews, psychologists and other experts pinpoint causes and character traits that can add up to suicide.

Channel 9R does not colorcast.

12 THAT GIRL—Comedy

COLOR Ann's father takes a fall and Don's job is in jeopardy. The issue: the accident happened in Don's office, and a

cagey insurance man is applying pressure to prevent a lawsuit. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Jerry: Bernie Kopell. Hurley: Alan Oppenheimer. Dr. Heindorf: Ned Glass.

19 JOAQUIN ESTEVES

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

5 10 12 GOOD GUYS—Comedy

COLOR First in a series of reruns: the good guys get burned as they try to help a hapless insurance agent whose clients habitually become claimants. Rufus: Bob Denver. Bert: Herb Edelman. Claudia: Joyce Van Patten. Andy: Ron Masak. Peckenpaw: Herbert Voland.

6 9 BOOK BEAT—Cromie

COLOR Scheduled: critic Marya Mannes discusses "They," her novel which repudiates the idolatry of youth in American society. Robert Cromie is the host.

7 13 KING FAMILY—Songs

COLOR The Kings sing of love. Ralph Carmichael orchestra.

Highlights

"Hold Me Tight," "Sunny" Sisters
"Walk on By" Cousins
"Bill Bailey" Alvino Rey, Children
"I Believe in You" Marilyn, Kent
"I Put My Hand in Here" Yvonne
"Swing Low, Sweet Chariot" All

19 JOAQUIN ESTEVES

9:00 2 I SPY—Drama

COLOR In Mexico City, the U.S. State Department asks Robinson and Scott to find out what assistance deposed dictator Rafael Ortiz needs for a return to

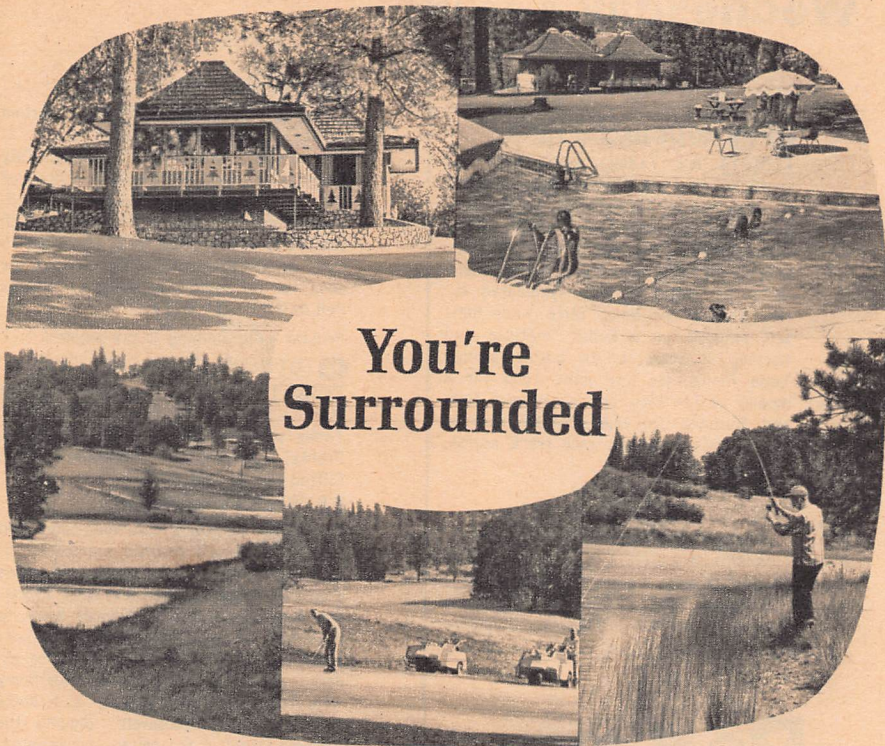


It's Ladies' Night and Mike Douglas

hosts LENA HORNE
TOTIE FIELDS

JEANNIE C. RILEY
BARBARA JO RUBIN

9 PM
Channel 3, 4



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Sierra**

Land of the Lakes

Wednesday April 2, 1969

Evening

power. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

3 4 MUSIC HALL

COLOR It's Ladies' Night with the spotlight on Lena Horne, singer Jeannie C. Riley, comic Totie Fields, jockey Barbara Jo Rubin and Debi Fabion, junior Miss of 1968. The host is Mike Douglas, who spends his weekday afternoons entertaining ladies via his syndicated series. During the hour, Mike finds himself trapped at a ladies' matinee and working as secretary to businesswoman Totie Fields. He also joins Lena for a medley of her hits, and chats with Debi and Barbara Jo, who recently won at New York's Aqueduct race track course. (60 min.)

Highlights

"The Most Beautiful Girl in the World," "Try a Little Tenderness"Mike
"Hello, Young Lovers," "Softly, As I Leave You"Lena
"There Never Was a Time"Jeannie

Red eye clearer-upper



Cooler-offer and brightener, too. This is the fast, safe way to clear away redness and irritation due to sun, wind, smoke, allergies.

5 CITY HOSPITALS—Report

SPECIAL **COLOR** A report on urban medical care. Cameras focus on... 1. Overcrowded, understaffed Boston City Hospital. 2. San Francisco County General, overcrowded with welfare cases. 3. Philadelphia General Hospital, which started as a poorhouse in 1729, and still can't serve those with funds because the poor fill the wards to capacity. George Pell narrates. (60 min.)

Regular programming is pre-empted.

6 9 NEWS IN PERSPECTIVE

COLOR Scheduled: an evaluation of March's major news events by New York Times panelists Tom Wicker and Max Frankel. Moderator: managing editor Clifton Daniel. (60 min.)

7 7 DRAMA SPECIAL

SPECIAL **COLOR** "Arsenic and Old Lace." Everyone's favorite murderers return in this classic farce. Madness erupts in Brooklyn when TV critic Mortimer Brewster brings his fiancée home to meet the family... kindly maiden Aunts Abby and Martha bringing peace to elderly gentlemen, helped by elderberry wine—seasoned with poison; and dotty brother "Teddy Roosevelt" digging the Panama Canal in the cellar—conveniently making space for the new tranquil men. Also visiting the happy home: murderous brother Jonathan and his fumbling sidekick. Adapted for TV by Luther Davis from Joseph Kesselring's 1941 Broadway comedy (also filmed by Frank Capra in 1944). (Two hours)

Cast

Aunt AbbyHelen Hayes
MortimerBob Crane
Aunt MarthaLillian Gish
ElaineSue Lyon
TeddyDavid Wayne
JonathanFred Gwynne
SalkJack Gilford
Sampson: Bob Dishy.	Witherspoon: Billy De Wolfe.
Brenner: Bernard West.	Gibbs: Victor Kilian.
Klein: Frank Campanella.	

The network movie will not be seen.

10 12 BEVERLY HILLBILLIES

COLOR First in a series of reruns: it's a blue, blue birthday for an eavesdropping Granny, who has misunderstood

April 2, 1969

Wednesday

Evening

a family argument over the hillbilly truck. Jethro wants to "junk the ol' wreck"—and Granny is certain he means to scrap her. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. (Rerun)

13 MOVIE—Adventure

COLOR "The Buccaneer." (1958) Actor Anthony Quinn directed this saga of pirate Jean Laffite's role in the War of 1812. Yul Brynner, Charlton Heston, Claire Bloom, Charles Boyer, Inger Stevens. (Two hours)

40 MOVIE—Drama

"Mr. Lucky." (1943) Life becomes quite confused for a tough gambling operator when he runs into a beautiful, well-bred young woman. Cary Grant, Laraine Day, Charles Bickford. (Two hours)

9:30 10 12 GREEN ACRES

COLOR A discussion of reincarnation leads Lisa to a wild conclusion when Eb is reported missing—and a stray dog suddenly shows up. Oliver: Eddie Albert. Lisa: Eva Gabor. Eb: Tom Lester. Haney: Pat Buttram. Kimball: Alvy Moore. Sam: Frank Cady. Ziffel: Hank Patterson. Sheriff: Garry Walberg.

10:00 2 COLOR NEWS—Gary Park

3 4 THE OUTSIDER—Crime Drama

COLOR Ross is alternately beguiled and bedeviled by April Endby, a winsome widow who has buried two husbands. Ross's hang-up: did the girl do them in? Director Richard Benedict appears as a photographer. Ross: Darren McGavin. (60 min.)

Guest Cast

AprilLois Nettleton
Arthur EndbyDouglas Dick
Lieutenant KanterBill Quinn
Aunt MyrtleEllen Corby
WainwrightPat Harrington
ModelShelby Livingston

5 10 12 HAWAII FIVE-O

COLOR A kidnaping—planned as a publicity stunt—becomes the real thing. Fantasy turns into reality when the millionaire father of singer Bobby George offers a fat reward for his son's return. McGarrett: Jack Lord. Danny: James MacArthur. Chin Ho: Kam Fong. Kono: Zulu. Attorney General: Morgan White. (Rerun; 60 min.)

Guest Cast

Bobby GeorgeSal Mineo
D.J. GeorgiattiHarold J. Stone
AllenIon Berger
JerrySam Melville
FBI Agent JasperCliff Eblen
CarolHeidi Vaughn

6 9 TOY THAT GREW UP

Highlights of Charlie Chaplin films include "The Rounders" (1914), "The Vagabond" (1916) and "Easy Street" (1917). (60 min.)

19 DAVID TENELL

11:00 2 UNTOUCHABLES—Drama

Deranged war veteran Dahlgren, is hired to assassinate Ness. Ness: Robert Stack. Dahlgren: Jeremy Slate. (60 min.)

3 4 5 7 7 COLOR NEWS

10 12 13 COLOR NEWS

40 MOVIE—Mystery

"Dragon's Gold." (1953) An insurance investigator is sent to Hong Kong to find out what happened to a man who disappeared with seven million dollars. John Archer, Hillary Brook, Noel Cravath.

11:25 7 OPINION 7—Sacks

11:30 3 4 7 COLOR JOHNNY CARSON

5 PERRY MASON—Mystery

Mildred Kimber learns that her husband lost some stock in a crooked poker game. Mildred: Anne Barton. Bob Kimber: Mark Roberts. Mason: Raymond Burr. Burger: William Talman. (60 min.)

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: substitute host Jan Murray and comic-impressionist John Byner. (90 min.)

10 MOVIE—Adventure

"The Toughest Man Alive." (1955) In Central America, a U.S. agent poses as a gunrunner to smash an international smuggling ring. Dane Clark, Lita Milan.

12:00 2 ALFRED HITCHCOCK—Drama

"The Old Pro" is professional killer Frank Burns, who would like very much to retire. Frank: Richard Conte. Loretta Burns: Sarah Shane.

12:30 5 MOVIE—Adventure

COLOR "September Storm." (1960) Three men and a model hunt for buried treasure in Majorca. Joanne Dru, Mark Stevens, Robert Strauss.

1:00 3 4 7 13 COLOR NEWS

Morning

- 5:55 **3** **COLOR** FARM NEWS
- 6:00 **3** **RHYME AND REASON**
 1. America's role in World War II is described by Philip Mosely of Columbia.
 2. An examination of the democratic guarantees of personal liberty. (60 min.)
- 5** **SUNRISE SEMESTER**
COLOR French Literature: Jean-Paul Sartre's "Nausea," Part 1.
- 7** **COLOR** IT'S YOUR MONEY
- 10** **COLOR** BIG PICTURE—Army
- 6:25 **7** **COLOR** A.M.—Jim Dunbar
- 12** **SOIL CONSERVATION**
- 13** **COLOR** NEWS
- 6:30 **4** **COLOR** NEWS—Dave Valentine
- 5** **THING ABOUT MONEY**
 Review of previous topics.
- 10** **SUNRISE SEMESTER**
COLOR French Literature: Jean-Paul Sartre's "Nausea," Part 1.
- 12** **FILM**
- 13** **COLOR** JACK LA LANNE
- 7:00 **3** **4** **7** **TODAY**
COLOR Tentatively scheduled: John Gunther discusses his latest book about the world's capital cities; Chuck Stone, former reporter for New York's Amsterdam News, talks about Black America; Sherman Edwards, composer of Broadway's new hit musical "1776." Edwin Newman. (Two hours)
- 5** **10** **12** **NEWS**—Joseph Benti
- 13** **COLOR** AGRICULTURE TODAY
- 7:15 **13** **COLOR** CARTOONLAND
- 7:30 **5** **NEWS**—Magers
- 7:55 **10** **COLOR** FOCUS ON FARMING
- 12** **COLOR** ROGER RAMJET
- 8:00 **5** **10** **12** **CAPTAIN KANGAROO**
COLOR Topic: the meanings of the words "half" and "whole." (60 min.)
- 8:05 **2** **COLOR** NEWS
- 8:15 **2** **COLOR** RELIGION—Evangelist
- 8:20 **13** **LINUS**—Children
- 8:30 **2** **COLOR** JACK LA LANNE
- 7** **GIRL TALK**
COLOR Guests: TV hostess Betty Groebel, author Edith De Rham ("How Could She Do That?") and attorney Ria Simon. Host: Betsy Palmer.

- 8:50 **13** **COLOR** CARTOONLAND
- 9:00 **2** **COLOR** POPEYE—Children
- 3** **4** **7** **IT TAKES TWO**—Game
COLOR Guests: Shelley Berman, Mike Connors, Richard Long and their wives.
- 5** **10** **12** **LUCILLE BALL**
COLOR Ethel Merman gets top billing as the star of Jerry's Boy Scout show. Viv: Vivian Vance. Mooney: Gale Gordon.
- 7** **MOVIE**—Mystery
 "Thunder on the Hill." (1951) Murder mystery told against the background of an English convent during a flood in Norfolk County. Claudette Colbert, Ann Blyth, Robert Douglas, Anne Crawford, Philip Friend. (Two hours)
- 13** **COLOR** JACK LA LANNE
- 9:25 **3** **4** **7** **COLOR** NEWS
 —Nancy Dickerson
- 9:30 **2** **10** **12** **BEVERLY HILLBILLIES**
 "Jed gets the misery"—a sample of Granny's mountain medicine. Dr. Clyburn: Fred Clark. Jed: Buddy Ebsen.
- 3** **4** **7** **COLOR** CONCENTRATION—Game
- 5** **COLOR** HOTLINE—Discussion
- 13** **COLOR** TRUTH OR CONSEQUENCES—Game
- 10:00 **2** **10** **12** **ANDY GRIFFITH**
 Barney and a bloodhound go hunting for an escaped convict. Barney: Don Knotts.
- 3** **4** **7** **PERSONALITY**—Game
COLOR Celebrities: Dr. Joyce Brothers, Jack Cassidy and Milt Kamen. On-film personality: Jane Wyman.
- 13** **MOVIE**—Drama
 "The Bachelor Party." (1957) A group of men take a night out to celebrate the forthcoming marriage of one of the group. The evening's festivities soon take some unexpected turns. Written by Paddy Chayefsky. Don Murray, E.G. Marshall, Jack Warden. (One hour, 45 min.)
- 10:30 **2** **DANNY THOMAS**—Comedy
 The Williams await the arrival of Gina, the Italian exchange student who will be living with them. Gina: Annette Funicello. Kathy: Marjorie Lord. Rusty: Rusty Hamer.
- 3** **4** **7** **HOLLYWOOD SQUARES**
COLOR Players: Marty Allen, Santa Berger, Mel Brooks, Arte Johnson, Gypsy Rose Lee and Paul Lynde.

5 10 12 DICK VAN DYKE

Conclusion: city council candidate Rob faces his opposition (Wally Cox). Laura: Mary Tyler Moore. Rob: Dick Van Dyke.

11:00 2 PROFILES—Interviews

3 4 7 [COLOR] JEOPARDY

5 10 12 [COLOR] LOVE OF LIFE

7 [COLOR] ANNIVERSARY GAME

40 [COLOR] ROMPER ROOM—Children

11:25 5 10 12 [COLOR] NEWS

11:30 2 [COLOR] ROMPER ROOM—Children

3 4 7 [COLOR] EYE GUESS

5 10 12 [COLOR] SEARCH FOR TOMORROW—Serial

7 COOKING—Graham Kerr

Today: Gordon Curry.

11:45 13 [COLOR] COMMUNITY CALENDAR—Joseph Tomes

11:50 13 [COLOR] NEWS

11:55 3 4 [COLOR] NEWS—Newman

7 [COLOR] NEWS—Reeter

Afternoon

12:00 3 5 10 [COLOR] NEWS

4 7 40 [COLOR] HIDDEN FACES

7 13 BEWITCHED—Comedy

Samantha has trouble getting rid of an enchanted chair. Darrin: Dick York. Samantha: Elizabeth Montgomery.

12 PDQ—Game

[COLOR] Celebrity guests: Dick Gautier, June Lockhart and Guy Williams.

12:30 2 [COLOR] BEAT THE ODDS—Game

3 4 [COLOR] DAYS OF OUR LIVES

5 10 12 [COLOR] AS THE WORLD TURNS—Serial

7 7 13 FUNNY YOU SHOULD ASK—Game

[COLOR] Tentative guests: Senta Berger, Mel Brooks, Stu Gilliam, June Lockhart and Jan Murray. Host: Lloyd Thaxton.

40 MOVIE—Drama

"Walk the Dark Street." (1956) A big-game hunter evolves a macabre plan to get revenge on the man who he feels is responsible for his brother's death. Chuck Connors, Don Ross, Regina Gleason. (90 min.)

12:55 7 7 13 [COLOR] CHILDREN'S DOCTOR

1:00 2 MOVIE—Comedy

[COLOR] "An Alligator Named Daisy." (English; 1955) A young songwriter becomes the unwilling owner of a small alligator. Donald Sinden, Diana Dors, Jean Carson. (Two hours)

3 4 [COLOR] DOCTORS—Serial

5 10 12 [COLOR] LOVE IS A MANY-SPLENDORED THING

7 7 13 [COLOR] DREAM HOUSE

1:30 3 4 7 [COLOR] ANOTHER WORLD—Serial

5 10 12 [COLOR] GUIDING LIGHT

7 13 [COLOR] MAKE A DEAL

2:00 3 MOVIE—Drama

"The Juggler." (1953) A famous juggler is wanted by the law for wounding a policeman. The setting: Israel. Kirk Douglas, Milly Vitale, Paul Stewart. (90 min.)

4 40 YOU DON'T SAY!—Game

[COLOR] Guests: actors Barry Sullivan and Patricia Crowley.

5 10 12 [COLOR] SECRET STORM

7 7 13 [COLOR] NEWLYWED GAME

2:30 4 40 MATCH GAME

[COLOR] Guests: Carol Lawrence and Soupy Sales. Host: Gene Rayburn.

5 10 12 [COLOR] EDGE OF NIGHT

7 7 [COLOR] DATING GAME

13 [COLOR] DIVORCE COURT—Drama

[COLOR] A husband blames his mother-in-law for his wife's discontent in marriage. Susan Wilson: Donna Mantolan, Donald Wilson: Paul LeClair, Louise Harmon: Sylvia Stone.

2:55 4 40 [COLOR] NEWS—Floyd Kalber

3:00 2 10 12 LINKLETTER SHOW

[COLOR] Carol Burnett is the guest.

4 JOAN RIVERS

[COLOR] Guests include British musical comedy star Tessie O'Shea.

5 MIKE DOUGLAS—Variety

[COLOR] See 4 P.M. Ch. 10. (90 min.)

7 7 13 [COLOR] GENERAL HOSPITAL—Serial

40 ANN SOTHERN—Comedy

When it appears that Devery is too hard on the staff, Katy decides to take matters into her own hands. Katy: Ann Sothern. Devery: Don Porter.

Thursday April 3, 1969

Afternoon-Evening

- 3:30 **2** **COLOR** CAPTAIN SATELLITE
3 **COLOR** MERV GRIFFIN-Variety
4 REAL McCOYS—Comedy
 Grampa and George encourage lodge members to elect them delegates to an important convention. Grampa: Walter Brennan. George: Andy Clyde. Kate: Kathy Nolan. Luke: Richard Crenna.
7 **7** **13** **COLOR** ONE LIFE TO LIVE—Serial
10 PASSWORD—Game
COLOR Angie Dickinson and Frank Gorshen are the celebrity guests.
12 MIKE DOUGLAS—Variety
COLOR Tentatively scheduled guests: Louis Nye, comics Bob and Ray, and singer Browning Bryant. (60 min.)
4:00 **4** **COLOR** CAPN'S LOCKER
7 **7** **13** **COLOR** DARK SHADOWS—Serial
10 MIKE DOUGLAS—Variety
COLOR Tentatively scheduled guests: Jimmy Dean and singer-guitarist Louis Roberts. (90 min.)
4:30 **2** **40** **COLOR** POPEYE—Children
3 BATMAN—Adventure
COLOR Conclusion: the Penguin conducts a foul campaign for the office of mayor. Penguin: Burgess Meredith. Batman: Adam West. Mayor: Byron Keith. Robin: Burt Ward.
4 **COLOR** CARTOONS—Children
5 **COLOR** MERV GRIFFIN-Variety
7 MOVIE—Drama
COLOR "This Earth Is Mine," Part 1. (1959) Vineyard-owner Philippe Rambeau plans to increase the family holdings by bringing his granddaughter from England in hopes to getting her to marry a neighboring wine-maker. Rock Hudson, Jean Simmons, Dorothy McGuire. (90 min.)
7 LET'S MAKE A DEAL—Game
12 MERV GRIFFIN—Variety
COLOR Tentatively scheduled guests: Anthony Newley, Fleury D'Antonakis of off-Broadway's "Jacques Brel" and comic Pat Cooper. (60 min.)
13 GILLIGAN'S ISLAND—Comedy
COLOR A case of mixed identities throws the island into more than the usual state of confusion. Gilligan: Bob Denver. Mary Ann: Dawn Wells.

- 19** FILM
 4:45 **4** VOYAGE—Adventure
COLOR The Seaview is attacked by an army of rock men. Jacob Wren: Brendan Dillon. Nelson: Richard Basehart. Crane: David Hedison. (60 min.)
 5:00 **2** TIMMY AND LASSIE—Adventure
 Timmy and Cully discover that the new highway will run through the forest. Timmy: Jon Provost. Cully: Andy Clyde. Ruth: June Lockhart. Paul: Hugh Reilly.
3 **COLOR** TRAVENTURE THEATRE
7 BEWITCHED—Comedy
 Willie Mays guests as Endora plans for her national holiday—Halloween. Endora: Agnes Moorehead.
13 I LOVE LUCY—Comedy
 Ricky gets an unsolicited assist from Lucy when he appears as Don Juan in a screen test. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.
19 CARTOONS—Children
40 PATTY DUKE—Comedy
 When Patty decides to pass herself off as Cathy at a party, she winds up with two dates for the same evening. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Ted: Skip Hinnant. Dr. Williams: Ralph Bell. Nurse: Lu Leonard. Mrs. Brown: Parker McCormick.
 5:30 **2** PATTY DUKE—Comedy
 Martin checks into the hospital on the same day that Patty begins work as a nurse's aide. Patty and Cathy: Patty Duke. Martin: William Schallert. Dr. Fenneman: Stanley Farrar. Professor Heinrich Schroeder: Mickey Deems.
7 **12** **COLOR** NEWS
9 EFFICIENT READING
 See Tues. 7 P.M. Ch. 9R.
10 **COLOR** NEWS—Walter Cronkite
13 **COLOR** NEWS—Frank Reynolds
19 CHESTER SMITH—Variety
40 MY FAVORITE MARTIAN
 Uncle Martin has lost his memory—and he refuses to believe he came from Mars. Martin: Ray Walston. Tim: Bill Bixby. Doctor: Michael Fox. Mrs. Brown: Pamela Britton. Nurse: Sally Carter.
 5:45 **4** **COLOR** NEWS
6 FRIENDLY GIANT—Children
 Story: "If Apples Had Teeth."

Evening

6:00 **2** MY FAVORITE MARTIAN

Martin, who's able to move large objects with a flick of his wrist, loses control of the power when his hand is overexposed to the sun's rays. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton.

3 **COLOR** NEWS-Huntley/Brinkley

4 5 7 10 13 **COLOR** NEWS

6 9 MISTEROGERS—Children

How to make a chair.

40 MOVIE—Melodrama

"He Walked by Night." (1948) The Los Angeles police start a manhunt for an elusive killer. Richard Basehart, Scott Brady, Roy Roberts, Whit Bissell, James Cardwell, Jack Webb. (90 min.)

6:30 **2** McHALE'S NAVY—Comedy

Binghamton wants war correspondent Whit Barrett to write a glamorous article about him. Barrett: Peter Leeds. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 **COLOR** NEWS—Whitten/Jervis

4 7 **COLOR** NEWS—Chet Huntley, David Brinkley

5 12 **COLOR** NEWS—Cronkite

6 9 WHAT'S NEW—Children

Eating habits of snakes; space satellites;
folk music of Israel.

13 PERRY MASON—Mystery

In his search for a philanthropist who'd helped him as a child, Bob Lansing visits the man's town—and gets the cold shoulder from everyone. Lansing: Jeremy Slate. J.J. Flaherty: Robert Emhardt. Vivian Bell: Maggie Hayes. Mason: Raymond Burr. (55 min.)

7:00 **2** I LOVE LUCY—Comedy

En route to Rome, an Italian producer offers Lucy a role in a film about the wine industry. She decides to take a job in a vineyard to absorb atmosphere. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 ASSIGNMENT FOUR

COLOR "You Can't Keep 'Em Down on the Farm," examines the California farming industry and the effects of automation.



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Thursday April 3, 1969

Evening

5 **COLOR** NEWS-Weston/Tompkins

6 **MARTIN LUTHER KING**

SPECIAL **COLOR** "Free at Last," originally telecast a year ago on "PBL," is an unfinished documentary on the Rev. Martin Luther King Jr.'s preparations for the 1968 Poor People's March on Washington. Production on the film was halted April 4, when Dr. King was assassinated in Memphis. The documentary (honored at the Venice Film Festival) includes still photos and commentary by reporter Joe Louw, who was in the motel where King was shot. (90 min.)

Ch. 9R does not colorcast.

7 **COLOR** NEWS—Frank Reynolds

7 **FLYING NUN—Comedy**

COLOR Alejandro Rey plays the dual role of Carlos and his incompetent cousin Luis, who mismanages a commercial venture that sends the convent into the red. Sr. Bertrille: Sally Field. Rev. Mother: Madeleine Sherwood Sr. Jacqueline: Marge Redmond.

9 **JOURNAL 9**

Wayne Morris, former Senator from Ore-

gon, gives his views on President Nixon's ABM decision. Host: Don Chamberlain.

10 **WHAT'S MY LINE?—Game**

COLOR Celebrity panel: Alan Alda, Arlene Francis, Meredith MacRae and Soupy Sales. Host: Wally Bruner.

12 **I DREAM OF JEANNIE**

COLOR All is frantic after Jeannie's snafu of a lunar orbit: Tony's back on earth, where Mrs. Bellows is busy arranging a splashdown celebration—and Jeannie's out in space with Roger. Jeannie: Barbara Eden. Wingate: Richard Mulligan. Tony: Larry Hagman.

7:25 **13** **COLOR** **OUTDOORSMAN—Lange**

7:30 **2** **FARMER'S DAUGHTER—Comedy**

Glen and Katy are chaperoning Katy's 18-year-old niece, who wants to meet every bachelor in Washington. Katy: Inger Stevens. Glenn: William Dindom.

3 **4** **7** **DANIEL BOONE**

COLOR Daniel lends a guiding hand to an embittered orphan, who refuses to believe his father was a thief and murderer—and resolves to get even with the settler who killed him. Daniel: Fess Parker. Israel: Darby Hinton. Rebecca: Patricia Blair. (60 min.)

Guest Cast

Luke SlatterRonny Howard
BenWarren Vanders
CullyJames Wainwright
MaryClaire Wilcox

5 **10** **12** **QUEEN AND I—Comedy**

COLOR Duffy promotes a high stakes shuffleboard match between Nelson and Kowalski. Object: providing a Japanese bride (guest star Miyoshi Umeki) with a trousseau. Duffy: Larry Storch. Nelson: Billy De Wolfe. Kowalski: Dave Morick. Becker: Carl Ballantine. Wilma: Barbara Stuart. Barney: Pat Morita. Captain: Liam Dunn. Girl At Shuffleboard: Celeste Yarnall.

7 **13** **FLYING NUN—Comedy**

COLOR On a road paved with good intentions, Sr. Bertrille fosters misunderstandings that net Carlos a gaggle of dependent relatives—and one more punctured romance. Sr. Bertrille: Sally Field. Carlos: Alejandro Rey.

Guest Cast

Uncle AntonioHenry Corden
ElenaLisa Gaye
Aunt ConstanciaAthena Lorde



MYSTERY SUBMARINE

Battling overwhelming odds against a deadly Nazi wolf-pack!

Edward Judd
James Robertson Justice

9 PM Thursday
Premiere

turn on 10



9 NET FESTIVAL—Music

COLOR The concluding program on the 10th annual Monterey (Cal.) Jazz Festival spotlights Dizzy Gillespie and the Modern Jazz Quartet. (60 min.)

19 MOVIE—Drama

"Killers of Kilimanjaro." (1960) Adamson is assigned the task of building the first East African railway. Robert Taylor, Anthony Newley. (90 min.)

40 DONALD O'CONNOR—Variety

COLOR Guests include comic Jack Carter, Jerry Fogel of "The Mothers-In-Law," actress Marilyn Devin, and singers Bat'Ya and Slim Gaillard. (90 min.)

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

5 10 12 JONATHAN WINTERS

COLOR Guests: John Davidson, singer Phil Whitehawk (a full-blooded Cherokee) and Alice Ghostley (who plays Jonathan's nagging wife and also sings). In comic bits, Winters is Maude Frickert, a bumpkin pal of Cliff "Charley Weaver" Ar-

quette, and lead-off man in blackouts spoofing travel. Dick Curtis, Debi Storm, Diane Davis, the Establishment, Paul Weston orchestra. (60 min.)

Highlights

"Hello, Young Lovers," "Jet Plané" John
 "This Train" Phil
 "I Always Say Hello to a Flower" Alice

6 9 NET PLAYHOUSE—Drama

"Infancy and Childhood," two critically acclaimed one-act dramas by Pulitzer Prize winner Thornton Wilder. Both works deal with the lack of communication between children and parents. Cast for "Infancy" includes British comics Hendra and Ullett (as the babies), Eileen Brennan (Millie) and Fred Gwynne (Officer Avon-zino). "Childhood" players include Frances Sternhagen (Mother), George Rose (Father) and Julie Herrod (Caroline). (90 min.)

After the drama: "Les Mistons" ("The Brats"), a film by French director Francois Truffaut ("Stolen Kisses").



Next week TV GUIDE tracks Dick Smothers from pit to finish as he talks about his off-camera partner, a Grand Prix racer.

Evening

7 13 THAT GIRL—Comedy

COLOR "The Hijack and the Mighty," first in a series of reruns. It's an in-flight fiasco when Ann works as a stewardess aboard a Miami-bound jet—and spots a potential hijacker. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. (Rerun)

Guest Cast

Terry Arlene Golonka
Manuel Gracie Valentin de Vargas
Pilot David McLean
Dr. Binswanger Arthur Julian
Mrs. Stevenson Jane Dulo
Hoffman Leon Colker
Navigator Dick Wesson

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

3 4 7 IRONSIDE

COLOR "A Matter of Love and Death." The quarry: a criminal abortionist. The bait: Eve, disguised in a dark wig and pretending to be an unmarried girl in trouble. Ironside: Raymond Burr. Eve: Barbara Anderson. Ed: Don Galloway. Mark: Don Mitchell. (60 min.)

Guest Cast

Dr. Pat Manners Bettye Ackerman
Jo Lyons Susan Howard
Stanford Chase Patrick Tovatt
Betty Ross Barbara Shannon
Nurse Lois Lillian Adams
Helen Stroud Pamela McMyler
Lana Howes Charlene Jones
Arlene Connie Kreski

7 13 BEWITCHED—Comedy

COLOR Samantha's flamboyant father (guest star Maurice Evans) turns Darrin into a mule. Meanwhile, neighbor Gladys is carrying on about zoning violations. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Darrin: Dick York. Gladys: Sandra Gould. Abner: George Tobias. Tabitha: Erin Murphy.

Supporting Cast

Angelique Mercedes Moliner
Yvette Shiva Rozier

9 MARTIN LUTHER KING

SPECIAL See 7 P.M. Ch. 6 for details. (90 min.)

9:00 2 I SPY—Drama

COLOR Sanders, an official at the American embassy in Mexico, wants Kelly

and Scott to kidnap Maude Murdock, a visiting under-secretary. Script by Robert C. Dennis and Earl Barret. Kelly: Robert Culp. Scott: Bill Cosby. Maude: Jeanette Nolan. (60 min.)

5 12 40 MOVIE—Drama

"Seven Days in May." (1964) A military takeover of Washington is the theme of this taut political thriller, directed by John Frankenheimer ("The Manchurian Candidate"). An American nuclear treaty with the USSR triggers a military revolt against the president. Tipped off by a loyal colonel, President Jordan Lyman races against time to expose the complex and carefully planned coup. Script by Rod Serling. (Two hours, 20 min.)

Cast

Gen. James Scott Burt Lancaster
Col. Martin Casey Kirk Douglas
President Jordan Lyman Fredric March
Eleanor Holbrook Ava Gardner
Sen. Raymond Clark Edmond O'Brien
Paul Girard Martin Balsam
Todd: George Macready. Prentice: Whit Bissell. McPherson: Hugh Marlowe. Murdock: Richard Anderson. Henderson: Andrew Duggan. Broderick: John Larkin.

6 9 TO BE ANNOUNCED

7 13 WHAT'S IT ALL ABOUT WORLD?—Variety

COLOR "World" guests include Ricardo Montalban, country comic Minnie Pearl and the Turtles. Regulars: Dennis Allen, Maureen Arthur, Dick Clair and Jenna McMahon, Gerri Granger, Bayn Johnson, Scoey Mitchell and Ron Prince. Denny Vaughan orchestra. (60 min.)

10 MOVIE—Drama

"Mystery Submarine." (English; 1962) During World War II, a British submarine commander matches wits with his German counterpart in a cat-and-mouse struggle. Edward Judd, James Robertson Justice, Joachim Fuchsberger. (Two hours)

19 LATIN AMERICAN MUSIC

9:30 3 4 7 DRAGNET

COLOR With only a nondescript blanket for a lead, Friday and Gannon search for a mother who abandoned her newborn baby in a trash can. Friday: Jack Webb. Gannon: Harry Morgan.

Guest Cast

Donna Halpern Michele Grumet
Sylvia Crystal Virginia Vincent

Mrs. Tucker Peggy Webber
 Ted Patterson Jack Sheldon
 Paul Sutherland Mickey Sholdar
 Lisa Bogart Heather Menzies
 Rudy Herrera Speedy Zapata
 Dr. Corley Stacy Harris
 Diane Conway Dee Carroll

6 9 COLOR WASHINGTON NEWS

Ch. 9R does not colorcast.

10:00 2 COLOR NEWS—Gary Park

3 4 7 DEAN MARTIN

COLOR Guests: Michael Landon of "Bonanza"; comics Dom DeLuise, Stu Gilliam and Will Jordan; and singers Bobbi Martin, and the Kids Next Door. Dom and Dean face the disaster of mixed-up cue cards; and the finale lampoons TV. Ken Lane; Les Brown conducts the orchestra. (60 min.)

Highlights

Riverboat medley: "Old Folks at Home," "Waiting for the Robert E. Lee," "Rock-a-Bye Your Baby with a Dixie Melody," "Swanee"

..... Michael
 "The Birds and the Bees," "True Love"

..... Dean
 "Jambalaya" Dean, Bobbi

Country Fair medley Kids

Medley: "Is It True What They Say About Dixie?" "Way Down Yonder in New Orleans," "Sweet Georgia Brown," "Hard-Hearted Hannah"

..... Dean, Michael

6 9 SPECULATION

Tonight's guest is Clifton Fadiman, author and critic. Host: Keith Berwick. (60 min.)

7 WACKIEST SHIP—Comedy

COLOR While on leave in Brisbane, Australia, Riddle falls for a lovely civil-defense volunteer. Riddle: Gary Collins. Terry Smith: Jill Ireland. Jocko Smith: Lou Antonio. (60 min.)

13 COLLEGE TALENT

COLOR Celebrity judges: Jan Murray, David Rose and Lori Saunders. Talent: California singers Bonnie Bubar (Orange Coast College), Richard Harris (El Camino College), and Dave and Marlyn Barcellos (San Jose State College); and the Kansas Standard, vocal-instrumental group (University of Seattle).

19 DAVID TERRELL

10:30 13 COLOR KOVR REPORTS

11:00 2 UNTOUCHABLES—Drama

Just out of college, Jack Parker keeps in touch with undergraduates—as a boot-legger. He hopes Nitti will help him build the campus alcohol market. Ness: Robert Stack. Parker: Robert Redford. Nitti: Bruce Gordon. (60 min.)

3 4 7 7 COLOR NEWS

10 13 COLOR NEWS

40 MOVIE—Drama

"Top of the World." (1955) A veteran pilot is assigned to Alaska to help establish a weather station on an ice island far up toward the Arctic. Dale Robertson, Frank Lovejoy, Evelyn Keyes.

11:20 5 12 COLOR NEWS

11:30 3 4 7 COLOR JOHNNY CARSON

7 12 13 JOEY BISHOP

COLOR Tentatively scheduled: substitute co-hosts Frank Sinatra Jr. and comic Stu Gilliam. Guests: Patty Duke: comics Jack E. Leonard, and Charlie Brill and Mitzi McCall; and Shango (performing their hit "Day After Day"). Regis Philbin. (90 min.)

10 MOVIE—Melodrama

"Las Vegas Shakedown." (1955) The operator of a gambling casino is threatened with violence because of his refusal to sell his place to a racketeer. Dennis O'Keefe, Coleen Gray, Charles Winninger.

11:50 5 PERRY MASON

Perry learns something about kiss-proof lipstick while gathering evidence for his client. Hale: Paul Fix. Mason: Raymond Burr. Marion Keats: Joan Weldon. Harvey Delano: Peter Nelson. Carla Adrian: Barbara Eden. Belle Adrian: Sylvia Field. (60 min.)

12:00 2 ALFRED HITCHCOCK—Drama

A baby sitter lets her teen-age friends rob the house where she's working. Gino: Rafael Campos. Dora: Evans Evans. Mike: Tom Gilleran. Arne: Nick Sills.

12:50 5 MOVIE—Drama

"The Fugitive." (1947) The new regime in a Latin-American country has exterminated all priests who have not been able to flee the country. Only one priest remains alive. Henry Fonda, Dolores Del Rio, Pedro Armendariz.

1:00 3 4 7 13 COLOR NEWS

Morning

5:55 **3** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

Issues after World War II and the state of the arts in America today are discussed. 2. Censorship of reading material, films and art work is discussed. (60 min.)

5 SUNRISE SEMESTER

COLOR English Literature: the poetry of Robert Browning, part 1.

7 **COLOR** IT'S YOUR MONEY

10 **COLOR** FOCUS ON FARMING

6:25 **7** **COLOR** A.M.—Jim Dunbar

13 **COLOR** NEWS

6:30 **4** **COLOR** NEWS—Valentine

5 THING ABOUT MONEY

Topic: social security.

10 SUNRISE SEMESTER

COLOR English Literature: the poetry of Robert Browning, part 1.

12 THIS IS THE LIFE

13 **COLOR** JACK LA LANNE

7:00 **3** **4** **7** TODAY

COLOR Tentatively scheduled: a feature on Martin Luther King, on the first anniversary of his death; physicians David Rogers and Dwight Wilbur, who have opposing views about U.S. health services; Aline Saarinen, reporting on 10 Renoir paintings in private collections. Edwin Newman. (Two hours)

5 **10** **12** **COLOR** NEWS—Benti

13 **COLOR** AGRICULTURE TODAY

7:05 **5** **COLOR** NEWS—Joseph Benti

7:15 **13** **COLOR** CARTOONLAND

7:30 **5** NEWS—Ron Magers

7:55 **12** **COLOR** ROGER RAMJET

8:00 **5** **10** **12** CAPTAIN KANGAROO

COLOR The Captain talks about sports great Jim Thorpe. (60 min.)

8:05 **2** **COLOR** NEWS

8:15 **2** **COLOR** RELIGION—Mormon

8:20 **13** BEATLES—Children

8:30 **2** **COLOR** JACK LA LANNE

7 GIRL TALK

COLOR Guests: Look magazine youth editor Irene Pachanik and Jody Brockway, public relations director. Betsy Palmer is the host.

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Cartoons

3 **4** **7** IT TAKES TWO—Game

COLOR Guests: Shelley Berman, Mike Connors, Richard Long and their wives.

5 **10** **12** LUCILLE BALL

COLOR Lucy and Viv become partners in the restaurant business. Viv: Vivian Vance. Mooney: Gale Gordon.

7 MOVIE—Musical

"Easter Parade." (1948) A song-and-dance man tries to turn an inexperienced singer into a star to spite his former partner. Judy Garland, Fred Astaire, Peter Lawford, Ann Miller. (Two hours)

13 **COLOR** JACK LA LANNE

9:25 **3** **4** **7** **COLOR** NEWS

—Nancy Dickerson

9:30 **2** **10** **12** BEVERLY HILLBILLIES

Dr. Clyburn (Fred Clark) threatens Granny's "medical" practice. Jed: Buddy Ebsen. Granny: Irene Ryan.

3 **4** **7** **COLOR** CONCENTRA-

TION—Game

5 **COLOR** HOTLINE—Discussion

13 **COLOR** TRUTH OR CONSE-

QUENCES—Game

10:00 **2** **10** **12** ANDY GRIFFITH—Comedy

Real-estate Barney tags—and nags—Andy as his first client. Barney: Don Knotts. Opie: Ronny Howard.

3 **4** **7** PERSONALITY—GAME

COLOR Celebrities: Dr. Joyce Brothers, Jack Cassidy and Milt Kamen. On-film personality: Sid Caesar.

13 MOVIE—Drama

"Five Miles to Midnight." (French-Italian; 1962) After surviving a plane crash, Robert Macklin goes into hiding—and tells his wife to collect the life insurance he had taken out just before leaving. Sophia Loren, Anthony Perkins, Gig Young. (One hour, 45 min.)

10:30 **2** **COLOR** PROFILES—Interviews

3 **4** **7** HOLLYWOOD SQUARES

COLOR Players: Marty Allen, Senta Berger, Mel Brooks, Arte Johnson, Gypsy Rose Lee and Paul Lynde.

5 **10** **12** DICK VAN DYKE—Comedy

A cursed family heirloom threatens the Petries. Sam Petrie: Tom Tully. Laurie: Mary Tyler Moore.

11:00 **3** **4** **7** **COLOR** JEOPARDY

5 **10** **12** **COLOR** LOVE OF LIFE

April 4, 1969

Friday

Morning-Afternoon

- 11:25 **7** **COLOR** ANNIVERSARY GAME
40 **COLOR** ROMPER ROOM-Children
11:30 **5** **10** **12** **COLOR** NEWS
2 **COLOR** ROMPER ROOM-Children
3 **4** **7** **COLOR** EYE GUESS
5 **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial
7 COOKING—Graham Kerr
 Today: sardine canapes and asparagus
 kooweerup.
11:45 **13** **COLOR** COMMUNITY CALENDAR—Joseph Tomes
11:50 **13** **COLOR** NEWS
11:55 **3** **4** **COLOR** NEWS—Newman
7 **COLOR** NEWS—Reeter

Afternoon

- 12:00** **3** **5** **10** **COLOR** NEWS
4 **7** **40** **COLOR** HIDDEN FACES
7 **13** BEWITCHED—Comedy
 First of two parts: Aunt Clara conjures up an electrician—none other than Ben Franklin (Fredd Wayne).
12 PDQ—Game
COLOR Celebrity guests: Dick Gautier, June Lockhart and Guy Williams.
12:30 **2** **COLOR** BEAT THE ODDS—Game
3 **4** **COLOR** DAYS OF OUR LIVES
5 **10** **12** **COLOR** AS THE WORLD TURNS—Serial
7 **7** **13** FUNNY YOU SHOULD ASK—Game
COLOR Tentative guests: Senta Berger, Mel Brooks, Stu Gilliam, June Lockhart and Jan Murray. Host: Lloyd Thaxton.
40 MOVIE—Comedy
 "Happy Go Lucky." (1943) A hat-check girl pretends to be wealthy to snare a rich husband. Mary Martin, Dick Powell, Eddie Bracken, Betty Hutton, Rudy Vallee. (90 min.)
1:00 **2** MOVIE—Drama
 "The Purple Plain." (English; 1954) A neurotic pilot's plane crashes into the Burmese jungle during World War II. He and two other men try to fight their way back to the base. Screenplay by Eric Ambler. From the book by H.E. Bates. Gregory Peck, Win Min Than, Bernard Lee. (Two hours)

- 3** **4** **COLOR** DOCTORS—Serial
5 **10** **12** **COLOR** LOVE IS A MANY-SPLENDORED THING
7 **7** **13** **COLOR** DREAM HOUSE
1:30 **3** **4** **7** **COLOR** ANOTHER WORLD—Serial
5 **10** **12** **COLOR** GUIDING LIGHT
7 **13** **COLOR** MAKE A DEAL
2:00 **3** MOVIE—Comedy
 "Bedtime for Bonzo." (1951) A young professor attempts to win the dean's daughter through the antics of his baby chimpanzee. Ronald Reagan, Diana Lynn, Walter Slezak, Lucille Barkley, Herbert Hayes, Jesse White. (90 min.)
4 **40** YOU DON'T SAY!—Game
COLOR Guests: actors Barry Sullivan and Patricia Crowley.
5 **10** **12** **COLOR** SECRET STORM
7 **7** **13** **COLOR** NEWLYWED GAME
2:30 **4** **40** MATCH GAME
COLOR Guests: Carol Lawrence and Soupy Sales. Host: Gene Rayburn.
5 **10** **12** **COLOR** EDGE OF NIGHT
7 **7** **COLOR** DATING GAME
13 DIVORCE COURT—Drama
COLOR A husband claims that his wife's nagging has caused him to seek companionship with other women. Marilyn: Peg Shirley. Martin: Jerry Douglas. Eloise Jordan: Elizabeth Perry. Judge Voltaire Perkins..
2:55 **4** **40** **COLOR** NEWS—Floyd Kalber
3:00 **2** **10** **12** LINKLETTER SHOW
COLOR Guest: psychologist Joyce Brothers. Host: Art Linkletter.
4 JOAN RIVERS
COLOR Scheduled guests include former boxer Rocky Graziano.
5 MIKE DOUGLAS—Variety
COLOR See 4 P.M. Ch. 10. (90 min.)
7 **7** **13** **COLOR** GENERAL HOSPITAL—Serial
40 ANN SOTHERN—Comedy
 Devery asks Katy to have the setting of his mother's diamond ring changed. Katy: Ann Sothern. Devery: Don Porter. Olive: Ann Tyrrell.
3:30 **2** **COLOR** CAPTAIN SATELLITE
3 **COLOR** MERV GRIFFIN—Variety

Afternoon-Evening

- 4 REAL McCOYS—Comedy**
A food company wants to patent Kate's piccalilli preserve. Kate: Kathy Nolan. Mr. Prentiss: Jerome Cowan.
- 7 7 13 COLOR ONE LIFE TO LIVE—Serial**
- 10 PASSWORD—Game**
COLOR Angie Dickenson and Frank Gorshen are the celebrity guests.
- 12 MIKE DOUGLAS—Variety**
COLOR Tentatively scheduled guests: Buddy Hackett, Louis Nye and William Emerson, former editor of the Saturday Evening Post. (60 min.)
- 4:00 40 COLOR CAPN'S LOCKER**
- 4 COLOR FLINTSTONES**
- 7 7 13 COLOR DARK SHADOWS—Serial**
- 10 MIKE DOUGLAS—Variety**
COLOR Tentatively scheduled guests: Sen. Barry Goldwater (R-Ariz.), Jimmy Dean and author George Bach. ("The Intimate Enemy"). (90 min.)
- 4:30 2 40 COLOR POPEYE—Children**
- 3 BATMAN—Adventure**
COLOR Batman hangs 10 to keep the Joker from winning a local surfing championship. Surfing footage by Bruce Brown, who filmed "The Endless Summer." Joker: Cesar Romero.
- 4 40 COLOR CARTOONS—Children**
- 5 MERV GRIFFIN—Variety**
COLOR See 3:30 P.M. Ch. 3. (90 min.)
- 7 MOVIE—Western**
COLOR "This Earth Is Mine." See Thurs. 4:30 P.M. Ch. 7. (60 min.)
- 7 LET'S MAKE A DEAL—Game**
- 12 MERV GRIFFIN—Variety**
COLOR Tentatively scheduled: Jimmy Dean, former heavyweight champ Archie Moore and singer Karen Morrow. (60 min.)
- 13 GILLIGAN'S ISLAND—Comedy**
COLOR An ancient hieroglyphic tablet may reveal an escape route. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Professor: Russell Johnson.
- 19 FILM**
- 4:45 4 VOYAGE—Adventure**
COLOR A mermaid helps Crane locate an enemy nuclear device, hidden off the California coast. Crane: David Hedison. Mermaid: Diane Webber. (60 min.)

- 5:00 2 TIMMY AND LASSIE—Adventure**
Timmy offers to care for farmer Tate's cow, not realizing that she's about to have a calf. Timmy: Jon Provost. Tate: Jason Johnson. Ruth: June Lockhart.
- 3 COLOR TRAVENTURE THEATRE**
- 7 BEWITCHED—Comedy**
Marty Engels appears as a schemer who's out to steal Darrin's ad campaign.
- 13 I LOVE LUCY—Comedy**
Ricky's still waiting for the results of his screen test. Helpful Lucy enlists the aid of the Mertzes to provide a distraction. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.
- 19 CARTOONS—Children**
- 40 PATTY DUKE—Comedy**
The director of the school play wants Patty for the lead, but she doesn't want to compete with Cathy, who's also auditioning. Patty and Cathy: Patty Duke. Strassman: Alan Mowbray.
- 5:30 2 PATTY DUKE—Comedy**
Patty develops a sudden interest in nature study after meeting a handsome young forestry student. Patty and Cathy: Patty Duke. Hank: James Brolin. Martin: William Schallert.
- 7 12 COLOR NEWS**
- 9 EFFICIENT READING**
See Tues. 7 P.M. Ch. 9R.
- 10 COLOR NEWS—Walter Cronkite**
- 13 COLOR NEWS—Frank Reynolds**
- 19 CHESTER SMITH—Variety**
- 40 MY FAVORITE MARTIAN**
Uncle Martin substitutes for Tim to interview an important dignitary. Martin: Ray Walston. Tim: Bill Bixby. Burns: J. Pat O'Malley.
- 5:45 4 COLOR NEWS**
- 6 FRIENDLY GIANT—Children**
Friendly reads an A-B-C book.

Evening

- 6:00 2 MY FAVORITE MARTIAN**
Tim's finding it difficult to concentrate on one girl at a time, but Uncle Martin has a memory machine that can help him out. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton. Dr. Nichols: David White.

3 [COLOR] NEWS-Huntley/Brinkley

4 5 7 10 13 [COLOR] NEWS

6 9 MISTEROGERS—Children

40 MOVIE—Western

"Southwest Passage." (1954) A frontiersman charting a new trail to California is trying to prove that camels can be put to practical use in the West. Joanne Dru, Rod Cameron, John Ireland, John Dehner. (90 min.)

6:30 2 McHALE'S NAVY—Comedy

Binghamton thinks McHale has been trading rifles to the Japanese for coconuts—and he's ready to charge him with treason. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 [COLOR] NEWS—Whitten/Jervis

4 7 [COLOR] NEWS—Chet Huntley, David Brinkley

5 12 [COLOR] NEWS—Cronkite

6 9 WHAT'S NEW

Alligators hunting underwater; moon landings; folk music of the United States.

13 PERRY MASON—Mystery

Philanthropist Carleton Gage lapses into a coma before he can draw up a new will changing his beneficiaries. Gage: Everett Glass. Dr. Guy Omstead: John Howard. (60 min.)

7:00 2 I LOVE LUCY—Comedy

Lucy organizes Ricky and the Mertzes for a bicycle trip from Italy to the French Riviera. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

4 WIDE WONDERFUL WORLD

[COLOR] This tour of Budapest includes night clubs and gypsy violinists.

6 LET'S TAKE PICTURES

Lesson: using different cameras.

7 [COLOR] NEWS—Frank Reynolds

7 GHOST AND MRS. MUIR

[COLOR] A storm, a dead engine and near-by Gull Cottage add up to a long, dazed night for an eloping couple to whom Mrs. Muir extends every hospitality—over the spectacular objections of her resident ghost. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Martha: Reta Shaw. Claymore: Charles Nelson Reilly. Candy: Kellie Flanagan. (Re-run)

Guest Cast

Gladys Yvonne Craig
Harvey Jonathan Daly

9 FOLK GUITAR

Laura Weber teaches the E chord and the thumb strum. Song: "Chisholm Trail."

10 WHAT'S MY LINE?—Game

[COLOR] Celebrity panel: Alan Alda, Arlene Francis, Meredith MacRae and Soupy Sales. Host: Wally Bruner.

12 JULIA—Comedy

[COLOR] Earl J. Waggedorn is in a snit: feeling unloved because his parents are heaping attention on baby brother, the youngster involves Julia and Corey in the problem when he runs away—to their apartment. Diannah Carroll (Julia) sings "Suliram," an Indonesian lullaby. Corey: Marc Copage. Earl: Michael Link. Marie: Betty Beaird. Waggedorn: Hank Brandt. Dr. Chegley: Lloyd Nolan.

19 FILM

7:30 2 FARMER'S DAUGHTER—Comedy

After finding a diary written by Glen's late wife Ann, Katy imagines Ann's romance with Glen. Inger Stevens plays both Katy and Ann.

3 4 7 HIGH CHAPARRAL

[COLOR] "For the Love of Carlos." Victoria triumphs in her bid to provide a home for a hostile young vagrant. But her troubles aren't over: the boy is marking time until his lawbreaking father comes to fetch him. Victoria: Linda Cristal. Buck: Cameron Mitchell. Manolito: Henry Darrow. John: Leif Erickson. Blue: Mark Slade. (60 min.)

Guest Cast

Alberto Ruiz Michael Ansara
Carlos Armando Islas
Fernando Fernando Pereira
Constanca Sara Vardi
Charity Pamelyn Ferdin
Ted Kevin Burchett

5 10 12 WILD WILD WEST

[COLOR] West is after a gang of theatrical thieves—and Artemus is after West: a crook West captured has since died of a contagious disease that kills within a few days. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Averi Trent Lana Wood
Duncan William Bryant
Drummer Cliff Norton
Guild John Hoyt
Malcolm James Lanphier

Continued on next page

Evening

Colonel RichmondDouglas Henderson
StillisEddie Firestone
BenSteve Raines
SheriffBill Zuckert
OlinDan Cass

6 9 KOLTANOWSKI ON CHESS
"Carlos Torre: The Fallen Eagle." The biography of Carlos Torre, the Mexican-born chess champion who lost his best-played game to Professor Adams at New Orleans in 1920. Koltanowski recreates a game played between Torre and Lasker.

7 13 TOM JONES—Variety
COLOR Tom welcomes Judy Carne and Jo Anne Worley of "Laugh-In," and singers Millicent Martin and Anita Harris. Tom sings "These Foolish Things," accompanied by blackouts a la "Laugh-In"; Jo Anne chats about her vocal training, then sings "Love is Where You Find It." (60 min.)

Highlights

"I Need Your Lovin'," "When I Fall in Love," "High-Heel Sneakers,"
"He'll Have to Go"Tom
"Love's the Only Answer"Judy
"Goin' Out of My Head"Millicent
"Lovin' You"Anita
"You Can't Love Them All"All

19 MOVIE—Drama
"Killers of Kilimanjaro." See Thurs. 7:30 P.M.

40 GREATEST FIGHTS

Kid Chocolate vs. Al Singer, Joe Louis vs. Johnny Paycheck and Max Baer vs. Pat Cominsky.

8:00 2 PASSWORD—Game

COLOR Celebrity guests: Eva Gabor and Hugh O'Brian. Host: Allen Ludden.

6 JOYCE CHEN—Cooking

Joyce Chen explains basic Chinese soups.

9 JOYCE CHEN—Cooking

Joyce Chen shows the secret of egg rolls.

40 DONALD O'CONNOR—Variety

COLOR Guests include actors Frank Aletter and Lee Meriwether, comic Buddy Lester, child singer Little Dion and actress Diosa Costello. (90 min.)

8:30 2 WHAT'S MY LINE?—Game

COLOR Celebrity lineup: Peggy Cass, Bert Convy, Arlene Francis and Soupy Sales. Host: Wally Bruner.

3 4 7 NAME OF THE GAME

COLOR Reruns begin with "Witness." When a Mafia informant is murdered, Dan Farrell instigates a search for another witness—a woman whose suicide was reported eight years ago. Dan: Robert Stack. Joe: Ben Murphy. Peggy: Susan Saint James. (Rerun; 90 min.)

Guest Cast

Jean ThorndykeJoan Hackett
Bea DeckerRuth Roman
Charles ThorndykeJoseph Campanella
Victor FossVictor Jory
SoldierMurray MacLeod
Ernie CoriJack Carter

For a behind-the-scenes look at this series, see page 20.

5 10 12 GOMER PYLE—Comedy

COLOR A missing pet rabbit creates problems for Carter. The sarge let the rabbit loose (thinking it was Gomer's)—Colonel Gray wants the bunny back (it belongs to his tearful nephew). Gomer: Jim Nabors. Carter: Frank Sutton. Duke: Ronnie Schell. Colonel Gray: Forrest Compton. Danny: Bobby Riha.

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6 MAKING THINGS GROW

How to use artificial lighting.

7 13 COLOR GENERATION GAP

9 BRIDGE—Jean Cox

Jean shows how to count a hand and how to open bidding.

8:45 **9 FILM**

8:55 **40 COLOR NEWS**

9:00 **2 I SPY—Drama**

COLOR U.S. agent Angela March, who was forced to kill a man in the line of duty, has had enough of espionage and doesn't want to return to the U.S. Script by Harold Gast. Kelly: Robert Culp. Scott: Bill Cosby. Angela: Sally Kellerman. Ferenc: Alejandro Rey. (60 min.)

5 10 12 MOVIE—Musical

COLOR "The Singing Nun." (1966) Soeur Sourire, the Belgian nun whose "Dominique" was a hit record, inspired this sentimental story about a guitar-playing nun who must choose between a musical career and the convent. Debbie Reynolds, as the troubled sister, sings and strums such Sourire melodies as

"It's a Miracle" and "A Pied Piper's Song." Ed Sullivan appears as himself. (Rerun; two hours)

Cast

Sister Ann Debbie Reynolds
Father Clementi Ricardo Montalban
Mother Prioress Greer Garson
Sister Cluny Agnes Moorehead
Robert Gerarde Chad Everett
Nicole Arlien Katharine Ross
Dominic Arlien Ricky Cordell
Mr. Arlien Michael Pate
Sister Mary Juanita Moore

6 NET PLAYHOUSE

"The Star Wagon," a comedy-fantasy by Maxwell Anderson, follows the adventures of an inventor who creates a time-machine enabling him to live his life over again. Produced and directed by Karl Genus. (Two hours, 30 min.)

Cast

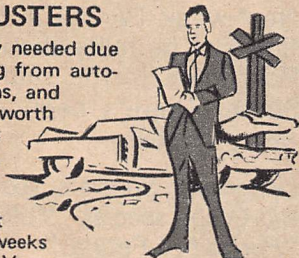
Stephen Minch Orson Bean
Martha Minch Joan Lorring
Hanus Wicks Dustin Hoffman

Continued on next page

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Friday April 4, 1969

Evening

Angela Marion Seides
Charles Duffy Ed Zimmermann
Misty Arthur Hughes
Hallie Eileen Brennan
Mr. Arlington Hal Burdick
Mrs. Rutledge Jo Hurt
First Thug Richard Castellano
Second Thug MacIntyre Dixon

7 13 **COLOR** LET'S MAKE A DEAL

9 MAKING THINGS GROW

How to handle soil and fertilizer.

40 MOVIE—Western

"Fort Apache." (1948) An arrogant colonel's policies create trouble with the Apaches. Setting is an Arizona Army post in the 1870's. John Wayne, Henry Fonda, Shirley Temple. (Two hours, 30 min.)

9:30 7 13 **GUNS OF WILL SONNET**

COLOR Will and Jeff cross paths with a preacher and a bounty hunter who specialize in gunning down fugitives... men like James Sonnett, who's wanted—dead or alive—for murder. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

Guest Cast

Preacher Henry Jones
Wiley Rex Holman

9 THAT'S LIFE

How to deal with negative feelings.

10:00 2 **COLOR** NEWS—Gary Park

3 4 **STAR TREK—Adventure**

COLOR "Spectre of the Gun." Eerie punishment awaits the men of the Enterprise for violating Melkotian space. They are made to appear as the Clanton gang in Tombstone, Ariz., on Oct. 26, 1881, to be met—and killed—by the Earps and Doc Holliday at the OK Corral. Stylized sets and funereal costumes heighten the dreamlike aura of this episode. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Scott: James Doohan. Chekov: Walter Koenig. (Rerun; 60 min.)

Guest Cast

Wyatt Earp Ron Soble
Morgan Earp Rex Holman
Sylvia Bonnie Beecher

Continued on page A-80

Next week TV GUIDE tracks Dick Smothers from pit to finish as he talks about his off-camera partner, a Grand Prix racer. In the same issue, a candid profile of Kate Smith. There's been a change in tunes, but not in her patriotism.

Upcoming Specials spotlighted in TV GUIDE: A second Bill Cosby special. "Fellini: A Director's Notebook." And a "Portrait of Petula."

next week

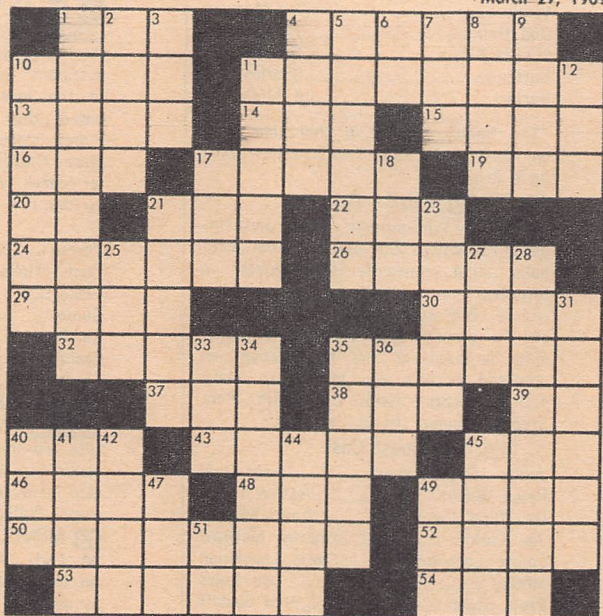


TELEVISION CROSSWORD

March 29, 1969

ACROSS

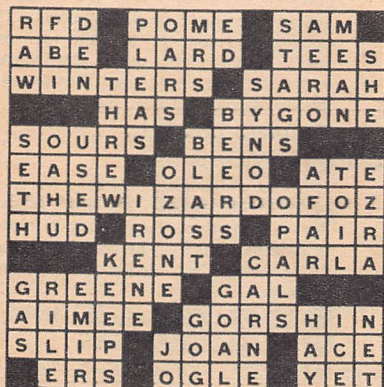
- 1 Existed
4 Gal on Lancer
10 Ponderosa product
11 The Wild _____
(2 words)
13 Forearm bone
14 Black bird
15 Tabitha on Bewitched
16 Overhead railways
17 Star of Hogan's Heroes
19 Corrode
20 Where Providence is (abbreviation)
21 Female rabbit
22 Eggs
24 Claws
26 Showed a second time
29 Foreboding
30 God of love
32 Perceive
35 Pertaining to teeth
37 Assist
38 Guido's high note
39 Chemistry symbol for helium
40 Actress Farrow
43 Mass of insects
45 Mr. Burrows
46 Rope which anchors a boat
48 Unit of surface measure
49 Slavonic (abbr.)
50 Space series (2 wds.)
52 Miss Adams
53 Gal on Gunsmoke
54 Unit of weight



See next week's TV GUIDE for solution

DOWN

- 1 Linc on The Mod Squad
2 Belonging to That Girl
3 Ocean
4 Katie on My Three Sons
5 Feminine name
6 Road (abbreviation)
7 Female sheep
8 Withered
9 Continent
10 The Flying Nun locale, _____ Rico
11 Articles for sale
12 Trinitrotoluene
17 Swindle (slang)
18 The Mothers-in-Law star
21 Actress Douglas
23 Skating rink
25 Actor Cobb
27 Mr. Linkletter
28 Chief on It Takes a Thief (2 words)
31 Garment part
33 Member of the family
34 Actor Mulhare
35 Actor John _____
36 Tree
40 Married woman
41 Greek letter _____
42 _____
44 Region
45 Actor _____ Ray
47 Vast age
49 TV receiver
51 Symbol for thoron



Answer to puzzle of March 22

Friday April 4, 1969

Evening

Virgil Earp Charles Maxwell
 Doc Holliday Sam Gilman
 Sheriff Behan Bill Zuckert
 Bartender Charles Seel
 Barber Ed McCready

"The Saint" returns in this time spot on April 18. "Star Trek" reruns come back in June.

7 7 13 JUDD—Drama

COLOR "Punishments, Cruel and Unusual" examines the plight of the alcoholic. Judd represents Helen Wister, a reformed drunk facing a hit-and-run charge. But Judd can't get his defense off the ground, thanks to the unjustifiable decisions of the trial judge—an obsessive drinker who refuses to admit his alcoholism. Judd: Carl Betz. Ben: Stephen Young. (Rerun; 60 min.)

Guest Cast

Judge John Lockhart James Daly
 Helen Wister Jessica Tandy
 DA Harry Reed David Sheiner
 Jim Larkin Charles McGraw
 Louise Lockhart Cloris Leachman
 Motley Jim Boles
 Prof. Stone Fred Sadoff
 Midi Brown Meg Wyllie
 Foley Walter Matthews

9 JANUARY 29, 2001—Symposium

Walter Cronkite moderates a discussion of what life may be like in the year 2001. Topics include the population problem; design of cities; transportation innovations; medical developments; the role of the computer in daily life; and man's advance into space. Participants include Dr. Jerome Wiesner, former Presidential science advisor. (60 min.)

19 DAVID TERRELL

11:00 2 MOVIE—Drama

"Day of Triumph." (1954) Word of Jesus' work among the poor reaches Roman authorities. Soon a plan is formed to have him crucified by order of Pontius Pilate. Lee J. Cobb, Robert Wilson, Touch Connors.

3 4 7 7 13 COLOR NEWS

5 10 12 COLOR NEWS

11:25 7 COLOR OPINION 7—Sacks

11:30 3 4 7 COLOR JOHNNY CARSON

5 10 MOVIE—Drama

COLOR "The Miracle." (1959) During the Napoleonic era, a young Spanish postulant leaves her convent. According to the legend on which the story is based, the statue of the Madonna of Flores steps down to take the girl's place. Carroll Baker, Roger Moore, Walter Slezak, Vittorio Gassman. (Two hours, 20 min.)

Cast

Teresa Carol Baker
 Capt. Michael Stuart Roger Moore
 Flaco Walter Slezak
 Guido Vittorio Gassman
 La Roca Katina Parinou
 Casimir Dennis King
 Cordoba Gustavo Rojo

7 12 JOEY BISHOP

COLOR Tentatively scheduled: substitute co-hosts Frank Sinatra Jr. and comic Stu Gilliam; guests Suzanne Pleshette, and comics Skiles and Henderson. Regis Philbin. (90 min.)

13 MOVIE—Drama

"A Lady Without a Passport." (1950) An immigration officer disguises himself as an alien to smash a smuggling ring. Hedy Lamarr, John Hodiak.

40 MOVIE—Drama

"Outpost in Morocco." (1949) A captain in the Foreign Legion and his company face an Arab uprising. George Raft, Marie Windsor, Akim Tamiroff.

1:00 3 4 7 COLOR NEWS

1:05 7 MOVIE—Western

COLOR "Riding Shotgun." (1955) The shotgun guard of the Deepwater Stage is accused of conspiring with bandits when the stage is robbed. Randolph Scott, Wayne Morris, Joan Weldon, Charles Bronson.

1:50 5 MOVIE—Drama

"The Masquerader." (1933) Ronald Colman plays a dual role in this tale of two men, identical in appearance, who decide to change places in life. Dialog by Moss Hart. Ronald Colman, Elissa Landi, Juliette Compton, Halliwell Hobbes, David Torrence, Creighton Hale, Helen Jerome Eddy, Eric Wilton.

Stations reserve the right to make last-minute changes



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(But you know that.)

The Name of the Game's revolving triumvirate—Gene Barry, Tony Franciosa and Robert Stack—here billed alphabetically to obviate unseemly jockeying for position, have been observed doing just that. Barry is reportedly edgy about the whispered preferential picture deal in Stack's Universal contract. Self-styled superstar Franciosa balks at posing for publicity stills with his co-stars. Stack's doting mom vexedly switches off the tube when Tony unaccountably grins out at her on "Bobby's week."

The show's "journalists" bear very little resemblance to any encountered outside a TV studio. Barry, the Time Inc.-cum-Playboy "publisher," sees his role as a subjective instrument. "I'd rather see my personal story as the publisher. I like to express myself." Franciosa, an "investigative correspondent," preoccupies himself with the externals of his craft. "Every time I go to my office, it's a different set. My producer tells me I'm the type of correspondent that doesn't have the same office. This is a childish position that has nothing to do with art!" Thus emphasizing Mr. Franciosa's contention that his office should reflect his character. Stack, a "senior editor," views the profession with disdain. "I never did like the magazine gambit. By its very nature, it's voyeurism. My guy is an atypical journalist, not just going around asking stupid questions."

The way *Game* was set up allows for such novel departures from the original premise. Each of the three stars has his own production company and chooses his own producer. The three alternating production units work on a "leapfrog" schedule, with two in production simultaneously while the third is in preparation, ready to jump. Theoretically, that is. "We've had wild departures from the leapfrogging concept," admits a Universal executive. "Nothing came in on schedule."

It was Jennings Lang, now senior vice president in charge of all studio production, both TV and features, de-

scribed by a fellow executive as "wild" and "maybe a genius," who "made the concept" for *Game* and sold it to NBC. The concept is not easily encapsulated in a phrase. It's a "weekly series of motion pictures." It's the "first movie series." It's "almost movies." It's mini-movies. It's 90-minute flicks. "It's the illusion of a series while doing an anthology."

Whatever it's called, *The Name of the Game's* true Name of the Game is "cost-per-thousand." A commercial minute on the show is currently selling at around \$45,000, and with the series reaching about 11,000,000 homes, that comes out to \$4.09 for each thousand viewers. For that money, the advertisers—Big Automotive, Big Cosmetics, Big Consumer Products—get more women viewers (read "spenders") between 18 and 49 than any other program on television.

In *Game*, the ladies' fair noggins are seldom troubled by grim "reality," nor addled by controversy. An addled noggin is not conducive to expending one's treasure on trifles, however luxurious. "Distraction from distraction by distraction" is the name of NBC's game (courtesy T.S. Eliot). The distracted ladies-of-the-house are subliminally conditioned to splurge—expensively. They fantasize themselves in "exotic" locales—via Universal's back lot. They're romanced by the "almost stars" Barry, Franciosa and Stack. They're ripe for the superslick sales pitch.

A studio publicity handout describes the off-tube Barry as "a man of real class." His real surname, as it happens, is Klass. On-tube, as Bat Masterson he sported derby and cane, in *Burke's Law* he drove a Rolls-Royce, and in his current role he occupies a posh executive suite with private elevator, Roman bath, gym and sauna that cost the studio \$200,000 to construct. "I call it a golden rut," he says of his TV opulence.

A liberal Democrat who actively

All for one and one for all?

Well, hardly!

Behind the scenes of a television show
where everything is done by threes

By Dick Hobson



Susan Saint James and Gene Barry on *Game* set.

stumped for Humphrey in the 1968 election, Barry insists there is more to his third of the show than mere distraction from reality. "Baby, we've got to grow up to what's happening in the world! On my shows we've said some pretty strong things. We've taken on bigotry, the Czechoslovakian situation, biological warfare. I've said more than I've ever been able to say before on series TV."

For his producer Barry selected Richard Irving, veteran of 20 years with the company, who takes a more realistic view of *Game*'s social content. "We were too cautious in the days of shows like *Mike Hammer*. It was the safe course to take. Now I urge my writers to reflect the social conditions of the day. It's true we still don't make big bold statements. The show should be provocative and yet not particularly controversial. You can bore the viewers terribly, you know. If the commercials don't get 'em, we will!"

Franciosa has all but cinched the nomination for Most Temperamental TV Star of the Season, having been accused, he says, of quixotic walkouts ("I was ill") and of showing up on the set unprepared ("I defy anyone to tell →

continued

when I use the Teleprompter").

He opened the season by firing E. Jack Neuman, his original producer. "Jack saw my role as a neutral reporter who doesn't take sides and just gets the facts. I saw myself as a man who goes after something, a man who feels injustices." He took on producer Leslie Stevens, whose TV career has included "created by" credits on *The Outer Limits* and *Stoney Burke*. The new association didn't work out much better. According to Stevens: "Tony likes to be able to change the script. He likes to come in a half-hour late. He comes in knowing the lines but not 'feeling' it right. He is dedicated to The Tony Franciosa Performance. It is to his credit, but the physical drain leads to psychosomatic complaints."

According to Franciosa: "When I was starring in *Valentine's Day* at 20th, the discussions with the producer about my artistic involvement in the show were groovy and direct, but on this series the producer has no authority. He has to check everything with a whole *mechanism* of other executives. There are so many fingers in the soup, it's not going to taste like anything. There are five chefs and one pot. The one who suffers is the chicken." The series evidently is chicken soup, as Tony sees it, and he's the chicken.

Tagged "Universal Man" by studio press agents because of his "total creator" (producer-director-writer) contract with the company, Stevens is as outspoken a producer as ever one has heard. "*The Name of the Game* is not your or my standard of quality. It's in the escapist bag of slick-entertainment fare for the Madison Avenue sales needs of the sponsors. They don't want to provoke or challenge. They want pleasant diversion. Challenge may alienate the audience. There is an avowed intention of not putting up irritants. *The Name of the Game* is at the dead center of Establishment TV. There's no controversy. It's a selling job from

beginning to end, a product to sell other products."

Iconoclast Stevens considers that at least two of his eight shows this season "take a position slightly dangerous against the established thing. If I do the irritants right, the company goes along. It's pure Faust. They tolerate me because I make money. Last year I brought \$15,000,000 into the company—the pilot of *It Takes a Thief* and my contribution to *The Name of the Game*. The thing I fear most is to flop on the popular level. It's easy to bore the hell out of people."

Robert Stack's background sets him poles apart from his two co-stars. Barry (born Klass) and Franciosa (born Papaleo) grew up on the streets of Manhattan. Stack is a fifth generation Californian; his great-great-great grandfather was one of the first five American families to settle in 1849 in the pueblo now known as Los Angeles. He was educated in Europe. He comes from "old money," established social position, polo even. He has made 32 pictures in the last 20 years, dating from Universal's "First Love," in which he bestowed upon Deanna Durbin her first screen kiss. With an *American Sportsman* safari among his more recent TV credits, he has been seen infrequently on television since his days as star of *The Untouchables* came to an end.

Stack chose as his producer David Victor, who produced *Dr. Kildare* and *The Man from U.N.C.L.E.*, and he informed Victor at the outset: "I am pro pro American. I feel strongly about the military. I will not have them demeaned. There will be no psychotic soldiers in my show. Same with law enforcement. I agree with Police Chief Tom Reddin and Jack Webb. I will not do shows where the criminal is shown to have some sort of a fixation so the crime is not his own fault." Victor submitted three *Game* scripts in which the heavies were law-enforcement officers; Stack vetoed two of the three.

Says Victor: "I prefer to tell stories →

I lived in maternity slacks, until I lost 98 pounds

By JoAnne Lawrence—as told to Ruth L. McCarthy

I wasn't pregnant all the time I wore maternity clothes. I was just fat. It started the first year I was married. I gained 75 pounds.

Our apartment was so small, there wasn't much to do but cook and eat. When I found out I was expecting, I ate even more. My doctor kept telling me

strict about what I ate. But I took the Ayds, as directed, and they helped me curb my appetite. So I ate less.

When I finally lost 98 pounds on the Ayds Plan, I couldn't believe it. I was a new person. And I started buying clothes like crazy. Now the only thing out of line is my clothes bill.



My husband caught me off guard here—at nearly 230 pounds.

the weight would be hard to get off. But I was sure I could do it in no time. That "no time" lasted nine years. When my last son was born, I weighed 230 pounds.

It wasn't like I hadn't ever tried to reduce. Doctors had often prescribed diets and reducing pills. But I couldn't stay on them. As for liquid diets, you drink them, and they're gone. And I needed something to chew on.

After the baby came, I was desperate. So I went to another doctor. In his waiting room, I picked up a magazine and read of a woman who'd lost lots of weight. When I looked at her fat picture, I said: "That's me. And if she can lose, so can I."

I didn't even wait to keep my appointment. I went right to the drugstore and got some Ayds Reducing Plan Candy like the woman had used. I wasn't too



Now that I'm 132 pounds, even my little boys are proud of me.

Before and After Measurements

	Before	After
Height	5'5"	5'5"
Weight	230 lbs.	132 lbs.
Bust	44"	36½"
Waist	36"	27"
Hips	44"	36"
Dress Size	22½	9

continued

with an air of reality. I like human drama, pace, and a straight storyline. I was never told, 'Be glossy, use only handsome people, use only lavish sets,' but let's face it, *The Name of the Game* is slick compared to *Naked City*."

Nothing about *Game*, the costliest weekly series in the history of TV (\$400,000 per show and \$10,000,000 the first season), has been left to serendipity, or what used to be known as chance. The minutest details of production activity have been programmed and computed—if not by groupthink, then by the RCA Spectra-70 or Honeywell-400 computers that run Universal Studios like an efficient machine-tool manufacturing plant. Never have such high-level executives peered over the shoulders of so many upper-middle executives and so on down the organizational chart of series TV. As producer Irving reflects on his 20 years with the company: "A lot of the adventure has worn off. Now it's up-tight, it's institutionalized, big. There are more people looking over your shoulder."

Operating from the upper floors of the \$8,500,000, 14-story "Black Tower" that rises above Universal's 425-acre home lot, this cerebral echelon includes *Game*'s originator, Lang, who recalls, "There was a feeling among us toward a classier show and away from the dipsomaniacs, the problem people and the harsh ash-can background."

The echelon includes Sid Sheinberg, at a mere 33 the vice president in charge of Universal's massive TV production, who personally "exec-produced," as they say in Executive Land, the first 14 of the season's 26 *Games*. "When the Podunk critics describe our product as 'slick,' I am pleased. We are not aiming for notices. We never set out to get the critical response of *CBS Playhouse*."

And it includes the vice president "personally" supervising production of *Game*, Norman Glenn. "It's a step away from habit viewing toward selective

viewing. It's habit viewing, but not as bound."

Neither Lang, nor Sheinberg, nor Glenn, the three executives most intimately involved in the creation and development of *The Name of the Game*, possesses the expected qualifications for creating a theatrical property. Lang's background is law school, law practice and talent agenting. Sheinberg's background is law student, law instructor and business affairs. Glenn's background is graduate business school, Madison Avenue, statistics and market research. It was somehow understandable that the movie moguls of old started out running nickelodeons and carnivals; at least it was a form of showbiz. But the fact that the entertainment entrepreneurs of today started out as law or business students comes as an indigestible sociological datum.

Producer Stevens is a friend and protege of media theorist Marshall McLuhan. "I think McLuhan considers me his experimental test animal in the dramatic media." Now *everybody* in the Black Tower is doing it. "According to McLuhan," says Executive Glenn, "you can run Reel 6 ahead of Reel 5, forget the story, and hook the audience on interesting images." "If I understand McLuhan," says Executive Sheinberg, "the name of the game is entertainment; the over-all effect on the viewer transcends the story. In any event, the fact that a Universal executive is talking about McLuhan has to make news!"

Game has been solid with the viewers, pulling more than its weight in audience share. It has been variously described by critics in a manner which should be pleasing to its creators and developers. Said one: "It's chewing gum for the mind, of course, but very beautifully made and packaged." Another: "It all adds up to TV's most popular formula—pure escapism, destination humbug, but with everybody traveling first class."

In short, just what the computers ordered.

END



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The Trouble With Willi



... is all that beauty and talent

By Dwight Whitney

Willi Koopman has a face that would light up a stone. People are always telling her she's wasting her time doing what she's doing and ought to be doing something else. There's always some guy hawking pie in the sky. That's how she got to be a television actress.

Willi—changed from “Willy” by the studio for fear it might sound masculine—started out in life as a dancer. This beautiful daughter of a Dutch im-

porter-exporter, whose fortune took a big reverse during the Nazi occupation, could do the split, she says, at the age of 4. Later she commuted from her home in Utrecht to The Hague, where she studied ballet, and she was “a couple of years away from a try-out with Sadler's Wells” when she chucked it all to become a model.

Willi's family was in Australia at the time; and on a visit to Sydney, Willi met a photographer named Lawrence Le Guay. Mr. Le Guay told her that

she was beautiful—which she was—and suggested that it was unfair to withhold that divine face from the world any longer. He launched her on a modeling career of the sort young girls dream about—especially impressionable ones from Holland. Willi didn't meet any kings while jet-setting around the world to be photographed for Vogue and Glamor, she says, but she did run into a maharajah or two.

Then one day four years ago Eileen Ford, the head of the New York model agency and Willi's mentor in America, sent her to California to do a TV commercial. Willi lit up the place. She particularly lit up Stanley Shapiro, a screenwriter famed for such movies as "Pillow Talk." Shapiro told her she was wasting her time posing for photographs. Willi became an actress. She also became Mrs. Stanley Shapiro.

The marriage didn't last long, but no matter. Willi's solution was to ignore it, pretend it didn't happen. This was a good trick because the child of the union, the adorable Saskia Shapiro, now 3, lives at home in Beverly Hills with Willi and Willi's parents.

On the day we talked, Willi lit up the Cock 'n' Bull, which is quite a trick, because this fashionable Sunset Strip saloon is one of the darkest in America. Willi was wearing a white wool minidress with a mink jacket and looked adorable. She ordered a 7-Up with lemon and explained how a girl comes by a name like Willy Cornelia Elizabeth Maria Koopman ("Willy—after Wilhelmina—is very feminine in Holland and being Catholic you always have to have a couple of saints in there some place") and how you have to put your teeth on your lip to say Willi properly, and why a person does the crazy things she does anyway.

It seems that Willi adores her mother, and mother was a model years ago in Holland. "She used to dine with barons and baronesses," says Willi awesomely. "I liked to imitate her, dress up, make my own shows. I played the piano. I

played. I started to dance and worked very hard. Then one day I discovered the world of fun. I was someone let loose. I found myself cheating on the dancing. I'd tell my mother I was going to ballet. I'd go to a movie instead."

Willi was a Romanticist with a capital R. "I like castles. I like fairy tales," she says. "I like glamor and all that. But deep down I'm very happy doing a puzzle or painting a picture. What I really want is somebody who loves me and makes me feel really secure."

Apparently Shapiro was not that man. "It didn't work out," she says simply. Generally speaking, men have been a disappointment to Willi, which is surprising in view of the wide variety of choice she's had. Hollywood men, particularly, tend to go to a party not "to have fun but to show off."

The real puzzlement about Willi, however, is where her career is going. Under the tutelage of her first agent, the late Fred Raphaelson, she started out strong in a *Man from U.N.C.L.E.*, had a slightly better part in a *Jericho*. Then Raphaelson died, leaving her shaken. Universal, under Shapiro's urging, had picked her up. She did a couple of TV movies with Robert Wagner, an *Outsider*, an *It Takes a Thief*, an *I Dream of Jeannie*. Then Universal sent her to the Philippines to do a TV movie, "Destination Mindanao," with George Maharis. And then, a few months ago, the studio dropped her option. She was all of 24.

Universal executives were vague about exactly why. It was said that Willi insisted on keeping her accent because to lose it would make her "just like any other girl." But it made the parts she could play, says one highly placed official, "limited." More recently she played a German girl—the "love interest" in a *My Friend Tony*.

Go back to modeling? No. Not Willi. "I have given up modeling. I will go ahead and *make it work*," vows Willi Koopman. You put your teeth on the lip when you say it.

(END)

Tuesday April 1, 1969

Evening

7:30 **3** YOUNG PEOPLE'S CONCERTS

SPECIAL **COLOR** Leonard Bernstein explains Tiny Tim. (60 min.)

6 AMERICAN SPORTSMAN

COLOR In the wilds of Elkins Park, Pa., Wayne Maunder hunts pussycats. In Upper Volta, Stephen McNally shoots a little birdie. On the Avenue of the Americas, an underdeveloped region of New York City, Cleveland Amory stalks the vicious roone arledge. (60 bloody min.)

8 MAYBERRY R.F.D.—Comedy

COLOR Goober changes a light bulb. Sam: Ken Berry. Goober: George Lindsey.

12 URBAN CRISIS—Documentary

SPECIAL **COLOR** A study of the problems of our cities. Howard K. Smith interviews John Kenneth Galbraith, Mayor Carl Stokes of Cleveland, Sen. Jacob Javits (R-N.Y.) and Daniel Patrick Moynihan. (60 min.)

19 NEWLYWED GAME

COLOR Contestants include Mr. and Mrs. Aristotle Onassis, who attempt to win an all-expenses-paid trip to Niagara Falls.

36 WIDE WORLD OF SPORTS

COLOR 1. The North American cherry-pit spitting championships in Garfield Heights, Ohio. 2. A tricycle demolition derby in Dar es Salaam, Tanzania. 3. The annual Garbage Scow Regatta on Lake Erie. Jim McKay reports. (90 min.)

8:00 **8** ED SULLIVAN—Variety

COLOR Guests: singers Sergio Franchi, Enzo Stuarti and Anna Maria Alberghetti; Corman and His Performing Clams; comedians Henny Youngman, Totie Fields and Noel Coward; Dr. Denton and His Performing Ducks; a production number from the Broadway musical "Hello, Heathcliff!" starring Godfrey Cambridge; film clips from George Brent's new movie, "The Otto Otepka Story"; Sealy and His Performing Swine; the 350-voice choir of the Cicero, Ill., Department of Sanitation; sports stars Bevo Francis, Clyde Klutts and Wilbur Huckle; and Greta Garbo, in a comedy sketch with Wayne and Shuster. (Live; 60 min.)

19 SCHOOLS IN CRISIS

SPECIAL **COLOR** A study of the problems affecting our schools. Mike Wallace interviews Daniel Patrick Moynihan, John

Kenneth Galbraith, Mayor Carl Stokes of Cleveland and Sen. Jacob Javits (R-N.Y.). (60 min.)

8:30 **3** PETTICOAT JUNCTION

COLOR Uncle Joe changes a tire. Uncle Joe: Edgar Buchanan. Bobbie Jo: Lori Saunders. Betty Jo: Linda Kaye. Billie Jo: Meredith MacRae. Tojo: Richard Loo.

6 JULIA—Comedy

COLOR Corey is ready to start school, and Julia decides to move to Plaquemines Parish, La., to take advantage of the educational opportunities there. Julia: Diahann Carroll. Corey: Marc Copage.

Guest Cast

Leander Perez Pigmeat Markham
DeJudge Lewis Stone
Teacher Frances Horwich

12 LAWRENCE WELK—Music

COLOR The Champagne Music Makers pay tribute to Frank Zappa and the Mothers of Invention. Sandi and Sally sing "Mary Had a Little Lamb." Natalie Nevins offers "Ring Around the Rosie." Cissy King and Bobby Burgess tapdance to "The Battle Hymn of the Republic." (60 min.)

9:00 **3** CRISIS IN BLACK AND WHITE—Documentary

SPECIAL **COLOR** A study of America's racial problems. Frank McGee interviews Mayor Carl Stokes of Cleveland, Sen. Jacob Javits (R-N.Y.), Daniel Patrick Moynihan and John Kenneth Galbraith. (60 min.)

6 GREEN ACRES—Comedy

COLOR Oliver changes his shirt. Oliver: Eddie Albert. Stan: Eva Gabor.

8 NYPD—Crime Drama

Lt. Harry Nypd of the Grand Rapids, Mich., police force tracks down a notorious jaywalker. Nypd: Herbert Blmf.

19 THAT'S LIFE—Musical

COLOR Bobby and Gloria learn that their car needs a new transmission, they have to pay a sewer assessment, the bank is calling in their loan, a library book is 12 weeks overdue, Bobby has lost a filling from a molar and Gloria's acne is getting worse. (60 min.)

Songs

"Put on a Happy Face" Bobby
"Life Is Just a Bowl of Cherries" Gloria
"It's Great to Be Alive" Both

April 1, 1969

Tuesday

Evening

36 YOUTH IN CRISIS

SPECIAL COLOR A study of the problems of young people. Harry Reasoner interviews Sen. Jacob Javits (R-N.Y.), Daniel Patrick Moynihan, John Kenneth Galbraith and Mayor Carl Stokes of Cleveland. (60 min.)

9:30 6 DORIS DAY—Comedy

COLOR Doris changes the linen. Buck: Denver Pyle. Clyde: Warren Beatty.

7 FRENCH CHEF—Julia Child

Julia makes a peanut-butter-and-jelly sandwich.

8 WHAT'S IT ALL ABOUT, WORLD?—Variety

COLOR This week's devastating satire is directed at such sacred cows as mothers-in-law, Texans, bald men and Spiro Agnew. Guest-star Jill St. John recites the lyrics of "Ding Dong, the Witch Is Dead." (60 min.)

12 TAX CRISIS—Documentary

SPECIAL COLOR A study of taxation problems confronting America today. Edwin Newman interviews John Kenneth Galbraith, Mayor Carl Stokes of Cleveland, Daniel Patrick Moynihan and Sen. Jacob Javits (R-N.Y.). (60 min.)

10:00 3 FAMILY AFFAIR—Comedy

COLOR Buffy changes her lollipop. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Fagan: Ron Moody.

6 FIRST TUESDAY—News

COLOR Four more timely, incisive investigative reports are planned for this evening: 1. The menace of dental floss. 2. A visit with Annette Funicello. 3. A tourist's-eye view of Tasmania during the apple harvest. 4. "Campus Ferment," an in-depth study of the students who make hard cider in their rooms at Southern Methodist University. Sander Vanocur reports. (Two hours)

19 MISSION: IMPOSSIBLE

COLOR The mission: to overthrow a dictator, rescue a kidnaped scientist and find a parking space. The plan: Rollin will disguise himself as the Lennon Sisters; Barney will tap Mao Tse-tung's phone; Phelps will perform heart-transplant surgery on a used-car salesman; Cinnamon will fix her stocking in a

hotel lobby; and Willy will carry Fay Wray to the top of the Empire State Building. (60 min.)

Guest Cast

El-Presidente Rudolf Nureyev
Smerdyakov Ricardo Montalban
Fay Wray Kate Smith

36 GOMER PYLE, USMC—Comedy

COLOR Gomer falls down. Gomer: Jim Nabors. Fatso Judson: Ernest Borgnine.

10:30 3 DRAMA SPECIAL

SPECIAL COLOR "An Arbor Day Recollection," by Truman Capote. Capote adapted this play from his prize-winning short story about a little boy with allergies and his aunt who's a real character. The author appears at the end of the program to discuss capital punishment. (90 min.)

Cast

Little Boy Frankie Darro
Aunt Sukey Lee Radziwill

8 BEAUTY CONTEST

SPECIAL COLOR The fourth annual Miss Teen-Age American Sweetie-Pie Pageant is telecast from Hamtramck, Mich. The girls are judged on their beauty, poise, talent and the number of wires on their braces. Bess Myerson and Jack Narz are co-hosts. (Live; 90 min.)

11:30 12 JOHNNY CARSON—Variety

COLOR Flip Wilson sits in for Bob Newhart, who has been sitting in for the vacationing Johnny Carson since early October. (90 min.)

April Fool!

By Roger J. Youman

Rod McKuen alone with his thoughts

The popular poet records his reactions
as he wanders through San Francisco

He calls himself "a stringer of words." The best-seller charts indicate that the words he strings are read (four published books) and listened to (26 record albums) by a phenomenally vast audience. He is Rod McKuen, 35-year-old poet, songwriter, composer of movie scores, performer.

On Saturday, May 10, NBC brings him on as "Rod McKuen: The Loner" in a one-man show. The photos on these pages, shot in San Francisco, reflect the mood of that TV special. The captions were written for TV GUIDE by McKuen.*

Stanyan Street:

Sooner or later everyone gets a chance to test Thomas Wolfe's pronouncement about going "home again" on his own life and with rare exceptions they find him right. For me, returning to Stanyan Street was like coming to another street in another town. The house is gone and the people there seemed to know me now not as a friendly visitor, but as something else.





The Bridge:

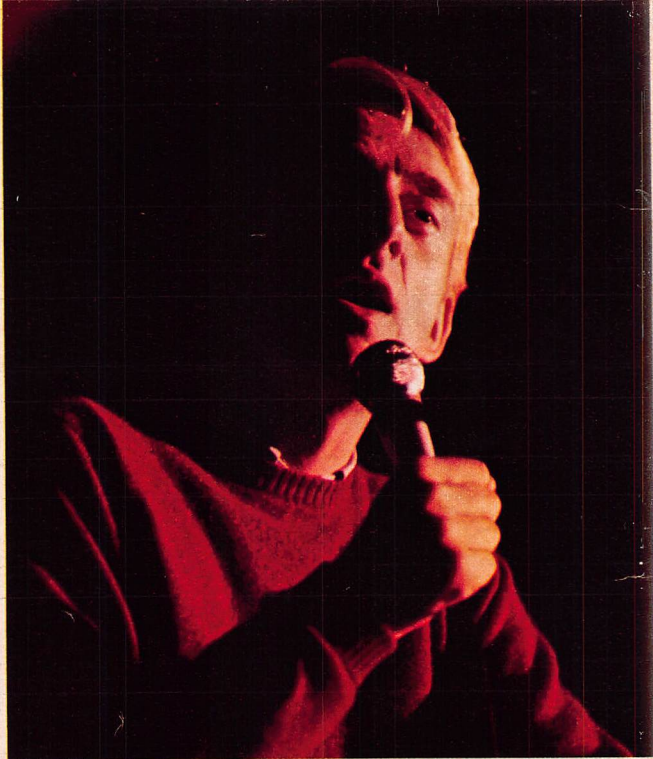
The Golden Gate is like a friend. I used to know (courtesy of the daily paper) how many people had taken the final leap from that big bridge and just how many coats of paint had been applied to keep the sea air from rotting the girders. Statistics don't mean much to me any more. I'm more concerned with why people leap down into the dirty water, when the skyline up above is so clean and pretty. →

The Hills:

I know no hills in San Francisco I haven't climbed, or wouldn't climb if I had the chance. There is always a vista, marred now sometimes by buildings . . . but a view that turns even little hills into poems



continued



Performing:

You cheat an audience if you don't involve yourself with every word you sing or speak. I'd rather write than eat. I'd rather sing than sleep. Yet as much as I need to entertain people, I sometimes think I write and sing for my own ears only. That's selfish I know, but I am what I write, and backstage, when the fans want words of wisdom, I've very little left to give. I can scrawl my name inside a book I've written, but that's not worth much. We're friendlier and we get more done (the audience and me) out there between the lights.

Fisherman's Wharf:

The boats still come in, but you get the feeling that they bring in more abalone shells for ash trays than sea food.



Truly fast relief from most hemorrhoid pain and itch.

First, stop the pain. And the itching. Nupercainal® is a unique combination of lubricants plus the most effective topical pain reliever available without a prescription. It relieves pain and itching fast. Provides much longer lasting relief. Nupercainal also soothes inflamed tissue—in turn helps the natural healing process. Moreover Nupercainal facilitates natural movements.

Next, doctors recommend, use common sense. Stay off spicy, highly seasoned foods. Avoid constipation and what causes it. Such as lack of rest and bad eating habits. Stay regular. Sitz baths aid comfort and natural healing.

Above all, use caution. Nupercainal brings relief in most cases and for most types of hemorrhoids. But if symptoms are severe, persistent, frequently recur—...if there is rectal bleeding...do see your doctor.



Caution, Common Sense, and Nupercainal

TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

WILLIAM SHATNER (Star Trek), WILLIAM WINDOM (The Farmer's Daughter) and Academy-Award nominee DANIEL MASSEY co-star in the "Shadow Game," a May 7 CBS Playhouse production about three businessmen trapped in an office by a power blackout . . . Metromedia Producers is putting Queen for a Day on the throne again. DICK CURTIS, JONATHAN WINTERS' straight-man, hosts the new syndicated version, in which 'queens' will be chosen by computers that tally audience reaction to each candidate . . . On April 23, CBS News presents a special on "The Japanese," a study of that land and its people. Former U.S. ambassador to Japan EDWIN REIS-CHAUER is the host.

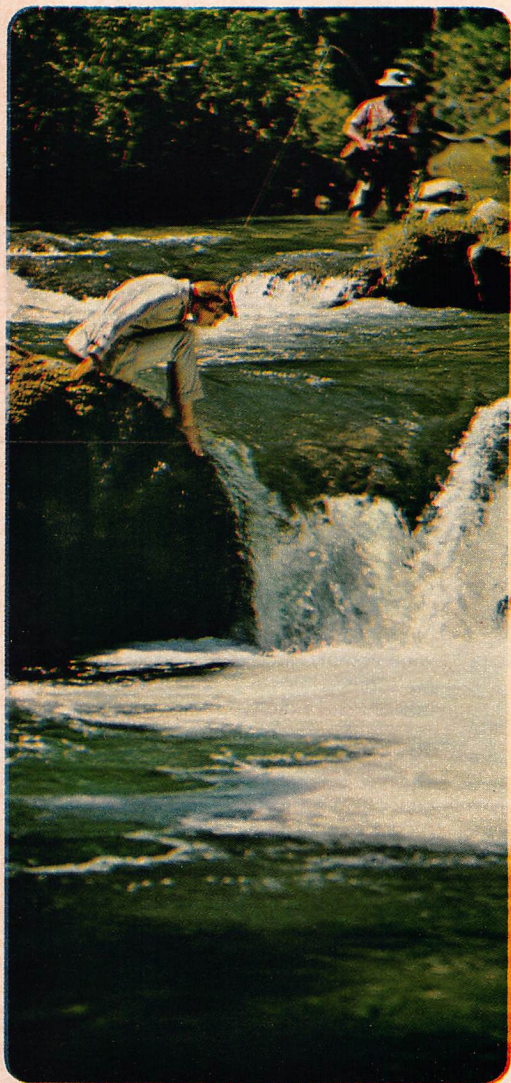
Kraft Music Hall moves to London for some segments next fall. Twelve shows may be taped there, featuring American and European performers . . . PAT O'BRIEN, GYPSY ROSE LEE and ANDY DEVINE join EDGAR BUCHANAN and WALTER BRENNAN in ABC's Movie of the Week comedy-Western, "The Over-the-Hill Gang" . . . General Electric, which sponsored an anthology series hosted by RONALD REAGAN a few years back, has some documentaries in production at MGM. "The Manhunters," a study of man's evolution, will be another of the G.E. Monogram Series. "The Wolfmen," about wolves and the scientists who study them, is the first in the series of specials being made for NBC.

INGRID BERGMAN is an Oscar presenter on ABC's April 14 Academy Awards show . . . Another Hollywood acting honor, the Patsy Awards for animal stars, is being filmed this year as a syndicated show . . . RICHARD EASTHAM, newspaper editor on the old Tombstone Territory series, is in the LLOYD BRIDGES-SHIRLEY JONES World Premiere film "Silent Night, Lonely Night" . . . Speaking of newspaper editors, CARL BETZ (Judd for the Defense) plays one in "The Profane Comedy," another Premiere, starring CHUCK CONNORS.

There are some changes in the wind for series coming back next season. I Dream of Jeannie's BARBARA EDEN marries co-star LARRY HAGMAN on the series, and the couple will have a new neighbor, a 12-year-old boy. And Here Come the Brides concentrates less on the new "brides" next fall and more on anthology-type stories of the Pacific Northwest . . . JAMES STACY stabled his Lancer horse and put on modern clothes to co-star with RAQUEL WELCH in a theatrical mystery movie, "Flareup," being filmed in Las Vegas.

JAMES DALY, who makes the rounds of the TV dramatic shows, has a part in "Five Man Army," the film being shot in Italy with PETER GRAVES . . . Old TV series never fade away--they just turn up on the syndication route. Still plugging along in reruns are those vintage Westerns Maverick, Colt .45, Sugarfoot and Cheyenne.

The Safety Napkin: no matter where you are.



It's nice to know that only new Modess gives you the extra protection of folded fluff filling. An outside cover that stays drier longer. And a blue polyethylene shield that moisture-proofs both sides and bottom.

Extra protection that lets you feel safe, even if it's a three mile walk to his favorite trout stream.

The Safety Napkin: Regular, Super, VEE-FORM and TEEN-AGE.



THE GENERATION GAP



REVIEW

by Cleveland Amory

The best way for you to decide whether or not you will like this new ABC game show is to play it. If you are under 30, stop reading right here. All right, you other two—you have to answer the following questions (the answers are at the bottom of the page—upside down, as are so many things these days): (1) What are the first names of Simon and Garfunkel? (2) If you came home from a date and said, "We rapped a little and then I split," what did you do? (3) If someone fell down and broke his ax, or his fram-mis or his gretch, what did he break? (4) One of the things teen-agers are worried about is their S.A.T. What is it? (5) "Yummy, yummy, yummy, I've got — in my tummy."

All right, you under 30's, now it's your turn: (1) What Hollywood star was known as the Oomph Girl? (2) What was the name of the radio character who knew "what evil lurks in the hearts of men"? (3) Identify the Galloping Ghost, the Manassa Mauler, the Iron Horse. (4) What do you call the suits with exaggerated shoulders and narrow waists worn by young men in the 1930's and '40's? (5) Was the Little Flower a belly dancer, a political figure or a comic-strip character?

As you've probably gathered by now, this is one of the rarest things on television—a genuinely engrossing game show. The way it is played is that three teen-agers go against three

oldies. The moderator is Mr. Dennis Wholey, who is not only exactly 30 years old but also seems genuinely to enjoy it all. One thing is certain. So far the younger generation has, generally speaking, known much more about the older than vice versa. But, curiously, in the part of the game in which either side can signal an answer, the older generation has been quicker than the push-button generation at, of all things, pushing the button. The basic reason why this game is head and shoulders above most TV game shows is that it (a) has a point and (b) proves it. Also, many of the answers are unforgettable. One teen-ager, asked what "going on the wagon" was, guessed it was taking a trolley. (Golly, we didn't think they'd ever heard of *them*.) Another, asked what new ocean liner had just flunked its first test, promptly replied, "The Pueblo." Still a third, asked what Johnny Roventini advertised when he shouted his famous "Call for . . .," thought a moment, then said firmly, "More Parks sausages, Mom." But most unforgettable of all was the teen-ager whose problem was to open a can with an old-fashioned can opener. At the end of the prescribed time, she had just managed to find the handle.

We have only one complaint. Too many times the studio audience has ruined the game by calling out correct answers. They'll have to find a way to lick this. Our suggestion is to do the show live, but tape the audience.

(1) Paul and Art; (2) "We talked a little and then I left"; (3) musical instrument (guitar); (4) Scholastic Aptitude Test; (5) love.
(1) Ann Sheridan; (2) The Shadow; (3) Red Grange; Jack Dempsey, Lou Gehrig; (4) zoot suits; (5) New York's Mayor Fiorello La Guardia.

AT HOME OR IN YOUR SALON, BEAUTIFUL HAIR BEGINS WITH BRECK.

MERLE LYNN BROWN
NEW YORK


Ralph William Williams

Breck Shampoo
takes care of your hair the
way beauty soap takes
care of your skin.



Breck doesn't have a synthetic
detergent base. So it helps leave
in natural oils that keep hair
soft and manageable.

Beautiful Hair
BRECK

A man and a woman are sitting in a small wooden boat on a river, surrounded by lush green foliage. The woman is wearing a pink dress and the man is wearing a light-colored shirt and blue pants. They are both looking towards the right side of the frame.

**You can
take Salem
out of the
country
but...**



**you can't take the
"country" out of Salem**

Try the menthol taste that's country soft, country fresh. Salem gently air-softens every puff.

Take a puff...it is springtime!